

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM346402

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Football League		06/05/2015	UNINC. ASSOCIATION:
RECEIVING PARTY DATA			
Name:	NFL Properties LLC		
Street Address:	345 Park Avenue		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10154		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 100			
Property Type	Number	Word Mark	
Registration Number:	4418181	A	
Registration Number:	4170983	A	
Registration Number:	3192495	A	
Registration Number:	0771278	A	
Registration Number:	1079096	AFC	
Registration Number:	1092963	AMERICAN FOOTBALL CONFERENCE	
Registration Number:	0771279	AMERICAN FOOTBALL LEAGUE	
Registration Number:	3902009	AUDIO PASS	
Registration Number:	3902221	BACK TO FOOTBALL	
Registration Number:	3902220	BACK TO FOOTBALL NFL	
Registration Number:	3768093	BELIEVE IN NOW	
Registration Number:	3024424	EXTRA POINTS	
Registration Number:	4115589	FOOTBALL OFFICIATING ACADEMY	
Registration Number:	2944298	GRIDIRON CLASSIC	
Registration Number:	3598437	INSIDE THE NFL	
Registration Number:	3176066	JOIN THE TEAM	
Registration Number:	3747913	KEEP GYM IN SCHOOL	
Registration Number:	3117917	MILLIONS OF FANS. 32 TEAMS. ONE NETWORK.	

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Property Type	Number	Word Mark
Registration Number:	1042511	MONDAY NIGHT FOOTBALL
Registration Number:	2004311	MONDAY NIGHT FOOTBALL
Registration Number:	3192496	N
Registration Number:	1076664	NATIONAL FOOTBALL CONFERENCE
Registration Number:	1076139	NATIONAL FOOTBALL LEAGUE
Registration Number:	1079097	NFC
Registration Number:	3394343	NFL
Registration Number:	2919270	NFL
Registration Number:	0886055	NFL
Registration Number:	3286411	NFL
Registration Number:	3138589	NFL
Registration Number:	2941347	NFL
Registration Number:	3559562	NFL
Registration Number:	3317024	NFL
Registration Number:	1056303	NFL
Registration Number:	3581281	NFL
Registration Number:	4682232	NFL
Registration Number:	3661464	NFL
Registration Number:	3544602	NFL
Registration Number:	3018491	NFL
Registration Number:	4124871	NFL AUDIO PASS
Registration Number:	1405790	NFL CHALLENGE
Registration Number:	3106198	NFL COACHES CLUB
Registration Number:	4703830	NFL COMBINE AUTHENTIC
Registration Number:	2743377	NFL EQUIPMENT
Registration Number:	3593264	NFL EUROPA
Registration Number:	1823915	NFL EXPERIENCE
Registration Number:	3032850	NFL EXTRA POINTS
Registration Number:	4401271	NFL FLAG
Registration Number:	4121081	NFL GAME REWIND
Registration Number:	3245983	NFL HEAD COACH
Registration Number:	4517833	NFL HOMEGATING 000 XXX
Registration Number:	1528803	NFL MAN OF THE YEAR
Registration Number:	3018490	NFL NETWORK
Registration Number:	3947891	NFL ON LOCATION
Registration Number:	3553083	NFL PLAY 60 THE NFL MOVEMENT FOR AN ACTI
Registration Number:	4592317	NFL PLAYER CARE FOUNDATION
Registration Number:	3628152	NFL PREDICT THE PICK

Property Type	Number	Word Mark
Registration Number:	1422850	NFL PRO LINE
Registration Number:	3871362	NFL REDZONE
Registration Number:	3871364	NFL REDZONE
Registration Number:	3995173	NFL REDZONE SUNDAY SWEEP
Registration Number:	4298875	NFL REGIONAL COMBINES
Registration Number:	4681606	NFL RUSH ZONE
Registration Number:	3895841	NFL RUSH ZONE
Registration Number:	3589852	NFL RUSH ZONE
Registration Number:	3192468	NFL SHOP
Registration Number:	1959299	NFL SUNDAY TICKET
Registration Number:	3085304	NFL SUNDAY TICKET
Registration Number:	4298876	NFL SUPER REGIONAL COMBINE
Registration Number:	2174223	NFL TAKE A PLAYER TO SCHOOL
Registration Number:	1734085	NFL THROWBACKS
Registration Number:	3826013	NFL TICKET EXCHANGE
Registration Number:	3544465	NFLRZ
Registration Number:	2504639	ON FIELD
Registration Number:	2148569	PLAY FOOT BALL NFL
Registration Number:	3772292	PLAYER CARE FOUNDATION NFL
Registration Number:	3847647	PRO BOWL
Registration Number:	1436771	PRO BOWL
Registration Number:	2151227	SUNDAY NIGHT FOOTBALL
Registration Number:	2145884	SUNDAY SNAP
Registration Number:	3138590	SUPER BOWL
Registration Number:	2954420	SUPER BOWL
Registration Number:	0846056	SUPER BOWL
Registration Number:	3343714	SUPER BOWL
Registration Number:	0882283	SUPER BOWL
Registration Number:	2133100	SUPER BOWL CONCERT SERIES
Registration Number:	3373804	SUPER BOWL XL
Registration Number:	1406345	SUPER SUNDAY
Registration Number:	2384861	TASTE OF THE NFL
Registration Number:	3005678	THE QUARTERBACK CLUB 20
Registration Number:	3046528	THIS IS WHAT IT'S ALL ABOUT.
Registration Number:	4517272	THURSDAY NIGHT FOOTBALL
Registration Number:	4542631	TOGETHER WE MAKE FOOTBALL
Registration Number:	983550	VINCE LOMBARDI TROPHY
Registration Number:	1226261	VINCE LOMBARDI TROPHYONS)

Property Type	Number	Word Mark
Registration Number:	1505302	WEAR WHAT THE PROS WEAR
Registration Number:	3322431	WHAT MOVES U
Registration Number:	3689804	WORK OUT LIKE A PRO
Serial Number:	86326434	FANTASY ZONE
Serial Number:	86369115	GAMEDAY HEROES
Serial Number:	86351501	HEROES & RIVALS

CORRESPONDENCE DATA

Fax Number: 2124464900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124464800

Email: hayley.smith@kirkland.com

Correspondent Name: Kirkland & Ellis LLP

Address Line 1: Attn Hayley Smith, Sr. Legal Assistant

Address Line 2: 601 Lexington Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	14069-3 (HS)
NAME OF SUBMITTER:	Hayley Smith
SIGNATURE:	//Hayley Smith//
DATE SIGNED:	06/30/2015

Total Attachments: 7

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of the 5th day of June, 2015 ("Effective Date"), by and between the National Football League, a New York unincorporated association (the "Association"), organized to promote and foster the primary business of Association members, each member being an owner of a professional football club located in the United States, and NFL Properties LLC, a Delaware limited liability company ("Properties", together with the Association, the "Parties").

WHEREAS, the Association and Properties, together with NFL Productions LLC, a Delaware limited liability company, have entered into that certain Omnibus Intellectual Property Assignment, dated and effective as of the Effective Date (the "Omnibus Assignment"), pursuant to which the Association assigned, transferred, conveyed, and relinquished certain intellectual property to Properties on such date, including the trademark registrations and applications for registration set forth on Exhibit A attached hereto and incorporated herein by reference, and all of the goodwill associated therewith (the "Marks"); and

WHEREAS, the parties wish to record this short form Assignment document with the United States Trademark Office (USPTO), or its corresponding entities or agencies in any applicable foreign countries, to memorialize the assignment of the Marks from the Association to Properties, which was consummated on the Effective Date, and to update the ownership records for such Marks to reflect Properties as the owner of record for such Marks.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Definitions. Capitalized terms used herein but not otherwise defined herein shall be used as defined in the Omnibus Assignment.
2. Assignment. The Association hereby affirms its assignment, transfer, conveyance, and relinquishment, effective as of the Effective Date, of the Association's Rights with respect to the Marks, including any and all registrations, applications, and any renewals or extensions thereof, as applicable, and all other corresponding rights that are or may be hereafter secured under the laws of any country, now or hereafter in effect, to Properties (and its successors, assigns, and legal representatives), and Properties hereby affirms its assumption thereof, for Properties' own use and enjoyment, and for the use and enjoyment of Properties' successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Association if this Assignment had not been made, together with all of the Association's Rights with respect to all income, proceeds, royalties, damages, claims, and payments, which accrue as of the Effective Date or thereafter and are due or payable with respect thereto, and all causes of action, either at law or in equity, for past, present, or future infringement, dilution, or misappropriation of any of the Marks or other violation or unauthorized use of the foregoing, with the right to sue for, and collect, royalties, damages, and profits for, such past, present, or future infringement, dilution, misappropriation, or other violation or unauthorized use of such Marks for Properties' own use and enjoyment and for the use and enjoyment of Properties' successors, assigns, or other legal representatives (collectively, the "Assigned Marks"). The Association and Properties hereby authorize and request the Commissioner of Patents and

Trademarks, as well as its corresponding entities or agencies in any applicable foreign countries, to record Properties as assignee and owner of the title to the applicable Assigned Marks.

3. Further Assurances. The Association shall take all further actions, and provide to Properties, and to its successors, assigns, or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documentation) requested by Properties to more fully and effectively effectuate the purposes of this Assignment.

4. Counterparts. This Assignment may be executed in any number of counterparts and by the different Parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original, and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Assignment electronically or by telecopy shall be as effective as physical delivery of an executed counterpart of this Assignment.

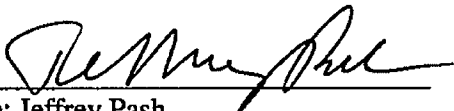
5. Order of Precedence. This Assignment is being entered into in connection with the Omnibus Assignment. In the event of any conflict between the provisions of this Assignment and the provisions of the Omnibus Assignment, the provisions of the Omnibus Assignment shall govern. For the avoidance of doubt, this Assignment does not assign, transfer or convey any rights expressly retained by the Association pursuant to the Omnibus Assignment.

6. Governing Law. This Assignment shall be construed in accordance with and governed by the laws of the state of New York, without reference to its conflict of laws provisions.

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IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed by their authorized representatives as of the Effective Date.

NATIONAL FOOTBALL LEAGUE

By: 
Name: Jeffrey Pash
Title: Executive Vice President and League
Counsel

NFL PROPERTIES LLC

By: _____

Name: Anastasia Danias

Title: Assistant Secretary

Exhibit A

MARK	CLASS	REG NO (APP/SER. NO)	REG DATE
A (Stylized AFC Logo-2010)	16 28	4418181	10/15/2013
A (Stylized AFC Logo-2010)	25 41	4170983	7/10/2012
A (Stylized-AFC Logo)	16 25 28 41	3192495	1/2/2007
A & Design (Football w/ Eagle)	35	0771278	6/9/1964
AFC	42	1079096	12/6/1977
AMERICAN FOOTBALL CONFERENCE	41	1092963	6 /6/1978
AMERICAN FOOTBALL LEAGUE	35	0771279	6 /9/1964
AUDIO PASS	41	3902009	1/4/2011
BACK TO FOOTBALL	41	3902221	1/4/2011
BACK TO FOOTBALL NFL & Design (Stylized with Shield)	35 41	3902220	1/4/2011
BELIEVE IN NOW	16 25 35 41	3768093	3/30/2010
EXTRA POINTS	35 36	3024424	12/6/2005
FANTASY ZONE	41	(S/N 86/326434)	Filed 7/2/2014
FOOTBALL OFFICIATING ACADEMY & Design (Words on a Shield)	16 41	4115589	3/20/2012
GAMEDAY HEROES	9 41	(S/N 86/369115)	Filed 8/18/2014
GRIDIRON CLASSIC	25	2944298	4/26/2005
HEROES & RIVALS	9 41	(S/N 86/351501)	Filed 7/30/2014
INSIDE THE NFL	41	3598437	3/31/2009
JOIN THE TEAM	35 36	3176066	11/28/2006
KEEP GYM IN SCHOOLS	16 35 41	3747913	2/9/2010
MILLIONS OF FANS. 32 TEAMS. ONE NETWORK.	38 41	3117917	7/18/2006
MONDAY NIGHT FOOTBALL	41	1042511	6/29/1976
MONDAY NIGHT FOOTBALL	41	2004311	10/1/1996
N (Stylized-NFC Logo)	16 25 28 41	3192496	1/2/2007
NATIONAL FOOTBALL CONFERENCE	41	1076664	11/1/1977
NATIONAL FOOTBALL LEAGUE	41	1076139	10/25/1977
NFC	42	1079097	12/6/1977
NFL	9 14 16 25 38 41	3394343	3/11/2008
NFL	28	2919270	1/18/2005
NFL	42	0886055	2/10/1970
NFL & Design (Shield)	3 18 24 34 35	3286411	8/28/2007
NFL & Design (Shield)	9 14 16 28	3138589	9/5 /2006
NFL & Design (Shield)	25	2941347	4/19/2005
NFL & Design (Shield)	38 41	3559562	1/13/2009
NFL & Design (Shield)	41	3317024	10/23/2007
NFL & Design (Shield)	42	1056303	1/11/1977
NFL & Design (Shield-07)	9 14 16 24 25 28 35 41	3581281	2/24/2009
NFL & Design (Shield-07)	9	4682232	2/3/2015

MARK	CLASS	REG NO (APP/SER. NO)	REG DATE
NFL & Design (Shield-07)	18	3661464	7/28/2009
NFL & Design (Shield-07)	38	3544602	12/9/2008
NFL & Design (Network Logo)	38 41	3018491	11/22/2005
NFL AUDIO PASS	41	4124871	4/10/2012
NFL CHALLENGE	16	1405790	8/19/1986
NFL COACHES CLUB	35	3106198	6/20/2006
NFL COMBINE AUTHENTIC	25	4703830	3/17/2015
NFL EQUIPMENT	25	2743377	7 /29/2003
NFL EUROPA & Design (Shield w/flanking Stars)	41	3593264	3 /17/2009
NFL EXPERIENCE	41	1823915	2 /22/1994
NFL EXTRA POINTS	35 36	3032850	12/20/2005
NFL FLAG & Design (Shield)	41	4401271	9 /10/2013
NFL GAME REWIND	41	4121081	4 /3 /2012
NFL HEAD COACH	9	3245983	5/29/2007
NFL HOMEGATING & Design (Shield)	35	4517833	4/22/2014
NFL MAN OF THE YEAR	41	1528803	3/7/1989
NFL NETWORK	38 41	3018490	11/22/2005
NFL ON LOCATION	39 41	3947891	4/19/2011
NFL PLAY 60 THE NFL MOVEMENT FOR AN ACTIVE GENERATION (Stylized)	35 41	3553083	12/30/2008
NFL PLAYER CARE FOUNDATION & Design (Players silhouette above and the NFL shield below)	36	4592317	8/26/2014
NFL PREDICT THE PICK	41	3628152	5/26/2009
NFL PRO LINE & Design (Shield)	18 25 28	1422850	12/30/1986
NFL REDZONE	38 41	3871362	11/2/2010
NFL REDZONE (Stylized with NFL Network Logo)	38 41	3871364	11/2/2010
NFL REDZONE SUNDAY SWEEP	41	3995173	7/12/2011
NFL REGIONAL COMBINES	41	4298875	3/5/2013
NFL RUSH ZONE	9 41	4681606	2/3/2015
NFL RUSH ZONE	41	3895841	12/28/2010
NFL RUSH ZONE & Design (Football)	41	3589852	3/17/2009
NFL SHOP	35	3192468	1/2/2007
NFL SUNDAY TICKET	38	1959299	2/27/1996
NFL SUNDAY TICKET & Design (Shield w/stars & Football & Words all within a stylized ticket stub)	38	3085304	4/25/2006
NFL SUPER REGIONAL COMBINE	41	4298876	3/5/2013
NFL TAKE A PLAYER TO SCHOOL	41	2174223	7/21/1998
NFL THROWBACKS	25	1734085	11/17/1992
NFL TICKET EXCHANGE	35	3826013	7/27/2010
NFLRZ	41	3544465	12/9/2008
ON FIELD	25	2504639	11/6/2001
PLAY FOOTBALL NFL & Design (Football & Swirl)	41	2148569	4/7/1998
PLAYER CARE FOUNDATION NFL & Design (Player over words and Shield)	36	3772292	4/6/2010
PRO BOWL	25	3847647	9/14/2010
PRO BOWL	41	1436771	4/14/1987

MARK	CLASS	REG NO (APP/SER. NO)	REG DATE
SUNDAY NIGHT FOOTBALL	41	2151227	4/14/1998
SUNDAY SNAP	41	2145884	3/24/1998
SUPER BOWL	9 14 16 28	3138590	9/5/2006
SUPER BOWL	25	2954420	5/24/2005
SUPER BOWL	28	0846056	3/12/1968
SUPER BOWL	38	3343714	11/27/2007
SUPER BOWL	41	0882283	12/9/1969
SUPER BOWL CONCERT SERIES	41	2133100	1/27/1998
SUPER BOWL XL & Design	25	3373804	1/22/2008
SUPER SUNDAY	41	1406345	8/19/1986
TASTE OF THE NFL	16 36	2384861	9/12/2000
THE QUARTERBACK CLUB & Design (Football & Four Players)	35	3005678	10/11/2005
THIS IS WHAT IT'S ALL ABOUT	41	3046528	1/17/2006
THURSDAY NIGHT FOOTBALL	41	4517272	4/22/2014
TOGETHER WE MAKE FOOTBALL	41	4542631	6 /3/2014
VINCE LOMBARDI TROPHY	41	983550	5/7/1974
VINCE LOMBARDI TROPHY SUPER BOWL AFC VS NFC NFL & Design (Trophy)	41	1226261	2/1/1983
WEAR WHAT THE PROS WEAR	42	1505302	9/20/1988
WHAT MOVES U	41	3322431	10/30/2007
WORK OUT LIKE A PRO	41	3689804	9/29/2009