

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345923

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Results Group, LLC		03/01/2013	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Experience Holdings, LLC		
Street Address:	17804 N. US Highway 41		
City:	Lutz		
State/Country:	FLORIDA		
Postal Code:	33549		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3762312		
Registration Number:	3776864	THE NAME BEHIND THE BEST NAMES	
Registration Number:	4018047	YOUR NON-CORE BUSINESS IS OUR CORE BUSIN	
CORRESPONDENCE DATA			
Fax Number:	2156474884		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2158538255		
Email:	ccusick@cusickip.com		
Correspondent Name:	Clinton J. Cusick		
Address Line 1:	623 N. Broad Street		
Address Line 4:	Lansdale, PENNSYLVANIA 19446		
ATTORNEY DOCKET NUMBER:	1663		
NAME OF SUBMITTER:	Clinton J. Cusick		
SIGNATURE:	/43573/		
DATE SIGNED:	06/26/2015		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of March 1, 2013 (the "Effective Date") between Experience Holdings, LLC, a Florida limited liability company ("Assignee"), and Results Group, LLC, a Florida limited liability company ("Assignor"). The Assignee and Assignor, are each individually, a "Party", and together, the "Parties." Capitalized terms used in this Assignment shall have the meanings specified in the Asset Purchase Agreement (as defined below) unless otherwise expressly defined herein.

RECITALS

A. Subject to the terms and conditions of that Asset Purchase Agreement (the "Asset Purchase Agreement"), dated as of the date hereof, by and among Experience Holdings, LLC, a Florida limited liability company ("Parent"), Assignee, Assignor and Timothy Hayes, the Assignor has agreed to transfer to the Assignee the Acquired Assets held by Assignor; and

B. The Acquired Assets include the trademarks listed on Exhibit A attached hereto and incorporated herein (the "Trademarks").

AGREEMENT

The Parties hereto agree as follows:

1. **Assignment of Trademarks.** On the terms and subject to the conditions of the Asset Purchase Agreement, the Assignor does hereby sell, transfer, assign, convey and deliver to the Assignee free and clear of all Encumbrances all of its right, title and interest in, to and under the Trademarks, together with all goodwill associated therewith and all trademark registrations, applications and renewals in connection therewith, and all claims for damages by reason of past, present or future infringement, dilution or misappropriation of the foregoing, with the right to sue for and collect the same, and the Assignee does hereby accept all of the right, title and interest of the Assignor in, to and under all of the foregoing.

2. **Delivery of Transfer Documents.** The Assignor agrees that it shall, on the terms and subject to the conditions of the Asset Purchase Agreement, promptly deliver to the Assignee such deeds, bills of sale, endorsements, consents, assignments and other good and sufficient instruments of conveyance and assignment as the Parties and their respective counsel shall deem reasonably necessary or appropriate to vest in the Assignee all of its right, title and interest in, to and under the Trademarks.

3. **No Effect on Asset Purchase Agreement.** The Parties hereby acknowledge and agree that neither the representations and warranties nor the rights, remedies and obligations of any party under the Asset Purchase Agreement shall be deemed enlarged, limited, modified or altered in any way by this Assignment. To the extent that any conflict exists between any of the terms of this Assignment and the Asset Purchase Agreement, the terms of the Asset Purchase Agreement will prevail.

4. **Governing Law.** This Assignment shall be governed by and construed in accordance with the laws of the State of Florida without regard to conflicts of law principles (whether of the State of Florida or any other jurisdiction) that would cause the application of laws of any jurisdiction other than the State Florida

5. **Assignment.** Neither Party hereto may assign any of its rights or delegate any of its duties under this Assignment without the prior written consent of the other Party hereto (which consent will not be unreasonably withheld). All of the terms and provisions of this Assignment shall be binding on, and shall inure to the benefit of, the respective legal successors and permitted assigns of the Parties.

6. **No Benefits to Others.** The covenants and agreements contained in this Assignment are for the sole benefit of the Parties hereto and their respective successors and permitted assigns and shall not be construed as conferring and are not intended to confer any rights on any other persons; provided, however, that Parent is an intended third party beneficiaries of this Assignment.

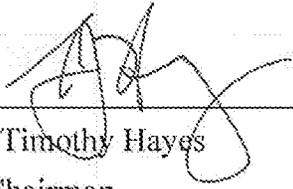
7. **Counterparts.** This Assignment may be executed in counterparts, each of which may be deemed an original but together shall constitute but one and the same instrument. Such counterparts may be executed and delivered by facsimile or other electronic means by any of the Parties, and the receiving Party may rely on the receipt of such documents so executed and delivered as if the original had been received.

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Signed as of the Effective Date.

ASSIGNEE:

Experience Holdings, LLC

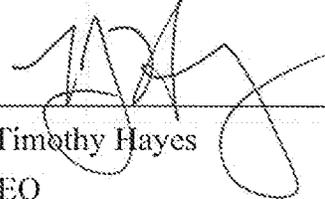
By: 

Name: Timothy Hayes

Title: Chairman

ASSIGNOR:

RESULTS GROUP, LLC

By: 

Name: Timothy Hayes

Title: CEO

EXHIBIT A

Trademarks

Trademark	Registration Number	Registration Date
Customer Experience Interlocking Face	#3762312	March 23, 2010
The Name Behind The Best Names	#3776864	April 20, 2010
Your Non-Core Business Is Our Core Business	#4018047	June 2, 2010