

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345082

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FSV HOLDCO ULC		06/01/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	FIRSTSERVICE CORPORATION		
Street Address:	1140 Bay Street		
Internal Address:	Suite 4000		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5S 2B4		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	2572740	FIRSTSERVICE	
Registration Number:	3413869	CREATING VALUE, ONE STEP AT A TIME	
Registration Number:	4396404	FIRSTSERVICE	
Registration Number:	1897688	FIRSTSERVICE	
Serial Number:	86144976	FIRSTSERVICE ASSOCIATION CONSULTING	
Registration Number:	4470593	FIRSTSERVICE FINANCIAL	
Serial Number:	85960449	FIRSTSERVICE ENERGY	
Registration Number:	4546492	FIRSTSERVICE BRANDS	
Registration Number:	4470511	FS ENERGY	
Registration Number:	4589686	FIRSTSERVICE RESIDENTIAL	
Registration Number:	4409988	FIRSTSERVICE RESIDENTIAL MANAGEMENT	
Registration Number:	4502301	FIRSTSERVICE	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2485940610		
Email:	tmdocketing@raderfishman.com		

CH \$315.00 2572740

Correspondent Name: Michael D. Fishman
Address Line 1: 39533 Woodward Avenue
Address Line 2: Suite 250
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER: 64520-0192

DOMESTIC REPRESENTATIVE

Name: Michael D. Fishman
Address Line 1: 39533 Woodward Avenue
Address Line 2: Suite 250
Address Line 4: Bloomfield Hills, MICHIGAN 48304

NAME OF SUBMITTER: Michael D. Fishman

SIGNATURE: /mdf/

DATE SIGNED: 06/18/2015

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of the 1st day of June, 2015, by and between FSV HOLDCO ULC ("**Assignor**"), having its principal place of business at 1140 Bay Street, Suite 4000, Toronto, Ontario, Canada, M5S 2B4, and FIRSTSERVICE CORPORATION (formerly named NEW FSV CORPORATION) ("**Assignee**"), having its principal place of business at 1140 Bay Street, Suite 4000, Toronto, Ontario, Canada, M5S 2B4.

RECITALS:

A. Assignor is the owner of certain trademarks, applications and/or registrations (the "**Trademarks**"), as more fully identified on Schedule A attached hereto; and

B. Assignor has elected to transfer all of its right, title, and interest in and to the Trademarks to Assignee.

AGREEMENT:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, and other legal representatives.

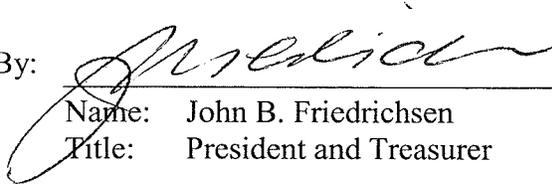
Assignor hereby warrants and represents to Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of this Agreement, Assignor is the sole and lawful owner of the entire unencumbered, right, title, and interest in and to the Trademarks; that Assignor has the full right and lawful authority to sell and convey the same to Assignee as set forth herein; and that no other party has been granted any rights in the Trademarks by Assignor.

Assignor agrees that it shall execute and/or deliver any additional instrument, and shall take any additional step, reasonably requested by Assignee in order to effect, evidence, or perfect Assignee's rights in and to the Trademarks.

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DATED AT Toronto, Ontario, Canada this 15th day of June, 2015.

FSV HOLDCO ULC

By: 
Name: John B. Friedrichsen
Title: President and Treasurer

Schedule "A"

Trademark Registrations

Mark	Country	Registration Serial No.
FIRSTSERVICE	AUSTRALIA	1184637
A FIRSTSERVICE COMPANY	AUSTRALIA	1184641
FIRSTSERVICE & Design	AUSTRALIA	1,299,724
FIRSTSERVICE & Design	BRAZIL	830413294
CREATING VALUE, ONE STEP AT A TIME	CANADA	TMA710794
FIRSTSERVICE	CANADA	TMA426130
FIRSTSERVICE	CANADA	TMA561073
FIRSTSERVICE & DESIGN	CANADA	TMA561301
FIRSTSERVICE & DESIGN	CANADA	TMA708094
FIRSTSERVICE FINANCIAL	CANADA	TMA883,151
FIRSTSERVICE BRANDS	CANADA	TMA891,298
FIRSTSERVICE RESIDENTIAL	CANADA	TMA882,441
FIRSTSERVICE RESIDENTIAL MANAGEMENT	CANADA	TMA858,249
FIRSTSERVICE & New Logo	CHINA	301351296
FIRSTSERVICE New Logo	COLOMBIA	395746
FIRSTSERVICE	COSTA RICA	198541
A FIRSTSERVICE COMPANY	COSTA RICA	198212
A FIRSTSERVICE COMPANY	COSTA RICA	198486
FIRSTSERVICE	COSTA RICA	198282
FIRSTSERVICE & New Logo	COSTA RICA	197181
FIRSTSERVICE	EUROPEAN UNION (CTM)	006053706
A FIRSTSERVICE COMPANY	EUROPEAN UNION (CTM)	6053789
A FIRSTSERVICE New Logo	EUROPEAN UNION (CTM)	008324659

Mark	Country	Registration Serial No.
FIRSTSERVICE	INDONESIA	IDM000288460
A FIRSTSERVICE COMPANY	INDONESIA	IDM000288461
FIRSTSERVICE & Design	INDONESIA	IDM000309639
FIRSTSERVICE	MACAO	N/42864
A FIRSTSERVICE COMPANY	MACAO	N/042865
FIRSTSERVICE	NEW ZEALAND	771333
A FIRSTSERVICE COMPANY	NEW ZEALAND	771334
FIRSTSERVICE & New Logo	NEW ZEALAND	806,563
FIRSTSERVICE	PERU	396
A FIRSTSERVICE COMPANY	PERU	441
FIRSTSERVICE & Logo	PERU	397
FIRSTSERVICE & Design (New Logo)	PHILIPPINES	4-2009-005457
FIRSTSERVICE Logo	RUSSIA	482617
FIRSTSERVICE	SINGAPORE	T0900285Z
A FIRSTSERVICE COMPANY	SINGAPORE	T0900287F
FIRSTSERVICE Logo	SINGAPORE	T0906809E
FIRSTSERVICE New Logo	SOUTH KOREA	4101978000000
FIRSTSERVICE & New Logo Design	TAIWAN	1,403,891
FIRSTSERVICE (New Logo)	THAILAND	SM48826
FIRSTSERVICE Logo	UKRAINE	160,672
FIRSTSERVICE	UNITED STATES	2,572,740
CREATING VALUE, ONE STEP AT A TIME	UNITED STATES	3,413,869
FIRSTSERVICE & Design	UNITED STATES	4,396,404
FIRSTSERVICE	UNITED STATES	1,897,688
FIRSTSERVICE	PAKISTAN	260786
A FIRSTSERVICE COMPANY	PAKISTAN	260787

Trademark Applications

Mark	Country	Application Serial No.
FIRSTSERVICE & DESIGN	CANADA	1,607,464
ABOVE AND BEYOND. EVERY DAY	CANADA	1,588,341
FIRSTSERVICE ASSOCIATION CONSULTING	CANADA	1,656,350
FIRSTSERVICE ENERGY	CANADA	1,630,861
FS ENERGY	CANADA	1,630,863
A FIRSTSERVICE COMPANY	INDIA	1771473
FIRSTSERVICE & Design	INDIA	1822334
FIRSTSERVICE	INDIA	1771472
FIRSTSERVICE ASSOCIATION CONSULTING	UNITED STATES	86/144,976
FIRSTSERVICE FINANCIAL	UNITED STATES	444,470,593
FIRSTSERVICE ENERGY	UNITED STATES	85/960,449
FIRSTSERVICE BRANDS	UNITED STATES	4,546,492
FS ENERGY	UNITED STATES	4,470,511
FIRSTSERVICE RESIDENTIAL	UNITED STATES	4,589,686
FIRSTSERVICE RESIDENTIAL MANAGEMENT	UNITED STATES	4,409,988
FIRSTSERVICE	UNITED STATES	4,502,301
CONNECTMOBILE & DESIGN	UNITED STATES	85/439,554