

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346214

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Professional Bull Riders, Inc.		05/11/2015	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	IMG PBR, LLC		
Street Address:	101 West Riverwalk		
City:	Pueblo		
State/Country:	COLORADO		
Postal Code:	81003		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 51			
Property Type	Number	Word Mark	
Serial Number:	76978611	8 SECOND HEROES	
Serial Number:	76978735	8 SECOND HEROES	
Serial Number:	76623039		
Serial Number:	76592427		
Serial Number:	76623036		
Serial Number:	77534040		
Serial Number:	76682873	GET TOUGH	
Serial Number:	77535993	GET TOUGH	
Serial Number:	77473675	MOBULL	
Serial Number:	76640052	PBR	
Serial Number:	75427171	PBR	
Serial Number:	78945532	PBR	
Serial Number:	77199248	PBR	
Serial Number:	77531945	PBR	
Serial Number:	77801611	PBR	
Serial Number:	86136367	PBR	
Serial Number:	86131148	PBR	
Serial Number:	76623034	PBR	
Serial Number:	77672117	PBR	

CH \$1290.00 76978611

Property Type	Number	Word Mark
Serial Number:	77473680	PBR MOBULL
Serial Number:	77473685	PBR MOBULL
Serial Number:	76640056	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76136274	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77199222	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76623035	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77531969	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76592428	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77750164	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77798398	PBR PROFESSIONAL BULL RIDERS
Serial Number:	86131150	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76486071	PRO BULL RIDER
Serial Number:	76640055	PROFESSIONAL BULL RIDERS
Serial Number:	75427170	PROFESSIONAL BULL RIDERS
Serial Number:	77199277	PROFESSIONAL BULL RIDERS
Serial Number:	77801619	PROFESSIONAL BULL RIDERS
Serial Number:	77645497	TOUGHEST SPORT ON EARTH
Serial Number:	77718306	TOUGHEST SPORT ON EARTH
Serial Number:	77758618	TEAM PBR
Serial Number:	77759566	8 SECONDS
Serial Number:	77763737	PBRNOW
Serial Number:	77772136	PBR LTD.
Serial Number:	77837943	WOOL WARRIORS
Serial Number:	77980711	WOOL WARRIORS
Serial Number:	85547988	COWBOY SPRING BREAK
Serial Number:	85713248	LAST COWBOY STANDING
Serial Number:	85713242	PBR IRON COWBOY
Serial Number:	85713245	LAST COWBOY STANDING
Serial Number:	86265463	PBR SHOP
Serial Number:	86301129	BRAND YOUR HIDE
Serial Number:	86112240	8 SECONDS
Serial Number:	86242816	V PBR VELOCITY

CORRESPONDENCE DATA

Fax Number: 3038630223

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-863-9700

Email: sschneider@sheridanross.com

Correspondent Name: Sheridan Ross P.C.
Address Line 1: 1560 Broadway, Suite 1200
Address Line 4: Dever, COLORADO 80202

ATTORNEY DOCKET NUMBER: 5999-106

NAME OF SUBMITTER: Sarah J. Schneider

SIGNATURE: /Sarah J. Schneider/

DATE SIGNED: 06/29/2015

Total Attachments: 3

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Colorado Secretary of State
 Date and Time: 05/11/2015 01:47 PM
 ID Number: 19961004808
 Document number: 20151317410
 Amount Paid: \$50.00

Document must be filed electronically.
 Paper documents are not accepted.
 Fees & forms are subject to change.
 For more information or to print copies
 of filed documents, visit www.sos.state.co.us.

ABOVE SPACE FOR OFFICE USE ONLY

Statement of Conversion Converting a Domestic Entity into a Foreign Entity
 filed pursuant to § 7-90-201.7 (1) and § 7-90-204.5 of the Colorado Revised Statutes (C.R.S.)

1. For the converting entity, its ID number, entity name, form of entity, jurisdiction under the law of which it is formed, and principal office address are

ID number 19961004808
 (Colorado Secretary of State ID number)

Entity name PROFESSIONAL BULL RIDERS, INC.

Form of entity Corporation

Jurisdiction Colorado

Principal office street address 101 West Riverwalk
 (Street number and name)

Pueblo CO 81003
 (City) (State) (ZIP/Postal Code)

United States
 (Province – if applicable) (Country)

Principal office mailing address _____
 (leave blank if same as street address) (Street number and name or Post Office Box information)

 (City) (State) (ZIP/Postal Code)

 (Province – if applicable) (Country)

2. For the resulting entity, its true name, form of entity, jurisdiction under the law of which it is formed, and principal address are

True name IMG PBR, LLC

Form of entity Foreign Limited Liability Company

Jurisdiction Delaware

Street address 101 West Riverwalk
 (Street number and name)

Pueblo CO 81003
 (City) (State) (ZIP/Postal Code)

United States
 (Province – if applicable) (Country)

Mailing address
 (leave blank if same as street address) _____
 (Street number and name or Post Office Box information)

 (City) (State) (ZIP/Postal Code)

 (Province – if applicable) (Country)

3. The converting entity has been converted into the resulting entity pursuant to section 7-90-201.7, C.R.S.

4. (Mark the applicable box and complete the statement. Caution: Mark only one box.)

The resulting foreign entity does not maintain a registered agent in this state and service of process may be addressed to the entity and mailed to the principal address pursuant to section 7-90-704 (2), C.R.S.

or

The resulting foreign entity maintains a registered agent to accept service pursuant to section 7-90-204.5, C.R.S. The person appointed as registered agent has consented to being so appointed. Such registered agent's name and address are

Name
 (if an individual) _____
 (Last) (First) (Middle) (Suffix)

or

(if an entity) _____
 (Caution: Do not provide both an individual and an entity name.)

Street address

 (Street number and name)

 (City) CO (State) (ZIP Code)

Mailing address
 (leave blank, if same as street address) _____
 (Street number and name or Post Office Box information)

 (City) CO (State) (ZIP Code)

5. (If applicable, adopt the following statement by marking the box and include an attachment.)

This document contains additional information as provided by law.

6. (Caution: Leave blank if the document does not have a delayed effective date. Stating a delayed effective date has significant legal consequences. Read instructions before entering a date.)

(If the following statement applies, adopt the statement by entering a date and, if applicable, time using the required format.)

The delayed effective date and, if applicable, time of this document are _____
 (mm/dd/yyyy hour:minute am/pm)

Notice:

Causing this document to be delivered to the Secretary of State for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that such document is such individual's act and deed, or that such individual in good faith believes such document is the act and deed of the person on whose behalf such individual is causing such document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S. and, if applicable, the constituent

documents and the organic statutes, and that such individual in good faith believes the facts stated in such document are true and such document complies with the requirements of that Part, the constituent documents, and the organic statutes.

This perjury notice applies to each individual who causes this document to be delivered to the Secretary of State, whether or not such individual is identified in this document as one who has caused it to be delivered.

7. The true name and mailing address of the individual causing this document to be delivered for filing are

<u>Yamada</u>	<u>Kanna</u>		
(Last)	(First)	(Middle)	(Suffix)
<u>c/o WME IMG, LLC</u>			
(Street number and name or Post Office Box information)			
<u>9601 Wilshire Boulevard</u>			
<u>Beverly Hills</u>	<u>CA</u>	<u>90210</u>	
(City)	(State)	(ZIP/Postal Code)	
<u></u>		<u></u>	
(Province – if applicable)		(Country)	

(If applicable, adopt the following statement by marking the box and include an attachment.)

- This document contains the true name and mailing address of one or more additional individuals causing the document to be delivered for filing.

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