

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345357

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/20/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oracle Systems Corporation		05/18/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Oracle International Corporation		
Street Address:	500 Oracle Parkway		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94065		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3436042	VITRUE	
Registration Number:	4105055	VITRUE	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155760200		
Email:	jhughes@kilpatricktownsend.com, choffman@kilpatricktownsend.com, dvargas@kilpatricktownsend.com, tadmin@kilpatricktownsend.com		
Correspondent Name:	John A. Hughes		
Address Line 1:	Two Embarcadero Center, 8th Floor		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	89864-860200		
NAME OF SUBMITTER:	John A. Hughes		
SIGNATURE:	/John A. Hughes/		
DATE SIGNED:	06/22/2015		
Total Attachments: 9			

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CONFIRMATION OF CORPORATE MERGER
of Vitruve, Inc. and
Oracle Systems Corporation
and
TRADEMARK and SERVICE MARK ASSIGNMENT
From Vitruve, Inc.
to Oracle International Corporation

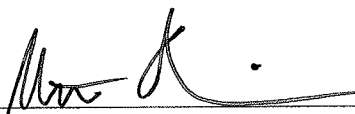
On July 20, 2012, Vitruve, Inc., a company organized under the laws of Delaware with offices located at 500 Oracle Parkway, Redwood City, California, 94065 U.S.A. (formerly located at 101 Marietta Street, Suite 1700, Atlanta, Georgia 30303 U.S.A.), merged into Oracle Systems Corporation, a company organized under the laws of Delaware, with offices located at 500 Oracle Parkway, Redwood City, California, 94065 U.S.A. A true and correct copy of the State of Delaware Certificate of Merger reflecting that merger is attached hereto as Exhibit A.

On July 20, 2012, for valuable consideration, receipt of which is hereby acknowledged, all rights in the service marks and trademarks held by Vitruve, Inc., specifically including but not limited to the marks listed in Exhibit B hereto, and all good will related thereto, were transferred and assigned by Vitruve, Inc. to Oracle International Corporation, a company organized under the laws of California, with offices located at 500 Oracle Parkway, Redwood City, California, 94065, U.S.A.

The undersigned confirm the forgoing, and that they are duly authorized to execute this document on behalf of Oracle Systems Corporation, as corporate successor to Vitruve, Inc., and Oracle International Corporation, respectively.


ASSIGNOR
ORACLE SYSTEMS CORPORATION
(Corporate successor to Vitruve, Inc.)

Dated: May 18, 2015

By: 
Matthew Sarboraria
Vice President

ASSIGNEE
ORACLE INTERNATIONAL CORPORATION

Dated: May 13, 2015

By: 
Todd Adler
Vice President

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"VITRUE, INC.", A DELAWARE CORPORATION,

"VITRUE, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ORACLE SYSTEMS CORPORATION" UNDER THE NAME OF "ORACLE SYSTEMS CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF JULY, A.D. 2012, AT 7:40 O'CLOCK P.M.

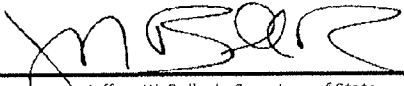
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE TWENTIETH DAY OF JULY, A.D. 2012, AT 3:02 O'CLOCK P.M.

2105895 8100M

150574556

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2327329

DATE: 04-28-15

TRADEMARK
REEL: 005557 FRAME: 0602

CERTIFICATE OF MERGER

OF

VITRUE, INC.
a Delaware corporation

WITH AND INTO

ORACLE SYSTEMS CORPORATION
a Delaware corporation

**(Pursuant to Title 8, Section 251(c) of the
Delaware General Corporation Law)**

Oracle Systems Corporation, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

FIRST: That Vitruue, Inc. is being merged into Oracle Systems Corporation and the name of the surviving corporation is Oracle Systems Corporation.

SECOND: That an agreement and plan of merger (the "Merger Agreement"), whereby Vitruue, Inc. is merged with and into Oracle Systems Corporation has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Title 8, Section 251 of the General Corporation Law of the State of Delaware.

THIRD: That the Certificate of Incorporation of Oracle Systems Corporation shall be the Certificate of Incorporation of the surviving corporation.

FOURTH: That the merger is to become effective at 3:02 a.m. Eastern time on July 20, 2012.

FIFTH: That the executed Merger Agreement is on file at the principal place of business of the surviving corporation located at 500 Oracle Parkway, Redwood Shores, California 94065.

SIXTH: That a copy of the Merger Agreement will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has executed this certificate of merger as of the 19th day of July, 2012.

ORACLE SYSTEMS CORPORATION


By: 
Name: Greg Dalbrich
Title: Senior Vice President, Taxation

EXHIBIT B

Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Class/Description
Australia	VITRUE	Registered	1093395 (IR1455740) Jun 28, 2011	1093395 Mar 7, 2012	42 Consulting services in the field of software as a service (SAAS); design, development, and consulting services related thereto in the field of computer software for use on social media platforms; providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; and for creating and managing advertising campaigns in the fields of social media and social networking; software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; and for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms; computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.
Brazil	VITRUE	Registered	831104015 Jun 30, 2011	Mar 3, 2015	42 Consulting services in the field of software as a service (SAAS); design, development, and consulting services related thereto in the field of computer software for use on social media platforms; providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; providing temporary use of on-line non-downloadable software for creating and managing advertising campaigns in the fields of social media and social networking; software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; software as a service (SAAS) services featuring software for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; software as a service (SAAS) services featuring software for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms.

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Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Class/Description
Canada	VITRUE	Registered	1535193 Jun 30, 2011	TMA849136 Apr 22, 2013	<p>Computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.</p> <p>Consulting services in the field of software as a service (SAAS); Design, development, and consulting services related thereto in the field of computer software for use on social media platforms; Providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; and for creating and managing advertising campaigns in the fields of social media and social networking; Software as a service (SAAS) services featuring software for enabling companies to manage and evaluate the interactions of others on social media platforms, for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; and for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms.</p>
China	VITRUE	Registered	1093395 Jun 28, 2011	1093395 Aug 6, 2012	<p>42 Consulting services in the field of software as a service (SAAS); design, development, and consulting services related thereto in the field of computer software for use on social media platforms; providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; and for creating and managing advertising campaigns in the fields of social media and social networking; software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; and for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms; computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.</p>

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Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Class/Description
European Union	VITRUE	Registered	1093395 Jun 28, 2011	1093395 Aug 29, 2012	42 Consulting services in the field of software as a service (SAAS); design, development, and consulting services related thereto in the field of computer software for use on social media platforms; providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; and for creating and managing advertising campaigns in the fields of social media and social networking; software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; and for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms; computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.
International Bureau (WIPO)	VITRUE	Registered	1093395 Jun 28, 2011	1093395 Jun 28, 2011	42 Consulting services in the field of software as a service (SAAS); design, development, and consulting services related thereto in the field of computer software for use on social media platforms; providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; and for creating and managing advertising campaigns in the fields of social media and social networking; software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; and for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms; computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.

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Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Class/Description
Japan	VITRUE	Registered	1093395 Jun 28, 2011	1093395 Jun 28, 2011	42 Consulting services in the field of software as a service (SAAS); design, development, and consulting services related thereto in the field of computer software for use on social media platforms; providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; and for creating and managing advertising campaigns in the fields of social media and social networking; software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; and for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms; computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.
Singapore	VITRUE	Registered	T1115116F(IR 1093395) Jun 28, 2011	1093395 Sep 18, 2012	42 Consulting services in the field of software as a service (SAAS); design, development, and consulting services related thereto in the field of computer software for use on social media platforms; providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; and for creating and managing advertising campaigns in the fields of social media and social networking; software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; and for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms; computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.

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Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Class/Description
United States of America	VITRUE	Registered	78878421 May 7, 2006	3436042 May 27, 2008	42 Computer services, namely, hosting and maintaining online branded websites for advertising companies and users to produce, edit and distribute videos for the purpose of promoting the goods, services, brand identity, commercial information, and news of others; computer services, namely, providing temporary use of on-line non-downloadable software for users to create, upload and share visual content, for the purpose of promoting the goods, services, brand identity, commercial information, and news of others.
United States of America	VITRUE	Registered	85354469 Jun 23, 2011	4105055 Feb 28, 2012	42 Consulting services in the field of software as a service (SAAS); Design, development, and consulting services related thereto in the field of computer software for use on social media platforms; Providing temporary use of on-line non-downloadable software for creating, managing, and publishing content on social media platforms; Providing temporary use of on-line non-downloadable software for creating and managing advertising campaigns in the fields of social media and social networking; Software as a service (SAAS) services featuring software for enabling companies to manage and evaluate content, conversations, and messages on social media platforms, and to manage and evaluate the interactions of others on social media platforms; Software as a service (SAAS) services featuring software for enabling companies to measure the marketing effectiveness of their advertising, company content, brand content, company-generated messages, and the interactions of others on social media systems; Software as a service (SAAS) services featuring software for enabling companies to create and maintain groups of social media system users that are interested in company-related or brand-related content on social media platforms.

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