

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345129

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BANDSINTOWN GROUP, INC.	FORMERLY CELLFISH MEDIA, INC.	06/11/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BANK OF AMERICA, N.A., as collateral agent		
<b>Street Address:</b>	800 5TH AVENUE / WA1-501-17-09		
<b>Internal Address:</b>	ATTN: SUSANNE M. PERKINS		
<b>City:</b>	SEATTLE		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98104-3176		
<b>Entity Type:</b>	NATIONAL BANKING ASSOCIATION: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86108265	TONETARGETING	
<b>Serial Number:</b>	86108409	TONEFUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2132264028		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-509-4000		
<b>Email:</b>	kevin.davis@pillsburylaw.com		
<b>Correspondent Name:</b>	MATTHEW S. WALKER, ESQ.		
<b>Address Line 1:</b>	PILLSBURY WINTHROP SHAW PITTMAN LLP		
<b>Address Line 2:</b>	12255 EL CAMINO REAL, SUITE 300		
<b>Address Line 4:</b>	SAN DIEGO, CALIFORNIA 92130-4088		
<b>ATTORNEY DOCKET NUMBER:</b>	044089-0000037		
<b>NAME OF SUBMITTER:</b>	MATTHEW S. WALKER		
<b>SIGNATURE:</b>	/Matthew S. Walker/		
<b>DATE SIGNED:</b>	06/18/2015		
<b>Total Attachments: 7</b>			
source=Patent and Trademark Security Agreement (Signed)#page1.tif			

CH \$65.00 86108265

source=Patent and Trademark Security Agreement (Signed)#page2.tif

source=Patent and Trademark Security Agreement (Signed)#page3.tif

source=Patent and Trademark Security Agreement (Signed)#page4.tif

source=Patent and Trademark Security Agreement (Signed)#page5.tif

source=Patent and Trademark Security Agreement (Signed)#page6.tif

source=Patent and Trademark Security Agreement (Signed)#page7.tif

**PATENT AND TRADEMARK SECURITY AGREEMENT**  
(Bandsintown Group, Inc.)

THIS PATENT AND TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of June 11, 2015, is made between Bandsintown Group, Inc., a Delaware corporation formerly known as Cellfish Media, Inc. (the "Grantor"), and Bank of America, N.A., as collateral agent for itself and the Lender Affiliates (the "Lender Affiliates") as defined in the Security Agreement referred to below (in such capacity, the "Secured Party").

The Grantor is a party to a Credit Agreement, dated as of May 31, 2013 (as amended, modified, renewed or extended from time to time, the "Credit Agreement"), between the Grantor as Borrower and the Secured Party. In connection with and pursuant to the Credit Agreement and the Security Agreement, dated as of May 31, 2013 (as amended, modified, renewed or extended from time to time, the "Security Agreement"), between the Grantor, the Secured Party and others, the Grantor has granted to the Secured Party a security interest in all of the Grantor's present and future assets, including the intellectual property identified below, to secure the Secured Obligations (as defined in the Security Agreement). To supplement the Secured Party's security interest in such intellectual property pursuant to the Security Agreement, the Grantor is executing and delivering this Agreement.

Accordingly, the parties hereto agree as follows:

**SECTION 1 Definitions; Interpretation.**

(a) Terms Defined in Credit Agreement. All capitalized terms used in this Agreement (including in the recitals hereof) and not otherwise defined herein shall have the meanings assigned to them in the Credit Agreement.

(b) Interpretation. The rules of interpretation set forth in Sections 1.02 through 1.06 of the Credit Agreement shall be applicable to this Agreement and are incorporated herein by this reference.

**SECTION 2 Security Interest.**

(a) Grant of Security Interest. As security for the payment and performance of the Secured Obligations, the Grantor hereby grants, assigns, and conveys to the Secured Party, a security interest in all of the Grantor's right, title and interest in, to and under the following property, in each case whether now or hereafter existing or arising or in which the Grantor now has or hereafter owns, acquires or develops an interest and wherever located (collectively, the "Collateral"):

(i) all patents and patent applications, domestic or foreign, all licenses relating to any of the foregoing and all income and royalties with respect to any licenses (including such patents and patent applications as described in Schedule A), all rights to sue for past, present or future infringement thereof, all rights arising therefrom and pertaining thereto and all reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof;

(ii) all state (including common law), federal and foreign trademarks, service marks and trade names, and applications for registration of such trademarks, service marks and trade names, all licenses relating to any of the foregoing and all income and royalties with

respect to any licenses (including such marks, names and applications as described in Schedule B), whether registered or unregistered and wherever registered, all rights to sue for past, present or future infringement or unconsented use thereof, all rights arising therefrom and pertaining thereto and all reissues, extensions and renewals thereof;

(iii) the entire goodwill of or associated with the businesses now or hereafter conducted by the Grantor connected with and symbolized by any of the aforementioned properties and assets;

(iv) all commercial tort claims associated with or arising out of any of the aforementioned properties and assets;

(v) all accounts, all intangible intellectual or other similar property and other general intangibles associated with or arising out of any of the aforementioned properties and assets and not otherwise described above, including all license payments and payments under insurance (whether or not the Secured Party is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to the foregoing Collateral; and

(vi) all products, proceeds and supporting obligations of or with respect to any and all of the foregoing Collateral.

(b) Continuing Security Interest. The Grantor agrees that this Agreement shall create a continuing security interest in the Collateral which shall remain in effect until terminated in accordance with the Security Agreement.

**SECTION 3 Supplement to Security Agreement**. The terms and provisions of this Agreement are intended as a supplement to the terms and provisions of the Security Agreement. The rights and remedies of the Secured Party with respect to the security interests granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference.

**SECTION 4 Authorization to Supplement**. If the Grantor shall obtain rights to any new trademarks, any new patentable inventions or become entitled to the benefit of any patent application or patent for any reissue, division, or continuation, of any patent, the provisions of this Agreement shall automatically apply thereto. The Grantor shall give prompt notice in writing to the Secured Party with respect to any new trademark or patent applications or registrations, or renewal or extension of any trademark registration. Without limiting the Grantor's obligation under this Section 4, the Grantor authorizes the Secured Party to modify this Agreement by amending Schedules A or B to include any such new patent or trademark rights. No failure to so amend Schedules A or B shall in any way affect, invalidate or detract from the Secured Party's continuing security interest in all Collateral, whether or not listed on Schedule A or B.

**SECTION 5 Further Acts**. On a continuing basis, the Grantor shall make, execute, acknowledge and deliver, and file and record in the proper filing and recording places, all such instruments and documents, and take all such action as may be necessary or advisable or may be requested by the Secured Party to carry out the intent and purposes of this Agreement, or for assuring, confirming or protecting the grant or perfection of the security interest granted or purported to be granted hereby, to ensure the Grantor's compliance with this Agreement or to enable the Secured Party to exercise and enforce its rights and remedies hereunder with respect to the Collateral, including any documents for filing with United States Patent and

Trademark Office (the "PTO") and/or any applicable state office. The Secured Party may record this Agreement, an abstract thereof, or any other document describing the Secured Party's interest in the Collateral with the PTO, including any modification hereof as provided above, at the expense of the Grantor.

SECTION 6 Binding Effect. This Agreement shall be binding upon, inure to the benefit of and be enforceable by the Grantor, the Secured Party and the Lender Affiliates and their respective successors and assigns and shall bind any Person who becomes bound as a debtor to this Agreement.

SECTION 7 Governing Law. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK, EXCEPT AS REQUIRED BY MANDATORY PROVISIONS OF LAW AND TO THE EXTENT THE VALIDITY OR PERFECTION OF THE SECURITY INTERESTS HEREUNDER, OR THE REMEDIES HEREUNDER, IN RESPECT OF ANY COLLATERAL ARE GOVERNED BY THE LAW OF A JURISDICTION OTHER THAN NEW YORK.

SECTION 8 Entire Agreement; Amendment. This Agreement contains the entire agreement of the parties with respect to the subject matter hereof and shall not be amended except by the written agreement of the parties as provided in the Credit Agreement or as provided in Section 4 hereto.

SECTION 9 Severability. If any provision of this Agreement is held to be illegal, invalid or unenforceable, (a) the legality, validity and enforceability of the remaining provisions of this Agreement shall not be affected or impaired thereby and (b) the parties shall endeavor in good faith negotiations to replace the illegal, invalid or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the illegal, invalid or unenforceable provisions. The invalidity of a provision in a particular jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction.

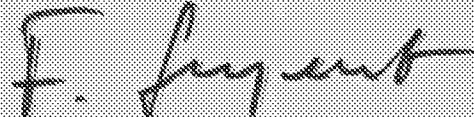
SECTION 10 Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Except as provided in Section 4.01 of the Credit Agreement, this Agreement shall become effective when the Lender shall have received counterparts hereof that, when taken together, bear the signatures of each of the parties. Delivery of an executed counterpart of a signature page of this Agreement by email or telecopy shall be effective as delivery of a manually executed counterpart of this Agreement. Any party delivering an executed counterpart of this Agreement by telecopier or electronic mail also shall deliver an originally executed counterpart of this Agreement. The failure to provide such originally executed counterpart shall be deemed a default under the Credit Agreement, but the failure to deliver an originally executed counterpart shall not affect the validity, enforceability or binding effect of this Agreement.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.

THE GRANTOR

BANDSINTOWN GROUP, INC.

By:   
F. Sargent  
Chief Executive Officer and President

Address:

BANDSINTOWN GROUP, INC.  
215 Lexington Avenue  
New York, NY 10016  
Attention: Dan Nemo  
Telephone:  
Facsimile: 212-767-5271  
Electronic Mail: dnemo@bandsintown.com

Organizational Identification Number: \_\_\_\_\_

THE SECURED PARTY

BANK OF AMERICA, N.A.

By: \_\_\_\_\_  
Susanne M. Perkins  
Senior Vice President and Senior Portfolio  
Officer

Address:

BANK OF AMERICA, N.A.  
(Mailing address only)  
Fifth Avenue Plaza  
800 5th Ave WA1-501-17-09  
Seattle, WA 98104-3176  
Attention: Susanne M. Perkins  
Telephone: 650.726.4507  
Facsimile: 415.343.7556  
Electronic mail: susanne.perkins@bankofamerica.com

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.

THE GRANTOR

BANDSINTOWN GROUP, INC.

By: \_\_\_\_\_  
F. Sergent  
Chief Executive Officer and President


Address:

BANDSINTOWN GROUP, INC.  
215 Lexington Avenue  
New York, NY 10016  
Attention: Dan Nemo  
Telephone:  
Facsimile: 212-767-5271  
Electronic Mail: dnemo@bandsintown.com

Organizational Identification Number: \_\_\_\_\_

THE SECURED PARTY

BANK OF AMERICA, N.A.

By:  \_\_\_\_\_  
Susanne M. Perkins  
Senior Vice President and Senior Portfolio  
Officer

Address:

BANK OF AMERICA, N.A.  
(Mailing address only)  
Fifth Avenue Plaza  
800 5th Ave WA1-501-17-09  
Seattle, WA 98104-3176  
Attention: Susanne M. Perkins  
Telephone: 650.726.4507  
Facsimile: 415.343.7556  
Electronic mail: susanne.perkins@bankofamerica.com

SCHEDULE A  
to the Patent and Trademark Security Agreement

**BANDSINTOWN GROUP, INC.**

Issued U. S. Patents of the Grantor

None

Schedule A-1



SCHEDULE B  
to the Patent and Trademark Security Agreement

**BANDSINTOWN GROUP, INC.**

U. S. Trademarks of the Grantor

**SERIAL NUMBER**

**WORD MARK**

86/108,265

TONETARGETING

86/108,409

TONEFUSE