

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345097

|                                   |                       |                              |                                     |
|-----------------------------------|-----------------------|------------------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT        |                              |                                     |
| <b>NATURE OF CONVEYANCE:</b>      | CHANGE OF NAME        |                              |                                     |
| <b>CONVEYING PARTY DATA</b>       |                       |                              |                                     |
| <b>Name</b>                       | <b>Formerly</b>       | <b>Execution Date</b>        | <b>Entity Type</b>                  |
| Cellfish Media LLC                |                       | 09/01/2014                   | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |                       |                              |                                     |
| <b>Name:</b>                      | Bandsintown Media LLC |                              |                                     |
| <b>Street Address:</b>            | 215 Lexington Avenue  |                              |                                     |
| <b>City:</b>                      | New York              |                              |                                     |
| <b>State/Country:</b>             | NEW YORK              |                              |                                     |
| <b>Postal Code:</b>               | 10016                 |                              |                                     |
| <b>Entity Type:</b>               | CORPORATION: DELAWARE |                              |                                     |
| <b>PROPERTY NUMBERS Total: 23</b> |                       |                              |                                     |
| <b>Property Type</b>              | <b>Number</b>         | <b>Word Mark</b>             |                                     |
| <b>Registration Number:</b>       | 3225699               | BARRIO MOBILE                |                                     |
| <b>Registration Number:</b>       | 3316461               | BARRIO MOBILE                |                                     |
| <b>Registration Number:</b>       | 3356394               | BE CELLFISH, LIVE GENEROUSLY |                                     |
| <b>Registration Number:</b>       | 3247071               | BLINGCHAT                    |                                     |
| <b>Registration Number:</b>       | 3361434               | BLING CHAT                   |                                     |
| <b>Registration Number:</b>       | 3330740               | BLINGGAMES                   |                                     |
| <b>Registration Number:</b>       | 3378489               | BLINGPIX                     |                                     |
| <b>Registration Number:</b>       | 3701171               | BLINGPIX                     |                                     |
| <b>Registration Number:</b>       | 3376445               | BLING TONES                  |                                     |
| <b>Registration Number:</b>       | 3703949               | BLINGTONES                   |                                     |
| <b>Registration Number:</b>       | 3481406               | CELLFISH MEDIA               |                                     |
| <b>Registration Number:</b>       | 3692605               | CELLFLIRT                    |                                     |
| <b>Registration Number:</b>       | 3797731               | CELLFLIRT                    |                                     |
| <b>Registration Number:</b>       | 3317871               | CRUNK GOLF                   |                                     |
| <b>Registration Number:</b>       | 3247618               | MUCHACHAT                    |                                     |
| <b>Registration Number:</b>       | 3329589               | REP YOUR HOOD                |                                     |
| <b>Registration Number:</b>       | 3822328               | RINGTHRU                     |                                     |
| <b>Registration Number:</b>       | 3816487               | SPEED D8                     |                                     |
| <b>Registration Number:</b>       | 3199446               | V-BLAST                      |                                     |
| <b>TRADEMARK</b>                  |                       |                              |                                     |

OP \$590.00 3225699

| Property Type        | Number   | Word Mark    |
|----------------------|----------|--------------|
| Registration Number: | 3270373  | WICKED BETTY |
| Registration Number: | 3429962  | WICKED BETTY |
| Registration Number: | 3429961  | WICKED BETTY |
| Serial Number:       | 85672047 | H-APP        |

**CORRESPONDENCE DATA**

Fax Number: 6175265000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-526-6448

Email: huelinh.tran@wilmerhale.com

Correspondent Name: Michael J. Bevilacqua, Esq.

Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP

Address Line 2: 60 State Street

Address Line 4: Boston, MASSACHUSETTS 02109

|                         |                         |
|-------------------------|-------------------------|
| ATTORNEY DOCKET NUMBER: | 2206.490.120            |
| NAME OF SUBMITTER:      | Michael J. Bevilacqua   |
| SIGNATURE:              | /michael j. bevilacqua/ |
| DATE SIGNED:            | 06/18/2015              |

**Total Attachments: 1**

source=change of name cellfish media llc to bandsintown media llc#page1.tif

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Cellfish Media LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

"The name of the Limited Liability Company is Bandsintown Media LLC."

The effective date of the name change shall be September 1, 2014.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 22nd day of August, A.D. 2014.

By: 

Authorized Person(s)

Name: Dan Nemo

Print or Type