

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM346840

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Buzz Bee Toys (HK) Co., Limited		05/08/2015	LIMITED LIABILITY COMPANY: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alex Brands Buzz Bee Holdings, LLC		
<b>Street Address:</b>	309 Fellowship Road, Suite 105		
<b>City:</b>	Mt. Laurel		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08054		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4115404	AIR COMMANDOS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127158000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 715-9205		
<b>Email:</b>	KLTrademark@kramerlevin.com		
<b>Correspondent Name:</b>	Kramer Levin Naftalis & Frankel LLP		
<b>Address Line 1:</b>	1177 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	066286-00027		
<b>NAME OF SUBMITTER:</b>	Tania C. Ramos		
<b>SIGNATURE:</b>	/Tania C. Ramos/		
<b>DATE SIGNED:</b>	07/06/2015		
<b>Total Attachments: 3</b>			
source=TM Assignment from Buzz Bee Toys (HK) Co Limited to Alex Brands Buzz Bee Holdings, LLC#page1.tif			
source=TM Assignment from Buzz Bee Toys (HK) Co Limited to Alex Brands Buzz Bee Holdings, LLC#page2.tif			
source=TM Assignment from Buzz Bee Toys (HK) Co Limited to Alex Brands Buzz Bee Holdings, LLC#page3.tif			

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT, effective as of the 8<sup>th</sup> day of May, 2015, is by and between Buzz Bee Toys (HK) Co., Limited, a Hong Kong Limited Company ("Assignor"), and Alex Brands Buzz Bee Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and/or service marks shown on Schedule A hereto, including without limitation all applications and registrations therefor and all goodwill associated therewith (the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring, and Assignor is desirous of transferring, all right, title and interest in and to the Trademarks; and

WHEREAS, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which any Trademark that is the subject of an application for registration under Trademark Act Section 1(b), 15 U.S.C. Section 1051(b) pertains.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor did and hereby does sell, assign, transfer and convey to Assignee, all of Assignor's right, title and interest in and to the Trademarks, all causes of action for any and all past infringements or other violations of the rights being assigned, and the right to collect and retain any proceeds therefrom.

Assignor hereby agrees to execute and/or deliver such additional or other documents and instruments, and do such additional or other acts and things as may be reasonably requested by Assignee, its successors or assigns, to give effect to the provisions of this Trademark Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's right, title and interest in and to the Trademarks.

[SIGNATURE PAGES TO FOLLOW]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first written above.

BUZZ BEE TOYS (HK) CO., LIMITED

By: 

Name: To Wai Tak, Peter

Title: Director

ALEX BRANDS BUZZ BEE HOLDINGS, LLC


By: 

Name: Jon Zelnic

Title: Director

SCHEDULE A

TRADEMARK REGISTRATIONS

Mark	Reg. Date	Reg. No.	Class: Goods / Services
 The logo features the word "AIR" in a bold, serif font, positioned above the word "SOUVENIR" in a smaller, similar font. Both words are contained within a stylized, wing-like border that tapers at the ends.	March 20, 2012	4115404	<u>Class 28:</u> Toys and playthings, namely, helicopters, airplanes, flying saucers, gliders, rockets, and their control units sold as a unit, remote controlled toys, namely, remote controlled toy helicopters, remote controlled toy airplanes, remote controlled toy flying saucers, remote controlled toy gliders, remote controlled toy rockets, and accessories therefor, and their remote control units sold as a unit