

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345256

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/26/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GlaxoSmithKline LLC		06/18/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Block Drug Company Inc.
Street Address:	830 Bear Tavern Road
Internal Address:	Corporation Service Company
City:	West Trenton
State/Country:	NEW JERSEY
Postal Code:	08628
Entity Type:	Private Company Limited by Shares: NEW JERSEY

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	85760106	STRONG IS BEAUTIFUL
Serial Number:	86073959	SENSODYNE GENTLE WHITE
Serial Number:	77068510	
Serial Number:	85824687	FEEL AS GOOD AS THE WEATHER
Serial Number:	86186504	TRUE WHITE
Serial Number:	86186525	TRUE WHITE
Serial Number:	86186517	TRUE WHITE
Serial Number:	86196186	ACT YOUR INNER AGE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@gsk.com

Correspondent Name: Terence A. Dixon

Address Line 1: 5 Crescent Drive

Address Line 2: NY0300

Address Line 4: Philadelphia, PENNSYLVANIA 19112

CH \$215.00 85760106

ATTORNEY DOCKET NUMBER:	PRJ/7063523/NMF
NAME OF SUBMITTER:	Angela L. Wilson
SIGNATURE:	/Angela L. Wilson/
DATE SIGNED:	06/19/2015
Total Attachments: 2 source=CH Confirmatory Assignment - USA - GSK LLC to Block Drug Inc#page1.tif source=CH Confirmatory Assignment - USA - GSK LLC to Block Drug Inc#page2.tif	

Assignment of Trademarks - Confirmatory Statement

BETWEEN:

GlaxoSmithKline LLC
Corporation Service Company
2711 Centerville Road, Suite 400,
Wilmington, County of New Castle, Delaware, 19808,
United States
(hereinafter called "assignor"),

AND

Block Drug Company Inc.
Corporation Service Company
830 Bear Tavern Road,
West Trenton, New Jersey, 08628,
United States
(hereinafter called "assignee")

1. The assignor was the owner of the registrations and applications as shown on the attached schedule.
2. The assignor hereby confirms having assigned these trademarks, the entire interest and goodwill, the registrations and applications and the rights attached thereto, to the assignee, who confirms having accepted the assignment.
3. The assignee shall pay \$1.00 to the assignor for the acquired rights.
4. This document is destined for the recordal of the assignment in the U.S. Patent and Trademark Office.

Done in one copy and in good faith

The undersigned, GlaxoSmithKline LLC

Place: Brentford, England

Date: 18 June 2015

Signature:

Name:

Title:

Joanne Green
Joanne B. Green
As Authorised Attorney

The undersigned, Block Drug Company Inc.

Place: Brentford, England

Date: 18 June 2015

Signature:

Name:

Title:

Sophie Bodet
Sophie Bodet
As Attorney

SCHEDULE

MARK	App. Or Reg. No.	Status
STRONG IS BEAUTIFUL	85760106	Application
SENSODYNE GENTLE WHITE	86073959	Application
PRONAMEL device	3635750	Registered
FEEL AS GOOD AS THE WEATHER	85824687	Application
TRUE WHITE (stylized)(in colour) blue and silver)	86186504	Application
TRUE WHITE (stylized)	86186525	Application
TRUE WHITE	86186517	Application
ACT YOUR INNER AGE	86196195	Application