

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345419

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/27/2014
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Affinity Insurance Services, LLC		06/22/2015	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Alliant Specialty Insurance Services, Inc.
Street Address:	701 B Street
Internal Address:	6th Floor
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92101
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2474968	TRIBAL FIRST

CORRESPONDENCE DATA

Fax Number: 6192311234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6195252500

Email: w.bivens@mpglaw.com

Correspondent Name: D. Whitlow Bivens

Address Line 1: 225 BROADWAY

Address Line 2: Suite 1900

Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	20728.047
NAME OF SUBMITTER:	D. Whitlow Bivens
SIGNATURE:	/D. W. Bivens/
DATE SIGNED:	06/22/2015
Total Attachments: 1	

OP \$40.00 2474968

TRADEMARK ASSIGNMENT

(NUNC PRO TUNC)

Whereas, Affinity Insurance Services, LLC ("Assignor"), a California Limited Liability Company having a place of business at 9201 Spectrum Center Blvd., Suite 200, San Diego, California 92123 adopted, owned and used the trademark Tribal First (U.S. Trademark Reg. No. 2,474,968);

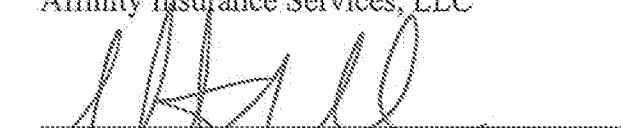
Whereas, Alliant Specialty Insurance Services, Inc. ("Assignee"), a California Corporation having a place of business at 701 B Street, 6th Floor, San Diego, California 92101 acquired the mark, the associated goodwill and the trademark registration; and

Whereas, pursuant to and as set forth in that certain Agreement between Assignor and Assignee dated February 27, 2014, Assignor assigned the Tribal First trademark, the associated goodwill and the trademark registration to Assignee;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees that it assigned to Assignee nunc pro tunc effective as of February 27, 2014, all right, title and interest in and to the Tribal First trademark throughout the world, the above-identified federal trademark registration thereof, together with all derivations thereof and including all goodwill associated therewith, whether based on common law or the laws of the various states and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past or future acts of infringement that have occurred or may occur.

Agreed:

Affinity Insurance Services, LLC


Signature

Date: 6/22/15

Kenneth Zuk
Name

GC & SUP
Title