

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346134

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MPS Broadband AB		06/03/2015	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	LiveArena AB		
Street Address:	Box 38045		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	100 64		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85629237	LIVEARENA	
Registration Number:	3618057	MYARENA	
Registration Number:	4086510	PEER2VIEW	
CORRESPONDENCE DATA			
Fax Number:	7709510933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7709339500		
Email:	amy.kwon@thomashorstemeyer.com		
Correspondent Name:	Thomas Horstemeyer, LLP		
Address Line 1:	400 Interstate North Parkway SE		
Address Line 2:	Suite 1500		
Address Line 4:	ATLANTA, GEORGIA 30339		
ATTORNEY DOCKET NUMBER:	821321-9010		
DOMESTIC REPRESENTATIVE			
Name:	Thomas Horstemeyer, LLP		
Address Line 1:	400 Interstate North Parkway SE		
Address Line 2:	Suite 1500		
Address Line 4:	Atlanta, GEORGIA 30339		

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NAME OF SUBMITTER:	Todd deveau
SIGNATURE:	/Todd Deveau/
DATE SIGNED:	06/29/2015
Total Attachments: 2 source=02213555#page1.tif source=02213555#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, MPS Broadband AB, a corporation organized and existing under the laws of the SWEDEN, having a place of business at Box 5207, Stockholm SE-10245 SWEDEN, hereinafter referred to as ASSIGNOR, owns all right, title, and interest in and to the trademarks (hereinafter "the Marks") listed on the attached Schedule A;

WHEREAS, LiveArena AB, a corporation organized and existing under the laws of SWEDEN, having a place of business at Box 38045, 100 64 Stockholm SWEDEN, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in and to said Marks, the registrations and applications thereof and the goodwill associated therewith;

WHEREAS, ASSIGNOR and ASSIGNEE wish to hereby confirm and consummate the transfer of ASSIGNOR's trademarks and the good will associated therewith to ASSIGNEE.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned and transferred and does hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, effective as of the 3 day of June 2015, all right, title and interest, in the United States, in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations and the referenced applications for registrations of the Marks and any renewal of said registrations, and the right to recover damages for past infringement, if any.

MPS Broadband AB

By: ANDERS NILSSON

Witness: [Signature]

Name: [Signature]

Title: CEO

Schedule A

Mark	Serial No./ Registration No.	Filing Date/ Registration Date
LIVEARENA	85/629,237	May 18, 2012
MYARENA	3,618,057	May 12, 2009
PEER2VIEW	4,086,510	January 17, 2012