

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346124

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/07/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ohio Energy Holdings Corp.		06/17/2015	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Improveit! 360, LLC		
Street Address:	130 East Chestnut Street		
Internal Address:	Suite 200		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3013714	IMPROVEIT	
Registration Number:	3037112	IMPROVE IT 360	
Registration Number:	3571650	IMPROVEIT! 360	
Registration Number:	3571651	IMPROVEIT! 360	
CORRESPONDENCE DATA			
Fax Number:	2162410816		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-622-8200		
Email:	ipdocket@calfee.com		
Correspondent Name:	Raymond Rundelli		
Address Line 1:	Calfee, Halter & Griswold LLP		
Address Line 2:	The Calfee Building, 1405 East Sixth St.		
Address Line 4:	Cleveland, OHIO 44114-1607		
ATTORNEY DOCKET NUMBER:	34122/04017		
NAME OF SUBMITTER:	Raymond Rundelli		
SIGNATURE:	/Raymond Rundelli/		
DATE SIGNED:	06/26/2015		

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Total Attachments: 3

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CONFIRMATORY ASSIGNMENT OF TRADEMARK

THIS CONFIRMATORY ASSIGNMENT OF TRADEMARK (this "Assignment") is made effective as of February 7, 2012 between Ohio Energy Holdings Corp., an Ohio corporation, having its place of business at 40 West First Avenue, Columbus, Ohio 43201 ("Assignor") and Improveit! 360, LLC, an Ohio limited liability company, having its place of business at 130 East Chestnut Street, Suite 200, Columbus, Ohio 43215 ("Assignee").

WHEREAS, Assignor, as of the effective date of this Assignment, was the owner of all right, title and interest in and to the marks on the attached schedule(the "Marks"); and,

WHEREAS, the parties hereto intended for all of Assignor's right, title and interest in the Marks to be transferred to Assignee effective February 7, 2012; and,

WHEREAS, Assignor transferred to Assignee, the entire right, title and interest in and to the Marks on February 7, 2012; and,

WHEREAS, Assignee has been the beneficial owner of the Marks since February 7, 2012; and,

WHEREAS, the parties desire to confirm the transfer of all right, title and interest in the Marks to Assignee effective as of February 7, 2012 in writing so that the transfer of the Marks can be recorded against the registration of the Marks;

NOW, THEREFORE, Assignor hereby confirms that, effective as of February 7, 2012, it sold, assigned, and transferred to Assignee all right, title and interest in and to (i) the Marks, (ii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iii) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and

benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (iv) the goodwill of the business symbolized by the Mark.

OHIO ENERGY HOLDINGS CORP. (Assignor)

By: 

Printed Name: Seth C. Corbett

Title: Manager

Date: 6/17/15

IMPROVEIT! 360, LLC (Assignee)

By: 

Printed Name: Mark D. Puzalan

Title: Chairman & CEO

Date: 6/18/15

TRADEMARK SCHEDULE

Country	Trademark	Reg. No.	Reg. Date
U.S.	IMPROVE IT	3,013,714	11/08/2005
U.S.	IMPROVEIT 360	3,037,112	01/03/2006
U.S.	IMPROVEIT! 360	3,571,650	02/10/2009
U.S.	IMPROVEIT! 360	3,571,651	02/10/2009