

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345127

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WELK MUSIC GROUP, INC.		04/01/2015	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alchemy Copyrights, LLC		
<b>Street Address:</b>	100 North Crescent Drive		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1529454		
<b>Registration Number:</b>	0867913		
<b>Registration Number:</b>	0855566	VANGUARD	
<b>Registration Number:</b>	1529455	VANGUARD	
<b>Registration Number:</b>	2520986	VANGUARD RECORDS	
<b>Registration Number:</b>	1971340	SUGAR HILL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213.929.2500		
<b>Email:</b>	ipladocket@swlaw.com		
<b>Correspondent Name:</b>	Dax Alvarez		
<b>Address Line 1:</b>	400 East Van Buren Street		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2202		
<b>ATTORNEY DOCKET NUMBER:</b>	68636.00003		
<b>NAME OF SUBMITTER:</b>	Dax Alvarez		
<b>SIGNATURE:</b>	/Dax Alvarez/		
<b>DATE SIGNED:</b>	06/18/2015		

CH \$165.00 1529454

**Total Attachments: 5**

source=Welk - Assignment#page1.tif

source=Welk - Assignment#page2.tif

source=Welk - Assignment#page3.tif

source=Welk - Assignment#page4.tif

source=Welk - Assignment#page5.tif

EXECUTION VERSION

ASSIGNMENT OF TRADEMARKS

Reference is made to that certain Asset Purchase and Sale Agreement (the "Purchase Agreement") dated as of April 1, 2015, effective as of April 1, 2015 (the "Effective Date"), by and between WELK MUSIC GROUP, INC., a California corporation ("Assignor"), and ALCHEMY COPYRIGHTS, LLC d/b/a Concord Bicycle Music, a Delaware limited liability company ("Assignee"). Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Purchase Agreement.

With reference to the foregoing, The Welk Group, Inc., a California corporation ("Parent"), is the sole owner of Assignor, and hereby confirms, acknowledges and declares that Parent assigned certain Marks (as defined below) to Assignor in writing prior to the date hereof, which written assignment neither Parent nor Assignor has been able to locate in its respective records after diligent search thereof. Consequently, Parent and Assignor hereby confirm, acknowledge and declare the existence of such prior written assignment to Assignor, and if and to the extent any right, title or interest in and to the Marks is owned or controlled by Parent on the date hereof, Parent hereby agrees that the term "Assignor," as used in the following paragraph, shall be deemed to include Parent.

In consideration of the execution of the Purchase Agreement and the consummation of the transactions contemplated therein, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby does sell, convey, grant, assign, transfer and deliver unto Assignee and its successors and assigns, as of the Effective Date, One Hundred Percent (100%) of all of Assignor's right, title and interest in and to the Marks. For purposes of this Assignment, the "Marks" shall mean the entire right, title and interest in and to the trademarks, registered and unregistered, throughout the world, together with the U.S. and foreign registrations, which are owned or controlled by Assignor and described on Schedule A attached hereto and incorporated herein (or if not set forth on Schedule A, those Marks which are otherwise deemed Marks pursuant to the Purchase Agreement), and all common law rights and goodwill associated with such Marks, and the right to sue and recover for infringements occurring prior to, on or after this Assignment.

Nothing herein shall be construed to modify or vitiate or expand the terms and conditions of the Purchase Agreement. To the extent there is any conflict between any provisions of this Assignment and any provisions of the Purchase Agreement, the provisions of the Purchase Agreement shall control.

This document may be executed in as many counterparts as may be required. All counterparts shall collectively constitute one and the same document.

[Signature Page Follows]

USE\_ACTIVE-12180271.1

TRADEMARK

REEL: 005556 FRAME: 0339

IN WITNESS WHEREOF, this Assignment of Trademarks has been executed effective as of April 1, 2015.

**ASSIGNOR:**

WELK MUSIC GROUP, INC.

By: *Lawrence L. Welk*  
Name: *Lawrence L. Welk*  
Title: *CEO*

**CONFIRMED AND ACKNOWLEDGED BY:**

THE WELK GROUP, INC.

By: *[Signature]*  
Name: *CAROL LONDON*  
Title: *Secretary*

US\_ACTIVE-121506271 *HP*

**ACKNOWLEDGMENT**

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Los Angeles

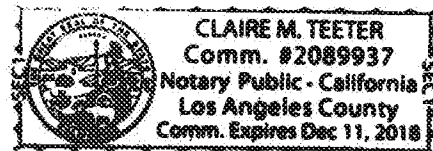
On April 1, 2015, before me, Claire M. Teeter, a Notary Public, personally appeared Lawrence L. Walk, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Claire M. Teeter

(Seal)



**ACKNOWLEDGMENT**

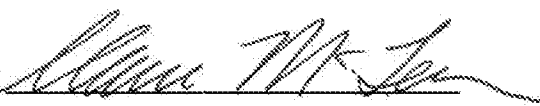
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Los Angeles

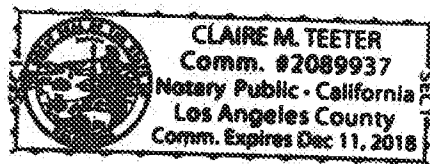
On April 1, 2015, before me, Claire M. Teeter, a Notary Public, personally appeared CARIE E. LONDON, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 

(Seal)



**ASSIGNMENT OF TRADEMARKS - SCHEDULE A**

Country	Description of Mark/Design	Application #	Registration #	Registration Date	Class
Australia	VANGUARD		A125112		9
Australia	VANGUARD (Device)		A481333		9
Austria	VANGUARD (Device)		123,339		9
Benelux	VANGUARD		10412		9
Canada	VANGUARD & Horse and Rider Logo	601123	TMA364109	1/11/2005	
Canada	VANGUARD RECORDS LOGO	1039725	TMA573868	1/16/2003	
Chile	HORSE & RIDER LOGO		810409		9
European Community	VANGUARD		25494	2/19/2001	9
France	HORSE & RIDER LOGO		1,470,566		9
France	VANGUARD		1,483,218		9
Germany	VANGUARD		884 248		9
Hong Kong	VANGUARD (and Device)		1989B1379		9
Hong Kong	VANGUARD RECORDS LOGO	19590/99	2001B06637	12/24/1999	9
Ireland	VANGUARD (Device)		126813		9
Israel	VANGUARD		48123	6/18/1979	9
Italy	VANGUARD & Figurativo	33927C/88	1299381	3/29/1988	9
Japan	VANGUARD & Katakana		593835-2		9
Japan	VANGUARD RECORDS LOGO	000079/2000	4494009	7/27/2001	9
Korea	VANGUARD RECORDS LOGO	1999-0049111	499183	8/10/2001	9
Korea S.	VANGUARD & Horse and Rider Logo		271555	3/13/2000	9
Malaysia	VANGUARD & Horse and Rider Logo	88/0076	88000776	2/2/1988	9
Malaysia	VANGUARD RECORDS LOGO	2000-0089	89	6/1/2000	9
New Zealand	VANGUARD		57215	5/15/1956	9
New Zealand	VANGUARD (Device)		177593		9
Philippines	VANGUARD & Horse and Rider Logo		50616	5/13/1991	9
Portugal	VANGUARD (Device)		279660		9
Singapore	VANGUARD (Device)		T88/00769H		9
Singapore	VANGUARD RECORDS LOGO		T00/00054D	1/4/2000	9
Switzerland	VANGUARD (Device)		361887		9
Switzerland	VANGUARD RECORDS LOGO		473498	6/20/2000	9
Taiwan	VANGUARD (Device)		412763		9
Taiwan	VANGUARD RECORDS LOGO		943165	6/1/2001	9
Thailand	VANGUARD & Horse and Rider Logo		KOR97194		9
United Kingdom	HORSE & RIDER LOGO		1341442		9
United Kingdom	VANGUARD		746120	9/15/1955	9
U.S.A.	HORSE & RIDER LOGO	73730491	1529454	3/14/1989	9
U.S.A.	HORSE & RIDER LOGO	72278924	867913	4/8/1969	9
U.S.A.	VANGUARD	72276969	855566	8/27/1988	9
U.S.A.	VANGUARD	73730492	1529455	3/14/1989	9
U.S.A.	VANGUARD RECORDS LOGO	75867615	2520986	12/18/2001	9
U.S.A.	SUGAR HILL & Design		1971340	4/30/1996	9