

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345852

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lauren B Mandel		06/24/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dolce Vita Intimates, LLC		
<b>Street Address:</b>	1000 First Street		
<b>City:</b>	Harrison		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07029		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3616712	WHITESAKI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-292-5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Epstein Drangel LLP		
<b>Address Line 1:</b>	60 East 42nd Street, Suite 2410		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	2081-002		
<b>NAME OF SUBMITTER:</b>	Robert L. Epstein		
<b>SIGNATURE:</b>	/Robert L. Epstein/		
<b>DATE SIGNED:</b>	06/25/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Lauren B. Mandel, an individual, having an address of 350 West 42<sup>nd</sup> Street, Apt. 18F, New York, NY 10036 (hereinafter the 'ASSIGNOR') is the owner of the trade name and the trademark WHITESAKI, the registration thereof, U.S. Trademark Reg. No. 3,616,712, and the goodwill of the business symbolized thereby;

AND WHEREAS, Dolce Vita Intimates, LLC, a New Jersey limited liability company, having an address of 1000 First Street, Harrison, New Jersey, 07029 (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to the trade name and the trademark WHITESAKI, the registration thereof, U.S. Trademark Reg. No. 3,616,712, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does, hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of her rights, title and interest in and to the trade name and the trademark WHITESAKI, the registration thereof, U.S. Trademark Reg. No. 3,616,712, and the goodwill of the business symbolized thereby;

AND ASSIGNOR also assigns and transfers to ASSIGNEE, any and all causes of action, claims, demands or other rights occasioned from or because of any and all past infringement of any of the trade name and the trademark WHITESAKI;

AND ASSIGNOR further agrees that upon request, she will execute any and all documents necessary to vest all rights, title and interest in and to the trade name and the trademark WHITESAKI, the registration thereof, U.S. Trademark Reg. No. 3,616,712.

Witness

Lauren B. Mandel

By: Marcella Doriza

By: Lauren B. Mandel

Print Name: Marcella Doriza

Print Name: Lauren B. Mandel

Dated: June 24, 2015

Dated: June 24, 2015