

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346411

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the Assignee's name and Correspondence Information. previously recorded on Reel 003868 Frame 0206. Assignor(s) hereby confirms the Assignment.. | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Joel Friedman | | 06/23/2015 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | Mikawayaya | | |
| Street Address: | 5563 Alcoa Avenue | | |
| City: | Vernon | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90058 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4272461 | FLAVOR YOUR DREAMS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | Joel@mikawayaya.com | | |
| Correspondent Name: | Mikawayaya | | |
| Address Line 1: | 5563 Alcoa Avenue | | |
| Address Line 4: | Vernon, CALIFORNIA 90058 | | |
| NAME OF SUBMITTER: | Adam J. Goldstein | | |
| SIGNATURE: | /Adam J. Goldstein, Esq./ | | |
| DATE SIGNED: | 06/30/2015 | | |
| Total Attachments: 5 | | | |
| source=Old Cover Sheet for Trademark Flavor Your Dreams Serial No. 77242617 and Old Assignment from Joel Fr#page1.tif | | | |
| source=Old Cover Sheet for Trademark Flavor Your Dreams Serial No. 77242617 and Old Assignment from Joel Fr#page2.tif | | | |
| source=Old Cover Sheet for Trademark Flavor Your Dreams Serial No. 77242617 and Old Assignment from Joel Fr#page3.tif | | | |

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Joel Friedman | | 08/03/2007 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Mikawayaya, Inc. | | |
| Street Address: | 800 East 4th Street | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90013 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77242617 | FLAVOR YOUR DREAMS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (213)232-7703 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 213-443-7996 | | |
| Email: | rcaras@smithrendon.com | | |
| Correspondent Name: | Rhea Caras/Smith & Rendon LLP | | |
| Address Line 1: | 333 South Grand Avenue | | |
| Address Line 2: | Suite 4200 | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90071-1546 | | |
| NAME OF SUBMITTER: | Rhea Caras | | |
| Signature: | /rhea caras/ | | |
| Date: | 10/09/2008 | | |

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Total Attachments: 1

Assignment

WHEREAS, Joel Friedman of 800 East 4th Street, Los Angeles, California 90013, has intended to use the mark FLAVOR YOUR DREAMS in interstate commerce and has filed an application with the United States Patent and Trademark office on July 30, 2007 based on his bona fide intent to use such mark in commerce, which application has been given Serial No. 77/242617, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, Joel Friedman is assigning the FLAVOR YOUR DREAMS mark in the above-identified application as part of the entire business or portion thereof, to which the FLAVOR YOUR DREAMS mark pertains;

WHEREAS, Mikawaya, Inc. of 800 East 4th Street, Los Angeles, California 90013, the successor of the ongoing and existing business, or portion thereof, of Joel Friedman to which the mark pertains, is desirous of acquiring said trademark and the pending application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Joel Friedman does hereby assign to Mikawaya, Inc. all right, title and interest in and to the trademark and the good will of the business symbolized thereby.

This Assignment is dated as of this third day of August, 2007.



Joel Friedman

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "**Assignment**") is entered into effective as of June 23, 2015 (the "**Effective Date**") by Joel Friedman (the "**Assignor**").

A. WHEREAS, the Assignor represents that he is the owner of all of the right, title, and interest in the trademark for which he is identified as the owner, listed on **Exhibit A** (the "**Trademark**"), which is attached hereto and incorporated herein, together with the goodwill symbolized thereby.

B. WHEREAS, the Assignor wishes to assign all right, title and interest in the Trademark, and the goodwill symbolized thereby, to Mikawaya, a California corporation of 5563 Alcoa Avenue, Vernon, California 90058 (the "**Assignee**").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

1. The Assignor hereby assigns, transfers and conveys to the Assignee, all right, title, and interest in and to the Trademark, and the goodwill symbolized thereby.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the Effective Date.

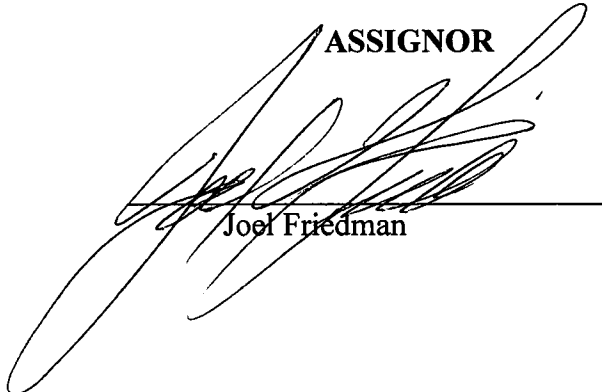
ASSIGNOR

Joel Friedman

Exhibit A

1. United States Trademark Reg. No. 4,272,461 for FLAVOR YOUR DREAMS.