

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345468

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JLS Dairy Holdings, L.L.C.		05/27/2015	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Huff Hispanic Food Holdings, L.L.C.		
<b>Street Address:</b>	412 Mt. Kemble Avenue		
<b>Internal Address:</b>	Suite 120C, Box 4		
<b>City:</b>	Morristown		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07960		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86362383	EL ORIGINAL	
<b>Serial Number:</b>	86362389	LA ORIGINAL	
<b>Registration Number:</b>	4673890	100% WHOLE MILK CHEESE PURA LECHE EL ORI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125894201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.589.4250		
<b>Email:</b>	dtobin@bakerlaw.com		
<b>Correspondent Name:</b>	Donna A. Tobin		
<b>Address Line 1:</b>	45 Rockefeller Plaza		
<b>Address Line 2:</b>	14th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10111		
<b>ATTORNEY DOCKET NUMBER:</b>	49321.1		
<b>NAME OF SUBMITTER:</b>	Kimberly M. Maynard		
<b>SIGNATURE:</b>	/Kimberly M. Maynard/		
<b>DATE SIGNED:</b>	06/23/2015		
<b>Total Attachments: 2</b>			

CH \$90.00 86362383

source=JLS Assignment#page1.tif

source=JLS Assignment#page2.tif

**ASSIGNMENT**

WHEREAS, JLS Dairy Holdings, L.L.C., with an office at 2175 NW 24<sup>th</sup> Avenue, Miami, Florida 33142 (the "ASSIGNOR") is the owner of and has adopted the following trademarks registered or pending registration in the United States Patent and Trademark Office (the "Trademarks"):


<u>Trademark</u>	<u>Registration/Application Number</u>
EL ORIGINAL	U.S. Ser. No. 86362383
LA ORIGINAL	U.S. Ser. No. 86362389
EL ORIGINAL	U.S. Reg. No. 4,673,890

AND WHEREAS, Huff Hispanic Food Holdings, L.L.C. with an office at 412 Mt. Kemble Avenue, Suite 120C, Box 4, Morristown, N.J. 07960 (hereinafter called the ASSIGNEE) has acquired and is the successor to that portion of the business of ASSIGNEE to which the Trademarks pertain and is desirous of acquiring all right, title and interest in and to the said Trademarks and the registrations and pending applications for registration therefor;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys unto ASSIGNEE, its successors and assigns, all of ASSIGNOR'S right, title and interest in and to the said Trademarks and the registrations and pending applications for registration therefor, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said Trademarks. This assignment is effective immediately.

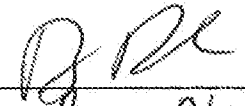
IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment as of the date  
below.

ASSIGNOR:  
JLS DAIRY HOLDINGS, L.L.C.

By   
Name: JOSE SALAZAR  
Title: MGR  
Date: 5/27/15

ACCEPTED AND AGREED TO:

ASSIGNEE:  
HUFF HISPANIC FOOD HOLDINGS, L.L.C.

By   
Name: Deyan Dlov  
Title: Counsel  
Date: 5/27/15