

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346218

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMG PBR, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Professional Bull Rides, LLC		
Street Address:	101 West Riverwalk		
City:	Pueblo		
State/Country:	COLORADO		
Postal Code:	81003		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 51			
Property Type	Number	Word Mark	
Serial Number:	76978611	8 SECOND HEROES	
Serial Number:	76978735	8 SECOND HEROES	
Serial Number:	76623039		
Serial Number:	76592427		
Serial Number:	76623036		
Serial Number:	77534040		
Serial Number:	76682873	GET TOUGH	
Serial Number:	77535993	GET TOUGH	
Serial Number:	77473675	MOBULL	
Serial Number:	76640052	PBR	
Serial Number:	75427171	PBR	
Serial Number:	78945532	PBR	
Serial Number:	77199248	PBR	
Serial Number:	77531945	PBR	
Serial Number:	77801611	PBR	
Serial Number:	86136367	PBR	
Serial Number:	86131148	PBR	
Serial Number:	76623034	PBR	
Serial Number:	77672117	PBR	
TRADEMARK			

CH \$1290.00 76978611

Property Type	Number	Word Mark
Serial Number:	77473680	PBR MOBULL
Serial Number:	77473685	PBR MOBULL
Serial Number:	76640056	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76136274	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77199222	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76623035	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77531969	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76592428	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77750164	PBR PROFESSIONAL BULL RIDERS
Serial Number:	77798398	PBR PROFESSIONAL BULL RIDERS
Serial Number:	86131150	PBR PROFESSIONAL BULL RIDERS
Serial Number:	76486071	PRO BULL RIDER
Serial Number:	76640055	PROFESSIONAL BULL RIDERS
Serial Number:	75427170	PROFESSIONAL BULL RIDERS
Serial Number:	77199277	PROFESSIONAL BULL RIDERS
Serial Number:	77801619	PROFESSIONAL BULL RIDERS
Serial Number:	77645497	TOUGHEST SPORT ON EARTH
Serial Number:	77718306	TOUGHEST SPORT ON EARTH
Serial Number:	77758618	TEAM PBR
Serial Number:	77759566	8 SECONDS
Serial Number:	77763737	PBRNOW
Serial Number:	77772136	PBR LTD.
Serial Number:	77837943	WOOL WARRIORS
Serial Number:	77980711	WOOL WARRIORS
Serial Number:	85547988	COWBOY SPRING BREAK
Serial Number:	85713248	LAST COWBOY STANDING
Serial Number:	85713242	PBR IRON COWBOY
Serial Number:	85713245	LAST COWBOY STANDING
Serial Number:	86265463	PBR SHOP
Serial Number:	86301129	BRAND YOUR HIDE
Serial Number:	86112240	8 SECONDS
Serial Number:	86242816	V PBR VELOCITY

CORRESPONDENCE DATA

Fax Number: 3038630223

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-863-9700

Email: sschneider@sheridanross.com

Correspondent Name: Sheridan Ross P.C.
Address Line 1: 1560 Broadway, Suite 1200
Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER: 5999-106

NAME OF SUBMITTER: Sarah J. Schneider

SIGNATURE: /Sarah J. Schneider/

DATE SIGNED: 06/29/2015

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "IMG PBR, LLC", CHANGING ITS NAME FROM "IMG PBR, LLC" TO "PROFESSIONAL BULL RIDERS, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF JUNE, A.D. 2015, AT 5:02 O'CLOCK P.M.

5744812 8100

150874914



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2434524

DATE: 06-03-15

TRADEMARK
REEL: 005564 FRAME: 0185

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF FORMATION
OF
IMG PBR, LLC**

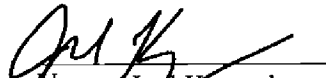
**Pursuant to Section 18-202 of the
Delaware Limited Liability Company Act**

1. The present name of the limited liability company (the "Company") is IMG PBR, LLC.
2. The Certificate of Formation of the Company is hereby amended to change Article "FIRST" of the Certificate of Formation to read as follows:

"FIRST: The name of the limited liability company (the "Company") is Professional Bull Riders, LLC."

The undersigned, an authorized person of the limited liability company, executes this Certificate of Amendment on _____ June 3, 2015.

By:


Name: Joel Karansky
Title: Secretary