

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346416

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's name and Correspondence Information. previously recorded on Reel 003737 Frame 0555. Assignor(s) hereby confirms the Assignment..		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joel Friedman		06/23/2015	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Mikawayaya		
Street Address:	5563 Alcoa Avenue		
City:	Vernon		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3970830	MOCHILATO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	Joel@mikawayaya.com		
Correspondent Name:	Mikawayaya		
Address Line 1:	5563 Alcoa Avenue		
Address Line 4:	Vernon, CALIFORNIA 90058		
NAME OF SUBMITTER:	Adam J. Goldstein		
SIGNATURE:	/Adam J. Goldstein, Esq./		
DATE SIGNED:	06/30/2015		
Total Attachments: 5			
source=Old Cover Sheet for Trademark Mochilato Serial No. 77050928 and Old Assignment from Joel Friedman to#page1.tif			
source=Old Cover Sheet for Trademark Mochilato Serial No. 77050928 and Old Assignment from Joel Friedman to#page2.tif			
source=Old Cover Sheet for Trademark Mochilato Serial No. 77050928 and Old Assignment from Joel Friedman to#page3.tif			

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source=Trademark Assignment for U.S. Trademark Mochilato Serial No. 77050928 owned by Joel Friedman
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joel Friedman		03/11/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Mikawayaya, Inc.		
Street Address:	800 East 4th Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90013		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77050928	MOCHILATO	
CORRESPONDENCE DATA			
Fax Number:	(213)232-7703		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213-443-7996		
Email:	trademark@smithrendon.com		
Correspondent Name:	Rhea Caras, SMITH & RENDON LLP		
Address Line 1:	333 South Grand Avenue		
Address Line 2:	Suite 4200		
Address Line 4:	Los Angeles, CALIFORNIA 90071-1546		
NAME OF SUBMITTER:	Rhea Caras		
Signature:	/rhea caras/		
Date:	03/11/2008		

OP \$40.00 77050928

Total Attachments: 1

**TRADEMARK
 REEL: 005566 FRAME: 0034**

Assignment

WHEREAS, Joel Friedman of 800 East 4th Street, Los Angeles, California 90013, has intended to use the mark MOCHILATO in interstate commerce and has filed an application with the United States Patent and Trademark office on November 27, 2006 based on his bona fide intent to use such mark in commerce, which application has been given Serial No. 77/050928, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, Joel Friedman is assigning the MOCHILATO mark in the above-identified application as part of the entire business or portion thereof, to which the MOCHILATO mark pertains;

WHEREAS, Mikawayaya, Inc. of 800 East 4th Street, Los Angeles, California 90013, the successor of the ongoing and existing business, or portion thereof, of Joel Friedman to which the mark pertains, is desirous of acquiring said trademark and the pending application therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Joel Friedman does hereby assign to Mikawayaya, Inc. all right, title and interest in and to the trademark and the good will of the business symbolized thereby.

This Assignment is dated as of this first day of July, 2007.



Joel Friedman

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into effective as of June 23, 2015 (the "Effective Date") by Joel Friedman (the "Assignor").

A. WHEREAS, the Assignor represents that he is the owner of all of the right, title, and interest in the trademark for which he is identified as the owner, listed on Exhibit A (the "Trademark"), which is attached hereto and incorporated herein, together with the goodwill symbolized thereby.

B. WHEREAS, the Assignor wishes to assign all right, title and interest in the Trademark, and the goodwill symbolized thereby, to Mikawaya, a California corporation of 5563 Alcoa Avenue, Vernon, California 90058 (the "Assignee").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

1. The Assignor hereby assigns, transfers and conveys to the Assignee, all right, title, and interest in and to the Trademark, and the goodwill symbolized thereby.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the Effective Date.

ASSIGNOR



Joel Friedman

Exhibit A

1. United States Trademark Reg. No. 3,970,830 MOCHILATO.