

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345609

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	TRADEMARK ASSIGNMENT AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nostalgia Home Fashions, Inc.		06/15/2015	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WPH-Nostalgia LLC		
<b>Street Address:</b>	391 College Avenue		
<b>City:</b>	Clemson		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29631		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4090643	NOSTALGIA	
<b>Registration Number:</b>	4748346	NOSTALGIA HOME	
<b>Registration Number:</b>	4346318	NOSTALGIA HOME	
<b>Registration Number:</b>	4510675	NOSTALGIA HOME	
<b>Registration Number:</b>	4476295	NOSTALGIA HOME	
<b>Registration Number:</b>	4748347	NOSTALGIA HOME	
<b>Registration Number:</b>	4346319	NOSTALGIA HOME	
<b>Registration Number:</b>	4510677	NOSTALGIA HOME	
<b>Registration Number:</b>	4476294	NOSTALGIA HOME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6178568201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-856-8145		
<b>Email:</b>	ip@brownrudnick.com		
<b>Correspondent Name:</b>	MARK S. LEONARDO		
<b>Address Line 1:</b>	ONE FINANCIAL CENTER		
<b>Address Line 2:</b>	BROWN RUDNICK LLP		
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02111		
<b>ATTORNEY DOCKET NUMBER:</b>	28328/17		

CH \$240.00 4090643

<b>NAME OF SUBMITTER:</b>	Mark S. Leonardo
<b>SIGNATURE:</b>	/Mark S. Leonardo/
<b>DATE SIGNED:</b>	06/24/2015
<b>Total Attachments: 4</b> source=10 - Trademark Assignment Agreement#page1.tif source=10 - Trademark Assignment Agreement#page2.tif source=10 - Trademark Assignment Agreement#page3.tif source=10 - Trademark Assignment Agreement#page4.tif	

**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), is delivered and effective as of this 15th day of June, 2015 by Nostalgia Home Fashions, Inc. ("Assignor"), to and in favor of WPH-Nostalgia LLC ("Assignee"). Both Assignor and Assignee are collectively referred to herein as the "Parties".

**WHEREAS**, Assignor agrees to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in and to the trademark registrations identified and set forth on **Schedule A** attached hereto, and all goodwill associated with the foregoing (collectively, the "Assigned Trademarks"); and

**WHEREAS**, Assignor wishes to confirm Assignee's ownership of the trademarks and assign to Assignee all worldwide right, title and interest in and to the Assigned Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby agree as follows:

1. Assignment of Assigned Trademarks. Assignor hereby irrevocably sells, transfers, conveys, assigns and delivers to Assignee any and all worldwide right, title and interest Assignor holds, or may hold, in and to the Assigned Trademarks, including the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, together with all rights derived therefrom and any registrations and applications therefor, including, without limitation, statutory, common law and contractual rights, in, to and under the Assigned Trademarks that are or may be secured under the laws of the United States, any multi-national trademark authority or any foreign country, now or hereafter arising or in effect, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns to the end of the term or terms for which the Assigned Trademarks is granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, and in and to all rights to collect income, royalties, damages and payments in connection with any of the foregoing, including, without limitation, in and under all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned under this Assignment.
2. Recordation of Assignment. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office and/or the applicable foreign authorities to record Assignee as the assignee and owner of the Assigned Trademarks.
3. Further Assistance. Assignor shall provide Assignee, its successors and assigns, and their legal representatives such information, documents and assistance as Assignee or any such other person or entity may reasonably request to effectuate and implement this Assignment.
4. Counterparts. This Assignment may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, and all of which together shall constitute one and the same instrument.

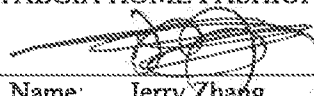
*[Remainder of Page Left Blank Intentionally]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed in duplicate originals by their duly authorized representative as of the day and year first above written.

ASSIGNOR

NOSTALGIA HOME FASHIONS, INC.

By

  
Name: Jerry Zhang  
Title: President

ASSIGNEE

WPH-NOSTALGIA LLC

By

\_\_\_\_\_  
Name: Normand P. Savaria  
Title: President and Chief Executive Officer

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK  
REEL: 005559 FRAME: 0536

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be duly executed in duplicate originals by their duly authorized representative as of the day and year first above written.

**ASSIGNOR**

**NOSTALGIA HOME FASHIONS, INC.**

By \_\_\_\_\_

Name: Jerry Zhang  
Title: President

**ASSIGNEE**

**WPH-NOSTALGIA LLC**

By \_\_\_\_\_

Name: Normand P. Savaria  
Title: President and Chief Executive Officer

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**Schedule A**

**Assigned Trademarks**

<b>Trademark Name</b>	<b>Registration Number</b>	<b>Country Name</b>
NOSTALGIA	4090643	United States of America
NOSTALGIA HOME	4748346	United States of America
NOSTALGIA HOME	4346318	United States of America
NOSTALGIA HOME	4510675	United States of America
NOSTALGIA HOME	4476295	United States of America
NOSTALGIA HOME (& Design)	4748347	United States of America
NOSTALGIA HOME (& Design)	4346319	United States of America
NOSTALGIA HOME (& Design)	4510677	United States of America
NOSTALGIA HOME (& Design)	4476294	United States of America