

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345183

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retirement Think Tank, LLC		02/13/2015	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Salt Strong, LLC		
Street Address:	1210 Village Oaks Lane		
City:	Lawrenceville		
State/Country:	GEORGIA		
Postal Code:	30043		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86184348	SALT STRONG	
CORRESPONDENCE DATA			
Fax Number:	4046457707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-645-7700		
Email:	mcogburn@mcciplaw.com		
Correspondent Name:	David S. Moreland		
Address Line 1:	Meunier Carlin & Curfman LLC		
Address Line 2:	999 Peachtree Street, NE, Suite 1300		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	10567-800US1		
NAME OF SUBMITTER:	Margaret A. Cogburn		
SIGNATURE:	/Margaret A Cogburn/		
DATE SIGNED:	06/19/2015		
Total Attachments: 2			
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OP \$40.00 86184348

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of February 13, 2015 from RETIREMENT THINK TANK, LLC ("ASSIGNOR") to SALT STRONG LLC ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademark, SALT STRONG, (the Marks") and other intellectual property ("the Property") as described in U.S. Trademark Application No. 86/184,348, together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used ("the Products").

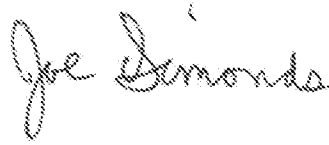
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark: and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment,
as of the day and year first above written.

RETIREMENT THINK TANK, LLC



JOSEPH SIMONDS, Member

WITNESSED BY:

Signature of Witness

Signature of Witness

Name of Witness

Name of Witness

Date

Date