

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345750

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Felix The Cat Productions, Inc.		06/23/2015	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Poindexter, LLC		
<b>Street Address:</b>	3665 C Quail Meadow Trail		
<b>City:</b>	Palm City		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34990		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3342503	POINDEXTER	
<b>Registration Number:</b>	2445515	POINDEXTER	
<b>Registration Number:</b>	4467965	POINDEXTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9143810907		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9143812728		
<b>Email:</b>	nsiesel@trademarklawesq.com		
<b>Correspondent Name:</b>	Law Offices of Joseph C. Messina		
<b>Address Line 1:</b>	424 Mamaroneck Avenue		
<b>Address Line 4:</b>	Mamaroneck, NEW YORK 10543		
<b>ATTORNEY DOCKET NUMBER:</b>	POINDEXTER ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Nikki Siesel		
<b>SIGNATURE:</b>	/Nikki Siesel/		
<b>DATE SIGNED:</b>	06/24/2015		
<b>Total Attachments: 2</b>			
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source=Executed Assignment POINDEXTER marks#page2.tif			

OP \$90.00 3342503

## Trademark Assignment

**KNOW ALL PERSONS BY THESE PRESENTS:** That, for good and valuable consideration the legal sufficiency of which is hereby acknowledged and received, the undersigned, Felix The Cat Productions, Inc. ("Assignor") hereby assigns, transfers and sets over unto Poindexter LLC ("Assignee") all of Assignor's right, title and interest, including the goodwill associated therewith, for the following trademarks POINDEXTER, U.S. Registration No. 2,445,515 (IC 25), POINDEXTER U.S. Registration No. 3,342,503 (IC 28), POINDEXTER U.S. Registration No. 4,467,965 (IC 35 & 42) (collectively referred to as the "POINDEXTER" marks) including common law rights.

All causes of action, whether prior, present or future, for infringement or violation of the POINDEXTER marks are hereby assigned to Assignee and Assignee is hereby empowered to bring, prosecute, defend and appear in suits, actions and proceedings of any nature under or concerning said trademark; and any infringements thereof or interference with any of the rights hereby granted thereunder, in its own name and at its own expense, and at its option, Assignee may join Assignor as a party plaintiff or defendant in any such suit, action or proceeding. Any recovery of costs from infringement or violation of any such trademark rights concerning the POINDEXTER marks, U.S. Registration No. 2,445,515 (IC 25), U.S. Registration No. 3,342,503 (IC 28), or U.S. Registration No. 4,467,965 (IC 35 & 42) or the common law rights for the POINDEXTER marks, so far as it arises from any violation of said rights hereby assigned, is likewise assigned to and shall be paid to Assignee.

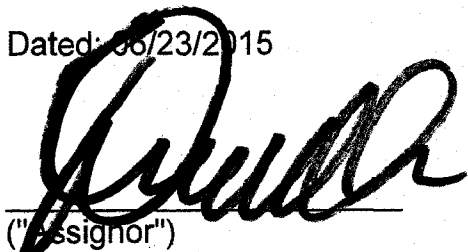
Once this Agreement has been duly executed by both the Assignor and Assignee, it will constitute a legal, valid, and binding agreement of the Assignor enforceable against it in accordance with its terms upon its execution. Assignor agrees that Assignee may record this document, as needed to effectuate this transfer.

### IN WITNESS WHEREOF,

The parties have executed this Assignment by their respective duly authorized representatives effective as of the date below.

ACKNOWLEDGED AND AGREED:

Dated: 06/23/2015

A handwritten signature in black ink, appearing to read 'Donald Oriolo', written over a horizontal line.

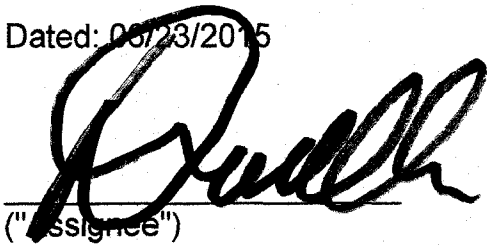
("Assignor")

Donald Oriolo

Principal of Felix The Cat Productions, Inc.

ACKNOWLEDGED AND AGREED:

Dated: 06/23/2015

A handwritten signature in black ink, appearing to read 'Donald Oriolo', written over a horizontal line.

("Assignee")

Donald Oriolo

Principal of Poindexter LLC