

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM346108

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Associated Bank, National Association		06/15/2015	Administrative Agent:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Partners & Simons, Inc.		
<b>Street Address:</b>	227 W. Monroe Street, Suite 1900		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4132472	REFORM READINESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.372.2000		
<b>Email:</b>	jmikulina@mwe.com		
<b>Correspondent Name:</b>	Jennifer M. Mikulina		
<b>Address Line 1:</b>	McDermott Will & Emery LLP		
<b>Address Line 2:</b>	227 W. Monroe Street, Suite 4400		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-5096		
<b>ATTORNEY DOCKET NUMBER:</b>	93879-010 JMM/CMV		
<b>NAME OF SUBMITTER:</b>	Jennifer M. Mikulina		
<b>SIGNATURE:</b>	/Jennifer M. Mikulina/		
<b>DATE SIGNED:</b>	06/29/2015		
<b>Total Attachments: 2</b>			
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source=Partners & Simons IP Release (Myelin - signed)#page2.tif			

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST is made as of June 15, 2015, by Associated Bank, National Association, as administrative agent for the, whose address is 330 East Kilbourn Avenue Milwaukee, WI 53202 Lenders (in such capacity, the "Administrative Agent"), regarding Partners & Simons, Inc., a Delaware corporation (as successor by merger to Partners & Simons, Inc., a Massachusetts corporation), with its chief executive office located at 227 West Monroe Street, Suite 1900, Chicago, IL 60606 ("P&S"), and with reference to the following facts:

WHEREAS, P&S and the Administrative Agent have previously entered into a Grant of Security Interest in United States Trademarks dated as of November 15, 2012 ( the "Security Agreement"), for the purpose of securing certain obligations of P&S to the Administrative Agent and certain other lenders (recorded at the U.S. Patent and Trademark Office at Reel/Frame: 4905/0188 on November 21, 2012); and

WHEREAS, the Lender desires to release any security interest it might have in the trademarks of P&S listed on Exhibit A that was granted to the Administrative Agent pursuant to the Security Agreement;

NOW, THEREFORE, for valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Administrative Agent releases any and all security interests held by it in and to the trademarks listed on Exhibit A attached hereto, and in and to all proceeds and benefits thereof.

ASSOCIATED BANK, NATIONAL  
ASSOCIATION, as Administrative Agent

By: \_\_\_\_\_

Name: James W. Engel

Title: Senior Vice President

EXHIBIT A

<u>Trademark</u>	<u>Trademark Number</u>	<u>Issue Date</u>	<u>Application Date</u>
<del>RE FORM</del> <del>RED FORM</del> READINESS	4,132,472	April 24, 2012	June 14, 2010
BRAND TRACTION	2,628,991	October 1, 2002	June 15, 2000