

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM345278

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tennessee Farmers Cooperative		05/05/2015	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Alliance Animal Care, LLC		
Street Address:	180 Old Nashville Highway		
City:	LaVergne		
State/Country:	TENNESSEE		
Postal Code:	37086		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1530507	BOVA CREAM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6159891343		
Email:	kstrong@stronglawgroup.com		
Correspondent Name:	Kathryn Strong		
Address Line 1:	P.O. Box 232		
Address Line 4:	Gallatin, TENNESSEE 37066		
NAME OF SUBMITTER:		Kathryn Strong	
SIGNATURE:		/ks/	
DATE SIGNED:		06/21/2015	
Total Attachments: 3			
source=TFC to Alliance Animal Care Assignment of Trademark Bova Cream#page1.tif			
source=TFC to Alliance Animal Care Assignment of Trademark Bova Cream#page2.tif			
source=TFC to Alliance Animal Care Assignment of Trademark Bova Cream#page3.tif			

OP \$40.00 1530507

ASSIGNMENT OF TRADEMARK

The undersigned, **Tennessee Farmers Cooperative**, a Tennessee cooperative corporation having its principal place of business at 180 Old Nashville Hwy, P.O. Box 3003 LaVergne, TN 37086, (hereinafter called the "Assignor"), in consideration of the good and valuable consideration paid to it, the receipt and adequacy of which is hereby confirmed, hereby sells, assigns and transfers to **Alliance Animal Care, LLC**, a Tennessee limited liability company having its principal place of business at 180 Old Nashville Hwy, LaVergne, Tennessee 37086 (hereinafter called "Assignee"), all of Assignor's right, title and interest in and to the following:

- a) the trademark identified in Exhibit A attached hereto, including any and all unregistered common law trademark rights in and to such trademarks (hereinafter collectively called the "Trademark");
- b) all of the goodwill of the business connected with and symbolized by the Trademark;
- c) the right to oppose and/or continue any opposition to the registration of any other trademark based on the Trademark; and
- d) any and all claims arising out of or relating to the use or ownership of the Trademark (including the right to enforce the Trademark and collect damages for infringement of the Trademark).

This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns and is intended to and shall take effect as a sealed instrument.

**TENNESSEE FARMERS COOPERATIVE
ASSIGNOR**

By: David A. Moss


Name: David A. Moss

Title: Chief Risk Officer

Date: 5-5-2015

STATE OF TN §
COUNTY OF Rutherford §

Before me, the undersigned authority, on this 5th day of May, 2015, personally appeared David A. Moss, known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Stamp: 
My Commission Expires: 3-18-19

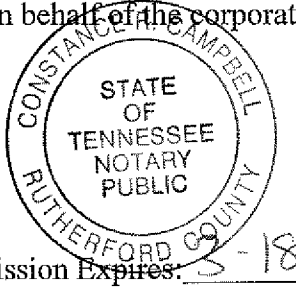
Constance R Campbell
Notary Public, State of TN
Name Printed: Constance R Campbell

**ALLIANCE ANIMAL CARE, LLC
ASSIGNEE**

By: SL Huff
Name: Shannon Huff
Title: Secretary/Treasurer
Date: 5.5.2015

STATE OF TN
COUNTY OF Rutherford

Before me, the undersigned authority, on this 5 day of May, 2015, personally appeared Shannon Huff, known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Stamp: 
My Commission Expires: 3-18-19

Constance R Campbell
Notary Public, State of TN
Name Printed: Constance R Campbell

Exhibit A – Trademarks

<u>Mark</u>	<u>Country</u>	<u>App. No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BOVA CREAM	United States	73/725,615	1,530,507	03/21/1989