

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346324

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plentyoffish Media, Inc.		06/29/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	1040779 B.C. LTD.		
Street Address:	1500 Royal Centre		
Internal Address:	1055 West Georgia Street, P.O. Box 11117		
City:	Vancouver		
State/Country:	CANADA		
Postal Code:	V6E 4N7		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3223840	FISH IN THE SEA	
Registration Number:	3302508	PLENTY OF FISH	
Registration Number:	3251639	PLENTYOFFISH	
Registration Number:	3251640	POF	
Registration Number:	4358508	PLENTY OF FISH	
Registration Number:	4361841	PLENTYOFFISH	
Registration Number:	4361842	POF	
Registration Number:	4102484	PLENTY OF	
Registration Number:	4507907	POF	
Registration Number:	4507908	POFPRO	
CORRESPONDENCE DATA			
Fax Number:	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-622-4900		
Email:	JeffG@SeedIP.com		
Correspondent Name:	Kevin S. Costanza		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		

OP \$265.00 3223840

TRADEMARK

Address Line 4:	Seattle, WASHINGTON 98104
ATTORNEY DOCKET NUMBER:	750065.001
DOMESTIC REPRESENTATIVE	
Name:	Kevin S. Costanza
Address Line 1:	Seed IP Law Group PLLC, 701 Fifth Avenue
Address Line 2:	Suite 5400
Address Line 4:	Seattle, WASHINGTON 98104
NAME OF SUBMITTER:	Kevin S. Costanza
SIGNATURE:	/Kevin S. Costanza/
DATE SIGNED:	06/30/2015
Total Attachments: 2 source=POF_Trademark_Assignment#page1.tif source=POF_Trademark_Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

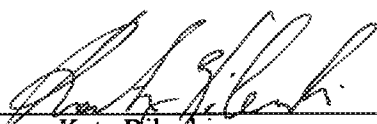
WHEREAS, Plentyoffish Media, Inc., a corporation organized under the laws of Canada, having its principal office at #2500 – 555 W. Hastings Street, Vancouver, British Columbia V6B 4N6, Canada, (hereinafter referred to as ASSIGNOR), is the owner of rights of United States applications for trademark registration and trademark registrations; such trademarks which are the subject of the rights acquired through use and registration, and such applications and registrations set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof (hereinafter collectively referred to as the TRADEMARKS); together with the right to sue for past infringement thereof; and

WHEREAS, 1040779 B.C. LTD. (hereinafter referred to as ASSIGNEE), a corporation organized under the laws of Canada, having its principal office at 1500 Royal Centre, 1055 West Georgia Street, P.O. Box 11117, Vancouver, British Columbia V6E 4N7, Canada, (hereinafter referred to as ASSIGNEE), is desirous of acquiring all the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in consideration of the sum of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns, effective as of the last date signed below, its entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS, and all claims for damages by reason of past infringement of the TRADEMARKS, and the right to sue for and collect the same; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States to record the right to the registrations and applications listed in the annexed SCHEDULE OF TRADEMARKS as the property of ASSIGNEE; and

29 June 2015
Date


Name: Kate Bilenki
Title: Chief Operating Officer

SCHEDULE OF TRADEMARKS

Mark	Serial No.	Registration No.	Registration Date
FISH IN THE SEA	78/513,328	3,223,840	April 3, 2007
PLENTY OF FISH	78/945,004	3,302,508	October 2, 2007
PLENTYOFFISH	78/945,018	3,251,639	June 12, 2007
POF	78/945,033	3,251,640	June 12, 2007
PLENTY OF FISH	85/352,140	4,358,508	June 25, 2013
PLENTYOFFISH	85/352,144	4,361,841	July 2, 2013
POF	85/352,148	4,361,842	July 2, 2013
PLENTY OF	85/374,380	4,102,484	February 21, 2012
POF	85/922,819	4,507,907	April 1, 2014
POFPRO	85/922,827	4,507,908	April 1, 2014