

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM346160

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Market Day, LLC		06/27/2015	LIMITED LIABILITY COMPANY: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World's Finest Chocolate, Inc.		
<b>Street Address:</b>	4801 S. Lawndale		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60632		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 24</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3606800	A FUNDRAISER LIKE NO OTHER	
<b>Registration Number:</b>	2973441		
<b>Registration Number:</b>	1748404	APPLE SEED	
<b>Registration Number:</b>	1537842	CHICAGO PACKING & PROVISION	
<b>Registration Number:</b>	2216591	CHICKEN CLASSICS	
<b>Registration Number:</b>	1561173	CHICKEN GEMS	
<b>Registration Number:</b>	2846863	FAMILY OF FUNDRAISERS	
<b>Registration Number:</b>	2860429	FREEQUENT BUYER	
<b>Registration Number:</b>	3139976	G	
<b>Registration Number:</b>	2648025	MARKET DAY	
<b>Registration Number:</b>	1225330	MARKET DAY	
<b>Registration Number:</b>	1522087	MARKET DAY	
<b>Registration Number:</b>	2638229	MARKET DAY	
<b>Registration Number:</b>	1701174	MARKET DAY ... THE ORIGINAL FUNDRAISING	
<b>Registration Number:</b>	3618985	MARKET DAY DIRECT	
<b>Registration Number:</b>	3101750	MARKET DAY GOURMET	
<b>Registration Number:</b>	3618788	MARKET DAY NATURALS	
<b>Registration Number:</b>	2334876	REPPAK	
<b>Registration Number:</b>	2754879	SCHOOLSHARE	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	1791794	SPLIT-TOPPER
Registration Number:	3024538	SQUAREWICHES
Registration Number:	3622200	TASTE FOR HEALTH
Registration Number:	2186361	TASTE FOR HEALTH
Registration Number:	3855580	TASTE OF MARKET DAY

**CORRESPONDENCE DATA**

Fax Number: 3122585600

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-258-5767

Email: trademarks@schiffhardin.com

Correspondent Name: Thomas P. White

Address Line 1: Schiff Hardin LLP

Address Line 2: P.O. Box 06079

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	25736-0000
NAME OF SUBMITTER:	Thomas P. White
SIGNATURE:	/TPW/
DATE SIGNED:	06/29/2015

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of June 27, 2015 by Market Day, LLC, a Michigan limited liability company, having an address at 1300 Gezon Parkway SW, Wyoming, Michigan 49509 ("Assignor") to World's Finest Chocolate, Inc., a Delaware corporation, having an address at 4801 South Lawndale, Chicago, Illinois 60632 ("Assignee").

Whereas Assignor owns the trademarks (the "Marks") and registrations (the "Registrations") listed on Exhibit A; and

Whereas Assignor desires to assign its full right, title, and interest in the Marks, all goodwill associated with the Marks, and the Registrations to Assignee;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the Registrations, together with all goodwill associated with the Marks, any rights that arise from the Registrations or from any registrations resulting from the Application; all causes of action, past and future, for infringement of the Marks or other violations of the rights assigned hereunder, and all rights to seek other registrations of the Marks in any jurisdiction.



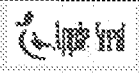

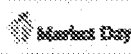
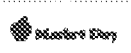
MARKET DAY, LLC

By: Jeff Maddox

Name: Jeff Maddox

Title: CFO

Exhibit A

TRADEMARKS			
MARK	JURISDICTION	REGISTRATION NUMBER	REGISTRATION DATE
 SchoolShare	Canada	TMA584439	06/27/2003
<b>SCHOOLSHARE</b>	Canada	TMA615927	07/28/2004
A FUNDRAISER LIKE NO OTHER	USA	3606800	04/14/2009
	USA	2973441	07/19/2005
	USA	1748404	01/26/1993
CHICAGO PACKING & PROVISION	USA	1537842	05/02/1989
CHICKEN CLASSICS	USA	2216591	01/05/1999
CHICKEN GEMS	USA	1561173	10/17/1989
FAMILY OF FUNDRAISERS	USA	2846863	05/25/2004
FREEQUENT BUYER	USA	2860429	07/06/2004
	USA	3139976	09/05/2006
MARKET DAY	USA	2648025	11/12/2002
MARKET DAY	USA	1225330	01/25/1983
	USA	1522087	01/24/1989
	USA	2638229	10/22/2002
	USA	1701174	07/14/1992

			
MARKET DAY DIRECT	USA	3618985	05/12/2009
MARKET DAY GOURMET	USA	3101750	06/06/2006
	USA	3618788	05/12/2009
REPPAK	USA	2334876	03/28/2000
SCHOOLSHARE	USA	2754879	08/26/2003
SPLIT-TOPPER	USA	1791794	09/07/1993
SQUAREWICHES	USA	3024538	12/06/2005
TASTE FOR HEALTH	USA	3622200	05/19/2009
	USA	2186361	06/01/1998
TASTE OF MARKET DAY	USA	3855580	10/05/2010