

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM345422

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alliant Specialty Insurance Services, Inc.		06/22/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Alliant Insurance Services, Inc.		
Street Address:	701 B Street		
Internal Address:	6th Floor		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2474968	TRIBAL FIRST	
CORRESPONDENCE DATA			
Fax Number:	6192311234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6195252500		
Email:	w.bivens@mpglaw.com		
Correspondent Name:	D. Whitlow Bivens		
Address Line 1:	225 BROADWAY		
Address Line 2:	Suite 1900		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	20728.047		
NAME OF SUBMITTER:	D. Whitlow Bivens		
SIGNATURE:	/D. W. Bivens/		
DATE SIGNED:	06/22/2015		
Total Attachments: 1			
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OP \$40.00 2474968

TRADEMARK ASSIGNMENT

Whereas, Alliant Specialty Insurance Services, Inc. ("Assignee"), a California Corporation having a place of business at 701 B Street, 6th Floor, San Diego, California 92101 acquired, owned and used the trademark Tribal First (U.S. Trademark Reg. No. 2,474,968);

Whereas, Alliant Insurance Services, Inc. ("Assignee"), a Delaware corporation having a place of business at 701 B Street, 6th Floor, San Diego, California 92101 wishes to acquire the mark, the associated goodwill and the trademark registration;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees that it assigns to Assignee effective as of June 22, 2015, all right, title and interest in and to the Tribal First trademark throughout the world, the above-identified federal trademark registration thereof, together with all derivations thereof and including all goodwill associated therewith, whether based on common law or the laws of the various states and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past or future acts of infringement that have occurred or may occur.

Agreed:

Alliant Specialty Insurance Services, Inc.


Signature

Date: 6/22/15

Kenneth Zak
Name

GC & S.U.P.
Title