

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345707

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EW Live, LLC		06/19/2015	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	EW IP Reserve, LLC		
Street Address:	9732 Highridge Dr.		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89134		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4683539	CHELADA ZEST	
Registration Number:	4650028	WE PUT THE TREAT IN HEAT	
Registration Number:	4629615	STANDARDIZING THE BLOODY MARY ONE DRINK	
Registration Number:	4472553	FOG FIELDS	
Registration Number:	4472531	FOGFIELDS.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	steve@legendslaw.com		
Correspondent Name:	Legends Law Group, PLLC		
Address Line 1:	93 South Main		
Address Line 2:	Suite 3		
Address Line 4:	Kaysville, UTAH 84037		
ATTORNEY DOCKET NUMBER:	BB200		
NAME OF SUBMITTER:	Steve Bean		
SIGNATURE:	/Steve Bean/		
DATE SIGNED:	06/24/2015		

OP \$140.00 4683539

Total Attachments: 3


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ASSIGNMENT OF TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION RECEIVED, the receipt and sufficiency of which is acknowledged, the undersigned, EW Live, LLC, a Nevada limited liability company (“Assignor”), hereby irrevocably sells, grants, conveys, assigns, and transfers to EW IP Reserve, LLC, a Nevada limited liability company (“Assignee”), its successors, assigns, and personal representatives, all of the undersigned’s right, title and interest in and to:

U.S. Registration No.	Mark	Int'l Class - Goods and Services
4683539	CHELADA ZEST (stylized and/or with design) 	IC 030 - Seasonings.
4650028	WE PUT THE TREAT IN HEAT	IC 030 - Hot sauce; salsa; IC 032 - Non-alcoholic cocktail mixes.
4629615	STANDARDIZING THE BLOODY MARY ONE DRINK AT A TIME	IC 032 - Nonalcoholic cocktail mix, namely, bloody Mary mix.

U.S. Registration No	Mark	Int'l Class - Goods and Services
4472553	FOG FIELDS (stylized and/or with design) 	IC 030 - Salad dressings; spices.
4472531	FOGFIELDS.COM	IC 030 - Salad dressings; spices.

and all rights related thereto, including without limitation any and all associated goodwill, statutory and common law rights, and all actions and causes of action which may be related to these rights, including the right to sue for past, present and future damages or infringements (collectively, the “Properties”).

The undersigned warrants that it owns without lien or encumbrance all right, title and interest in and to the Properties, and that the undersigned is unaware of any claim against the Properties. The undersigned agrees to, and shall cooperate with Assignee or its designees and execute all oaths, declarations and other documents, as may be requested by Assignee and which shall be prepared by Assignee or its designees, to effect the foregoing assignment of rights from the undersigned to Assignee. Such cooperation and execution shall be at no additional compensation to undersigned; provided, however, that Assignee shall reimburse the undersigned for reasonable out-of-pocket expenses incurred at the specific request of Assignee or its designees. The undersigned hereby appoints Assignee to be the undersigned’s attorney-in-fact

with an irrevocable power to do all acts and things for and in the name of the undersigned in connection with the Properties.

IN WITNESS WHEREOF, EW Live, LLC, as Assignor, has caused these presents to be executed by a duly authorized officer or by a duly authorized manager thereof, this June 19, 2015.

EW Live, LLC

By: 

Bradley J. Burdsall

Owner and President

IN WITNESS WHEREOF, EW IP Reserve, LLC, as Assignee, has caused these presents to be executed by a duly authorized officer or by a duly authorized manager thereof, this June 19, 2015.

EW IP Reserve, LLC

By: 

Bradley J. Burdsall

Owner and President