

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345991

| | | | |
|-----------------------------------|-----------------------|--|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| United Sample, Inc. | | 01/21/2015 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Instantly, Inc. | | |
| Street Address: | 16501 Ventura Blvd. | | |
| Internal Address: | Suite 250 | | |
| City: | Encino | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91436 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 19 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85412169 | GOOD RESEARCH STARTS WITH A GREAT SAMPLE | |
| Registration Number: | 3378491 | GOZING | |
| Registration Number: | 4446200 | INSTANT.LY | |
| Serial Number: | 86500440 | INSTANTLY | |
| Serial Number: | 85444493 | LA SUPER OPINION | |
| Serial Number: | 85591454 | LET'S JUST FIND OUT | |
| Registration Number: | 4446198 | MOBILE ARMY | |
| Serial Number: | 85924810 | MOBILIZE THE POSSIBILITIES WITH USAMP | |
| Serial Number: | 85412234 | NO AUDIENCE IS HARD TO REACH | |
| Registration Number: | 4615339 | PANELBUILDER | |
| Registration Number: | 4352351 | PANELSHIELD | |
| Serial Number: | 85412312 | SAMPLEMARKET | |
| Serial Number: | 85412303 | SURVEYBUILDER | |
| Registration Number: | 4468529 | SURVEYHEAD | |
| Serial Number: | 85421648 | THE WHITEBOARD POWERED BY USAMP | |
| Registration Number: | 4468526 | USAMP | |
| Registration Number: | 4468530 | USAMP | |
| Serial Number: | 85412209 | WRAP YOUR BRAND AROUND OUR TECHNOLOGY | |

OP \$490.00 85412169

| Property Type | Number | Word Mark |
|---|-----------------------------|--------------------|
| Registration Number: | 4468527 | THE ANSWER NETWORK |
| CORRESPONDENCE DATA | | |
| Fax Number: | 6172484000 | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 6172485000 | |
| Email: | TDocket@choate.com | |
| Correspondent Name: | Sara m. Bauer | |
| Address Line 1: | Two International Place | |
| Address Line 4: | Boston, MASSACHUSETTS 02110 | |
| NAME OF SUBMITTER: | Sara M. Bauer | |
| SIGNATURE: | /Sara M. Bauer/ | |
| DATE SIGNED: | 06/26/2015 | |
| Total Attachments: 1 | | |
| source=INSTANTLY, INC. DE RE-DE - Secretary of State-469108-10#page1.tif | | |

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "UNITED SAMPLE, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "INSTANTLY, INC.", THE TWENTY-FIRST DAY OF JANUARY, A.D. 2015, AT 4:55 O'CLOCK P.M.

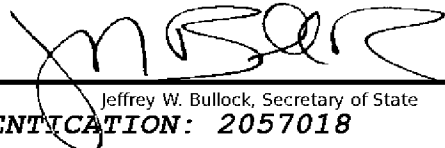
AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2057018

DATE: 01-21-15

RECORDED: 06/26/2015

TRADEMARK
REEL: 005562 FRAME: 0759