

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345151

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	02/26/2015

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GlaxoSmithKline LLC		06/18/2015	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	GlaxoSmithKline Consumer Healthcare (US) IP LLC
<b>Street Address:</b>	5 Crescent Drive
<b>Internal Address:</b>	NY0300
<b>City:</b>	Philadelphia
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19112
<b>Entity Type:</b>	Private Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Serial Number:	85167769	MY ALLI
Serial Number:	86120511	ALLI
Serial Number:	86329780	
Serial Number:	86329847	
Serial Number:	86329895	
Serial Number:	86329776	BIOTÈNE
Serial Number:	86329841	
Serial Number:	86329837	
Serial Number:	86329845	
Serial Number:	85828813	THE LITTLE MOUTH EXPERTS
Serial Number:	85828823	THE LITTLE MOUTH EXPERTS
Registration Number:	2985544	AQUAFRESH
Serial Number:	86329830	
Serial Number:	86329833	
Serial Number:	86327689	

**CORRESPONDENCE DATA****TRADEMARK**

**Fax Number:** 2157517066

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2157517547

**Email:** trademarks@gsk.com

**Correspondent Name:** Charles M. Atkinson

**Address Line 1:** 5 Crescent Drive

**Address Line 2:** NY0300

**Address Line 4:** Philadelphia, PENNSYLVANIA 19112

<b>ATTORNEY DOCKET NUMBER:</b>	PRJ 7063522/MAS
--------------------------------	-----------------

<b>NAME OF SUBMITTER:</b>	Angela L. Wilson
---------------------------	------------------

<b>SIGNATURE:</b>	/Angela L. Wilson/
-------------------	--------------------

<b>DATE SIGNED:</b>	06/19/2015
---------------------	------------

**Total Attachments: 2**

source=Conf Assignment\_GSK LLC to GSK CH (US) IP LLC\_18 June 2015#page1.tif

source=Conf Assignment\_GSK LLC to GSK CH (US) IP LLC\_18 June 2015#page2.tif

Assignment of Trademarks - Confirmatory Statement

BETWEEN:

**GlaxoSmithKline LLC**  
Corporation Service Company  
2711 Centerville Road, Suite 400  
Wilmington, County of New Castle, Delaware, 19808,  
United States  
(hereinafter called "assignor"),

AND

**GlaxoSmithKline Consumer Healthcare (US) IP LLC**  
Corporation Service Company  
2711 Centerville Road, Suite 400,  
Wilmington, County of New Castle, Delaware, 19808,  
United States  
(hereinafter called "assignee")

1. The assignor was the owner of the registrations and applications as shown on the attached schedule.
2. The assignor hereby confirms having assigned these trademarks, the entire interest and goodwill, the registrations and applications and the rights attached thereto, to the assignee, who confirms having accepted the assignment.
3. The assignee shall pay \$1.00 to the assignor for the acquired rights.
4. This document is destined for the recordal of the assignment in the U.S. Patent and Trademark Office.

Done in one copy and in good faith

The undersigned, **GlaxoSmithKline LLC**

Place: Brentford, England

Date: 18 June 2015

Signature:



Name:

**Joanne B. Green**

Title:

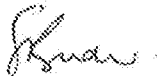
**As Authorised Attorney**

The undersigned, **GlaxoSmithKline Consumer Healthcare (US) IP LLC**

Place: Brentford, England

Date: 18 June 2015

Signature:



Name:

**Sophie Bodet**

Title:

**As Attorney**

SCHEDULE

MARK	App. No	Status
MY ALLI	85167769	Application
ALLI tablet shape device with ALLI	86120511	Application
BIOTENE droplet device (in colour) (dark blue/light blue/white)	86329780	Application
BIOTENE droplet device	86329847	Application
BIOTENE droplet device with swirl (vertical)	86329895	Application
BIOTENE (stylized) (in colour) (blue/red) (2014 version)	86329776	Application
BIOTENE droplet device with swirl (horizontal)	86329841	Application
BIOTENE droplet device with swirl (vertical) (in colour) (dark blue/light blue/white)	86329837	Application
BIOTENE droplet device with swirl (horizontal) (in colour) (dark blue/light blue/white)BIOTENE droplet device with swirl (horizontal) (in colour) (dark blue/light blue/white)	86329845	Application
THE LITTLE MOUTH EXPERTS	85828813	Application
THE LITTLE MOUTH EXPERTS	85828823	Application
AQUAFRESH	2985544	Registered
BIOTENE smiling face (in colour) (blue/red/white/light blue)	86329830	Application
BIOTENE frowning face (in colour) (blue/red/white)	86329833	Application
NICODERM CQ full clock device 2014 (in colour) (blue/yellow)	86327689	Application