

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Agreement Regarding Concurrent User Rights		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Niemann Foods, Inc		05/12/2015	CORPORATION: ILLINOIS
Allegiance Retail Services, LLC		05/12/2015	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Niemann Foods, Inc.		
Street Address:	1501 North 12th Street		
City:	Quincy		
State/Country:	ILLINOIS		
Postal Code:	62301		
Entity Type:	CORPORATION: ILLINOIS		
Name:	Allegiance Retail Services, LLC		
Street Address:	485D Route 1 Sourth		
Internal Address:	Suite 420		
City:	Iselin		
State/Country:	NEW JERSEY		
Postal Code:	08830		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86669333		
Serial Number:	86669348		
CORRESPONDENCE DATA			
Fax Number:	8669417157		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7323331989		
Email:	peter.luccarelli@pliqlaw.com		
Correspondent Name:	Peter A. Luccarelli Jr.		
Address Line 1:	PO Box 211		
Address Line 4:	Parlin, NEW JERSEY 08859-0211		

OP \$65.00 86669333

NAME OF SUBMITTER:	Peter A. Luccarelli Jr.
SIGNATURE:	/Peter A. Luccarelli Jr./
DATE SIGNED:	06/22/2015
Total Attachments: 1 source=NoticeConcUseAgmtAllegiance520150622084728#page1.tif	

NOTICE OF AGREEMENT REGARDING CONCURRENT USER RIGHTS

Effective as of May 1st, 2015, a Consent and Concurrent Use Agreement became effective between Niemann Foods, Inc., an Illinois corporation, having its principal place of business at 1501 North 12th St, Quincy, IL 62301 and Allegiance Retail Services, LLC, a New Jersey limited liability company, having its principal place of business at 485D Route 1 South, Suite 420, Iselin, NJ 08830 regarding the rights and obligations of each party to concurrent adoption, use and federal registration of its respective "Rancher's Legend" expression and logo.

Attorneys for either party are authorized to record this Notice with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the parties hereto have caused this Notice to be made and executed by duly authorized officers as of the dates and years indicated below.

Niemann Foods, Inc.

5.15.15
Date

By: Ron D Cool
Vice President, Dir. of Marketing

Allegiance Retail Services, LLC

5/12/2015
Date

By: Michael Stolarz
Michael Stolarz, President