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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 06/21/2015 900328435

ETAS ID: TM345277

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### CONVEYING PARTY DATA

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#### RECEIVING PARTY DATA.

Name:	Tennessee Farmers Cooperative
Street Address:	180 Old Nashville Highway
City;	LaVerone
State/Country:	TENNESSEE
Postal Code:	37,086
Entity Type:	CORPORATION: TENNESSEE

#### PROPERTY NUMBERS Total: 1

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#### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

615-989-1343

Email:

kstrong@stronglawgroup.com

Correspondent Name: Address Line 1:

Kathryn Strong P.O. Box 232

Address Line 4:

Gallatin, TENNESSEE 37066

06/21/2015

1	A	Kathryn Strong
	SIGNATURE:	/ks/

DATE SIGNED:

Total Attachments: 3

source=Universal executed trademark assignment of Bova Cream to TFC#page1.tif source=Universal executed trademark assignment of Bova Cream to TFC#page2:tif source=Universal executed trademark assignment of Bova Cream to TFC#page3:tif

TRADEMARK REEL: 005561 FRAME: 0033

900328435

## ASSIGNMENT OF TRADEMARKS

The undersigned, Universal Cooperatives, Inc., a Minnesota corporation having its principal place of business at 1300 Corporate Center Curve, Eagan, Minnesota 55121 (hereinafter called the "Assignor"), in consideration of the good and valuable consideration paid to it, the receipt and adequacy of which is hereby confirmed, hereby sells, assigns and transfers to Tennessee Farmers Cooperative, a Tennessee corporation having its principal place of business at 180 Old Nashville Hwy., P.O. Box 3003, LaVergne, Tennessee 37086 (hereinafter called "Assignee"), all of Assignor's right, title and interest in and to the following:

- the trademark identified in Exhibit A attached hereto, including any and all unregistered common law trademark rights in and to such trademarks (hereinafter collectively called the "Trademark");
- b) all of the goodwill of the business connected with and symbolized by the Trademark;
- the right to oppose and/or continue any opposition to the registration of any other trademark based on the Trademark; and
- d) any and all claims arising out of or relating to the use or ownership of the Trademark (including the right to enforce the Trademark and collect damages for infringement of the Trademark).

This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns and is intended to and shall take effect as a sealed instrument.

UNIVERSAL COOPERATIVES, INC. ASSIGNOR

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Title: UP FINANCE

Date: 3-28-2014

TRADEMARK REEL: 005561 FRAME: 0034

to the foregoing instruments and acknowled	R A A A A A A A A A A A A A A A A A A A
My Commission Expires: 1-31-2615	Name Printed: THOMAS H. VICKER
	Title: CEO
STATE OF THE S COUNTY OF Ruthefeld \$	Date: 3/28/14
subscribed to the foregoing instruments and	rity, on this & day of March, 2014, personally known to me to be the person whose name is acknowledged to me that (he/she) is authorized to corporation and that (he/she) executed the same on d consideration therein expressed.
Stange STATE OF TENNESSEE	Constance R Campbell  Notary Public, State of TN  Name Printed: Constance R Campbell
My Commission Expires: 4-18-15	

TRADEMARK REEL: 005561 FRAME: 0035

# Exhibit A – Trademarks

<u>Mark</u>	Country	App. No.	Reg. No.	Reg. Date
BOVA CREAM	United States	73/725,615	1,530,507	03/21/1989

TRADEMARK REEL: 005561 FRAME: 0036

**RECORDED: 06/21/2015**