

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345198

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AD SAFE MEDIA, LTD.		12/21/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Integral Ad Science, Inc.		
Street Address:	95 Morton Street		
Internal Address:	8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3862801	ADSAFE	
Registration Number:	3862802	ADSAFE MEDIA	
Registration Number:	4453395	INTEGRAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 738-8087		
Email:	marie@rodenbaugh.com		
Correspondent Name:	Mike Rodenbaugh		
Address Line 1:	548 MARKET STREET		
Address Line 2:	BOX NO. 55819		
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94104		
NAME OF SUBMITTER:	Micah Nesson		
SIGNATURE:	/Micah Nesson/		
DATE SIGNED:	06/19/2015		
Total Attachments: 3			
source=Certified Certificate of Amendment (name change)#page1.tif			
source=Certified Certificate of Amendment (name change)#page2.tif			

OP \$90.00 3862801

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AD SAFE MEDIA, LTD.", CHANGING ITS NAME FROM "AD SAFE MEDIA, LTD." TO "INTEGRAL AD SCIENCE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2012, AT 6:13 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4521737 8100

121382245



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0117739

DATE: 01-03-13

TRADEMARK
REEL: 005556 FRAME: 0627

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AD SAFE MEDIA, LTD.", CHANGING ITS NAME FROM "AD SAFE MEDIA, LTD." TO "INTEGRAL AD SCIENCE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2012, AT 6:13 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4521737 8100

121382245



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0120041

DATE: 01-04-13

TRADEMARK
REEL: 005556 FRAME: 0628

**CERTIFICATE OF AMENDMENT
OF THE
FIFTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
AD SAFE MEDIA, LTD.**

(Pursuant to Section 242 of the Delaware General Corporation Law)

Ad Safe Media, Ltd., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The name of the corporation is Ad Safe Media, Ltd. (the "Corporation").


SECOND: The Fifth Amended and Restated Certificate of Incorporation of the Corporation is hereby amended by striking Article First thereof and by substituting in lieu of said Article the following new Article:

"FIRST: The name of the Corporation is Integral Ad Science, Inc. (the "Corporation")."

THIRD: The amendment of the Fifth Amended and Restated Certificate of Incorporation herein has been duly adopted and written consent has been given in accordance with the provisions of Sections 141(f), 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 21 day of December, 2012.

AD SAFE MEDIA, LTD.

By:  /s/ Scott Knoll

Name: Scott Knoll

Title: President and CEO