

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific and Southern Company, Inc.		04/22/2015	CORPORATION:
RECEIVING PARTY DATA			
Name:	Pacific and Southern, LLC		
Street Address:	7950 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22107		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2049592	PARTNERSHIP FOR YOUNG READERS	
Registration Number:	2231096	ROAD TO INDIANAPOLIS	
Registration Number:	4284127	SCAN AND DRIVE	
Registration Number:	4369046	SILENT SUNDAY	
Registration Number:	2781575	THE INDIANAPOLIS STAR	
Registration Number:	1548643	WMAZ-TV	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	trademarks@cooley.com		
Correspondent Name:	Peter J. Willsey		
Address Line 1:	1299 Pennsylvania Avenue, N.W.		
Address Line 2:	Cooley LLP		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	502360-20000		
NAME OF SUBMITTER:	Cheryl Fountain/Sr. TM Paralegal		
SIGNATURE:	/cherylfountain/		

CH \$165.00 2049592

DATE SIGNED:	06/25/2015
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Total Attachments: 6

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Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PACIFIC AND SOUTHERN COMPANY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PACIFIC AND SOUTHERN COMPANY, INC." TO "PACIFIC AND SOUTHERN, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF APRIL, A.D. 2015, AT 12:33 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SECOND DAY OF APRIL, A.D. 2015, AT 1 O'CLOCK P.M.

0666105 8100V

150547815




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2312566

DATE: 04-22-15

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005560 FRAME: 0759

CERTIFICATE OF CONVERSION

OF

PACIFIC AND SOUTHERN COMPANY, INC.

FROM A CORPORATION TO A LIMITED LIABILITY COMPANY


*Pursuant to Section 18-214 of the
Delaware Limited Liability Company Act (the "Act")*

Pacific and Southern Company, Inc., a corporation organized and existing under the Delaware General Corporation Law, as amended (the "Corporation"), does hereby certify, as of April 22, 2015, that:

1. The Corporation was first formed in the State of Delaware on October 30, 1967.
2. The jurisdiction of the Corporation immediately prior to the filing of this Certificate of Conversion is Delaware.
3. The name of the Corporation immediately prior to filing this Certificate of Conversion is Pacific and Southern Company, Inc.
4. The name of the limited liability company as set forth in the certificate of formation filed in accordance with Section 18-214(b) of the Act (the "Certificate of Formation") is Pacific and Southern, LLC.
5. This conversion of the Corporation to a limited liability company shall be effective at 1:00 p.m. Eastern Time, 22nd day of April, 2015.

(Signature page follows)

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion
as of the date first written above.

By: 
Name: Kevin Bolchow
Title: Authorized Person

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "PACIFIC AND SOUTHERN, LLC" FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF APRIL, A.D. 2015, AT 12:33 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-SECOND DAY OF APRIL, A.D. 2015, AT 1 O'CLOCK P.M.

0666105 8100V

150547815




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2312566

DATE: 04-22-15

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005560 FRAME: 0762

STATE OF DELAWARE
CERTIFICATE OF FORMATION
OF
PACIFIC AND SOUTHERN, LLC

This Certificate of Formation of Pacific and Southern, LLC (the "Company") is being executed by the undersigned for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act.

FIRST: The name of the Company is: Pacific and Southern, LLC.

SECOND: The address of the registered office of the Company in Delaware shall be at 1209 Orange Street, Wilmington, Delaware 19801, New Castle County. The registered agent at that address is The Corporation Trust Company.

THIRD: The Company has been converted from another organization. The converting organization was Pacific and Southern Company, Inc., a corporation formed under the laws of Delaware (the "Converting Organization").

FOURTH: The personal liability of the members and any managers and officers of the Company is hereby limited and eliminated to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.

FIFTH: The Company shall have the power to indemnify and advance legal defense fees to its members, managers and officers to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.

SIXTH: This Certificate of Formation shall be effective at 1:00 p.m. Eastern Time, 22nd day of April, 2015.

SEVENTH: The term of the Company is perpetual.

IN WITNESS WHEREOF, the undersigned, a person authorized by the Converting Organization and acting as an organizer, has executed this Certificate of Formation of Pacific and Southern, LLC as of the 22nd day of April, 2015.



Name: Kevin Polchow

Title: Authorized Person