

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		01/14/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Marc Jacobs Trademarks, L.L.C.		
Street Address:	72 Spring Street, 2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1650537	DECADENCE	
CORRESPONDENCE DATA			
Fax Number:	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-980-0120		
Email:	pto@fkks.com		
Correspondent Name:	Frankfurt Kurnit Klein & Selz PC		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Attn.: Trademark Department		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	022597.0100		
NAME OF SUBMITTER:	Matthew Bart		
SIGNATURE:	/Matthew Bart/		
DATE SIGNED:	06/25/2015		
Total Attachments: 1			
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OP \$40.00 1650537

TRADEMARK ASSIGNMENT

WHEREAS WALDEN-HAYS, INC., located at P.O. Box 1071, New York, NY 10276 (hereinafter "Assignor"), is the record owner of US Trademark Registration No. 1650537 ("Trademark");

And

WHEREAS MARC JACOBS TRADEMARKS, L.L.C., located at 72 Spring Street, 2nd Floor, New York, New York 10012 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark and the goodwill symbolized thereby.

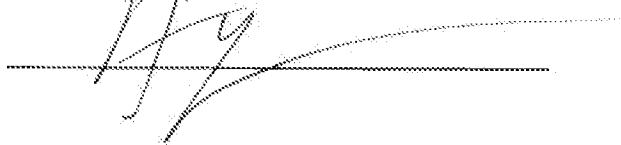
NOW THEREFORE IT IS AGREED AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of January 14, 2015.

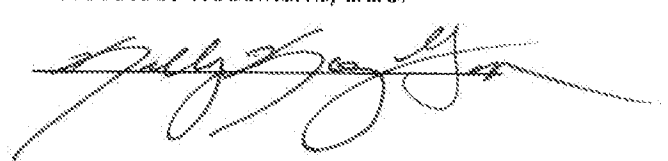
Assignor:

WALDEN-HAYS, INC.

A handwritten signature in black ink, appearing to be "Walden-Hays", written over a horizontal line.

Assignee:

Marc Jacobs Trademarks, L.L.C.

A handwritten signature in black ink, appearing to be "Marc Jacobs", written over a horizontal line.