

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346841

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buzz Bee Toys, Inc.		05/08/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Alex Brands Buzz Bee Holdings, LLC		
Street Address:	309 Fellowship Road, Suite 105		
City:	Mt. Laurel		
State/Country:	NEW JERSEY		
Postal Code:	08054		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 76			
Property Type	Number	Word Mark	
Registration Number:	2949896	AIR BLASTERS	
Registration Number:	2829241	AIR WARRIORS	
Registration Number:	2924181	AIR ZONE	
Registration Number:	4441614	ANGLE METER	
Registration Number:	3901488	BLADE WARRIOR	
Registration Number:	3719460	BUBBLE BUDDIES	
Registration Number:	2892435	BUZZ BEE TOYS	
Registration Number:	4347337	COLOSSUS	
Registration Number:	4115579	CONNECT THEM ALL	
Registration Number:	4400742	COUGAR	
Registration Number:	3693667	DELUGE	
Registration Number:	4564674	DRENCH N BLAST	
Registration Number:	3793810	EQUALIZER	
Registration Number:	3693668	EXPEDITION	
Registration Number:	4615002	EXTREME AIR MAX	
Registration Number:	4615003	EXTREME RANGE MASTER	
Registration Number:	4614141	FALCON	
Registration Number:	4354980	GARGOYLE	
Registration Number:	3623977	GLO-LAZER	

CH \$1915.00 2949896

Property Type	Number	Word Mark
Registration Number:	4614973	GUNSMOKE
Registration Number:	3521646	HYDRO-BLAST
Registration Number:	3521647	HYDRO-PULSE
Registration Number:	2949888	LIGHTNING STRIKE
Registration Number:	3971828	MAGIC RAINBOW MAKER
Registration Number:	3838824	MINI MARSHMALLOW ATTACK
Registration Number:	4444525	OVERLORD
Registration Number:	4400743	PANTHER
Registration Number:	3623978	PLASMA BLASTER
Registration Number:	4168740	POWER GRIP
Registration Number:	3696694	PULSEBLASTER
Registration Number:	3696693	PULSEMASTER
Registration Number:	3693665	PULSESTRIKE
Registration Number:	3603122	PUREBRED COLLECTION
Registration Number:	4347336	PYTHON
Registration Number:	4122718	RADS 12
Registration Number:	4354979	RANGE MASTER
Registration Number:	3548586	RUFF STUFF
Registration Number:	3550226	RUFFSTUFF
Registration Number:	4629695	SIDEWINDER
Registration Number:	4122741	SOFT HANDS FOOTBALL
Registration Number:	4122742	SOFT HANDS SPIRAL FOOTBALL
Registration Number:	3702345	SONIC SHOCK SYSTEM
Registration Number:	2928435	STICKY DARTS
Registration Number:	2973010	SUPER HOOPS
Registration Number:	4122723	SURGE 10
Registration Number:	4122717	SURGE 6
Registration Number:	4036798	TOMMY 20
Registration Number:	4119423	TORRENT
Registration Number:	4122714	TURBO 12
Registration Number:	3946068	ULTIMATE MISSILE BLAST
Registration Number:	3946069	ULTIMATE RAPID BLAST
Registration Number:	3946070	ULTIMATE SNIPE BLAST
Registration Number:	3693669	VINDICATOR
Registration Number:	4347335	VIPER
Registration Number:	2792587	WATER WARRIORS
Serial Number:	86486551	AIR TEK
Serial Number:	86305051	AQUA BEAST

Property Type	Number	Word Mark
Serial Number:	86288676	AQUA-MATIC
Serial Number:	86238606	AUTO TEK 20
Serial Number:	86204661	BLASTZOOKA
Serial Number:	86305271	DRENCH MASTER
Serial Number:	86305169	HARPOON
Serial Number:	85461270	JAGUAR
Serial Number:	86486672	KATBIRD
Serial Number:	86204678	PREDATOR
Serial Number:	86206027	SMOKERZ
Serial Number:	86204690	SONIC 6
Serial Number:	86305316	SQUEEZ-EZ
Serial Number:	86305287	STEADY BLAST
Serial Number:	86238633	TEK 10
Serial Number:	86486575	ULTRA RAPID TEK
Serial Number:	86486595	ULTRA-TEK
Serial Number:	86269170	VAMPIRE HUNTER
Serial Number:	86349994	WATERLORD
Serial Number:	86486629	WILDFIRE
Serial Number:	86204729	WINGZ

CORRESPONDENCE DATA

Fax Number: 2127158000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 715-9205

Email: KLTrademark@kramerlevin.com

Correspondent Name: Kramer Levin Naftalis & Frankel LLP

Address Line 1: 1177 Avenue of the Americas

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	066286-00027
NAME OF SUBMITTER:	Tania C. Ramos
SIGNATURE:	/Tania C. Ramos/
DATE SIGNED:	07/06/2015

Total Attachments: 11

source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page1.tif

source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page2.tif

source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page3.tif

source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page4.tif

source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page5.tif

source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page6.tif

source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page7.tif
source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page8.tif
source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page9.tif
source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page10.tif
source=TM Assignment from Buzz Bee Toys, Inc to Alex Brands Buzz Bee Holdings, LLC#page11.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of the 8 day of May, 2015, is by and between Buzz Bee Toys, Inc., a Delaware Corporation ("Assignor"), and Alex Brands Buzz Bee Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and/or service marks shown on Schedule A hereto, including without limitation all applications and registrations therefor and all goodwill associated therewith (the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring, and Assignor is desirous of transferring, all right, title and interest in and to the Trademarks; and

WHEREAS, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which any Trademark that is the subject of an application for registration under Trademark Act Section 1(b), 15 U.S.C. Section 1051(b) pertains.

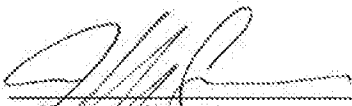
NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor did and hereby does sell, assign, transfer and convey to Assignee, all of Assignor's right, title and interest in and to the Trademarks, all causes of action for any and all past infringements or other violations of the rights being assigned, and the right to collect and retain any proceeds therefrom.

Assignor hereby agrees to execute and/or deliver such additional or other documents and instruments, and do such additional or other acts and things as may be reasonably requested by Assignee, its successors or assigns, to give effect to the provisions of this Trademark Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's right, title and interest in and to the Trademarks.

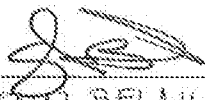
[SIGNATURE PAGES TO FOLLOW]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first written above.

BUZZ BEE TOYS, INC.


By: 
Name: Jeffrey Collins Zimmerman
Title: Director




ALEX BRANDS BUZZ BEE HOLDINGS, LLC




By: 
Name: JORD BELLIAK
Title: Director






SCHEDULE A

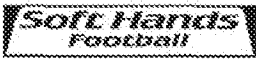
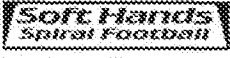
TRADEMARK REGISTRATIONS

Mark	Reg. Date	Reg. No.	Class: Goods / Services
AIR BLASTERS	May 10, 2005	2949896	Class 28: Toys, namely, foam projectile shooters and accessories therefor.
AIR WARRIORS	Apr. 6, 2004	2829241	Class 28: Flying toys, namely, flying saucers, gliders, rockets and air planes.
AIR ZONE	Feb. 1, 2005	2924181	Class 28: Foam balls, namely, basketballs, footballs, soccer balls, baseballs, volleyballs, sports balls, and accessories therefor, namely, basketball hoops; and toy foam projectile shooters and accessories therefor.
ANGLE METER	Nov. 26, 2013	4441614	Class 28: Water pistols; Water squirting toys.
	Jan. 4, 2011	3901488	Class 28: Toys, namely, swords and shields.
BUBBLE BUDDIES	Dec. 1, 2009	3719460	Class 28: Bubblemaking apparatus, namely, bubble making toys and solution sets.


Mark	Reg. Date	Reg. No.	Class: Goods / Services
BUZZ BEE TOYS	Oct. 12, 2004	2892435	Class 28: Toys, namely, water squirting toys, toy water sprinklers, toy lawn sprinklers, foam sports balls and accessories therefor, projectile shooters and accessories therefor, flying toys, namely flying saucers, gliders and airplanes
	June 4, 2013	4347337	Class 28: Water squirting toys.
CONNECT THEM ALL	Mar. 20, 2012	4115579	Class 28: Water shooting toys; Toy guns, namely, toy foam projectile shooters and accessories therefor.
	Sep. 10, 2013	4400742	Class 28: Toys, namely, foam projectile shooters and accessories therefore.
DELUGE	Oct. 6, 2009	3693667	Class 28: Water pistols; Water squirting toys.
	July 8, 2014	4564674	Class 28: Water pistols; Water squirting toys.
EQUALIZER	May 25, 2010	3793810	Class 28: Water pistols; Water squirting toys.
EXPEDITION	Oct. 6, 2009	3693668	Class 28: Water pistols; Water squirting toys.
EXTREME AIR MAX	Sep. 30, 2014	4615002	Class 28: Toys, namely, foam projectile shooters and accessories therefor.

Mark	Reg. Date	Reg. No.	Class: Goods / Services
EXTREME RANGE MASTER	Sep. 30, 2014	4615003	Class 28: Toys, namely, foam projectile shooters and accessories therefor.
	Sep. 30, 2014	4614141	Class 28: Toys, namely, foam projectile shooters and accessories therefor.
	June 18, 2013	4354980	Class 28: Water pistols; Water squirting toys.
GLO-LAZER	May 19, 2009	3623977	Class 28: Toy guns.
GUNSMOKE	Sep. 30, 2014	4614973	Class 28: Toys, namely, foam projectile shooters and accessories therefor.
HYDRO-BLAST	Oct. 21, 2008	3521646	Class 28: Water pistols; Water squirting toys.
HYDRO-PULSE	Oct. 21, 2008	3521647	Class 28: Water pistols; Water squirting toys.
LIGHTNING STRIKE	May 10, 2005	2949888	Class 28: Toy projectile shooters.
	May 31, 2011	3971828	Class 28: Water squirting toys.
MINI MARSHMALLOW ATTACK	Aug. 24, 2010	3838824	Class 28: Toy guns, namely, marshmallow shooters and launchers.






Mark	Reg. Date	Reg. No.	Class: Goods / Services
	Dec. 3, 2013	4444525	Class 28: Toy projectile shooters and accessories therefor.
	Sep. 10, 2013	4400743	Class 28: Toys, namely, foam projectile shooters and accessories therefor.
PLASMA BLASTER	May 19, 2009	3623978	Class 28: Toy guns.
POWER GRIP	July 3, 2012	4168740	Class 28: Foam footballs.
PULSEBLASTER	Oct. 13, 2009	3696694	Class 28: Water pistols; Water squirting toys.
PULSEMASTER	Oct. 13, 2009	3696693	Class 28: Water pistols; Water squirting toys.
PULSESTRIKE	Oct. 6, 2009	3693665	Class 28: Water pistols; Water squirting toys.
	Apr. 7, 2009	3603122	Class 28: Toy animals and accessories therefor; toys, games and playthings, namely, toy jewelry.
	June 4, 2013	4347336	Class 28: Water squirting toys.
RADS 12	Apr. 3, 2012	4122718	Class 28: Toy projectile shooters and accessories therefor.
	June 18, 2013	4354979	Class 28: Toy projectile shooters and accessories therefor.





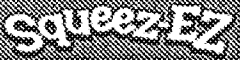

Mark	Reg. Date	Reg. No.	Class: Goods / Services
RUFF STUFF	Dec. 23, 2008	3548586	Class 28: Foam sport balls, namely, basketballs, footballs, soccer balls, baseballs, volleyballs and sports balls, excluding infant and preschool toys.
RUFFSTUFF	Dec. 23, 2008	3550226	Class 28: Accessories for foam sports balls, namely, baseball bats, basketball hoops, and pitching machines; foam projectile shooters and accessories therefor, excluding infant and preschool toys.
SIDEWINDER	Oct. 28, 2014	4629695	Class 28: Toys, namely, foam projectile shooters and accessories therefor.
	Apr. 3, 2012	4122741	Class 28: Foam footballs.
	Apr. 3, 2012	4122742	Class 28: Foam footballs.
SONIC SHOCK SYSTEM	Oct. 27, 2009	3702345	Class 28: Toy guns.
STICKY DARTS	Feb. 22, 2005	2928435	Class 28: Toys in the nature of flying projectiles, namely, soft darts that stick to objects and toy dart guns therefor.

Mark	Reg. Date	Reg. No.	Class: Goods / Services
SUPER HOOPS	July 19, 2005	2973010	Class 28: Action skill game, namely, in indoor basketball game comprised of a door mounted basketball hoop and basketball and related accessories sold as a unit therewith.
SURGE 10	Apr. 3, 2012	4122723	Class 28: Toy projectile shooters and accessories therefor.
SURGE 6	Apr. 3, 2012	4122717	Class 28: Toy projectile shooters and accessories therefor.
TOMMY 20	Oct. 11, 2011	4036798	Class 28: Toy guns, namely, toy projectile shooters.
TORRENT	Mar. 27, 2012	4119423	Class 28: Toy projectile shooters and accessories therefor.
TURBO 12	Apr. 3, 2012	4122714	Class 28: Toy projectile shooters and accessories therefor, excluding bubbles.
ULTIMATE MISSILE BLAST	Apr. 12, 2011	3946068	Class 28: Toy projectile shooters and accessories therefor.
ULTIMATE RAPID BLAST	Apr. 12, 2011	3946069	Class 28: Toy projectile shooters and accessories therefor.
ULTIMATE SNIPE BLAST	Apr. 12, 2011	3946070	Class 28: Toy projectile shooters and accessories therefor.
VINDICATOR	Oct. 6, 2009	3693669	Class 28: Water pistols; Water squirting toys.

Mark	Reg. Date	Reg. No.	Class: Goods / Services
	June 4, 2013	4347335	Class 28: Water squirting toys.
WATER WARRIORS	Dec. 9, 2003	2792587	Class 28: Water squirting toys.

TRADEMARK APPLICATIONS

Mark	App. Date	App. No.	Class: Goods / Services
AIR TEK	Dec. 19, 2014	86486551	Class 28: Toys, namely, soft projectile shooters and accessories for use with the foregoing.
	June 10, 2014	86305051	Class 28: Water squirting and shooting toys.
	May 22, 2014	86288676	Class 28: Toys, namely, water sprinklers.
AUTO TEK 20	Apr. 1, 2014	86238606	Class 28: Toys, namely, soft projectile shooters and accessories for use with the foregoing.
	Feb. 26, 2014	86204661	Class 28: Toys, namely, soft projectile shooters and accessories therefor.
	June 10, 2014	86305271	Class 28: Water squirting and shooting toys.
	June 10, 2014	86305169	Class 28: Water squirting and shooting toys.

Mark	App. Date	App. No.	Class: Goods / Services
	Nov. 1, 2011	85461270	Class 28: Toys, namely, foam projectile shooters and accessories therefor.
KATBIRD	Dec. 19, 2014	86486672	Class 28: Toys, namely, foam gliders and launchers and other accessories for use with the foregoing.
	Feb. 26, 2014	86204678	Class 28: Toys, namely, soft projectile shooters and accessories therefor.
	Feb. 27, 2014	86206027	Class 28: Toys, namely, soft projectile shooters and projectiles that emit smoke for use with the foregoing.
	Feb. 26, 2014	86204690	Class 28: Toys, namely, soft projectile shooters and accessories therefor.
	June 10, 2014	86305316	Class 28: Water squirting and shooting toys.
	June 10, 2014	86305287	Class 28: Water squirting and shooting toys.
TEK 10	Apr. 1, 2014	86238633	Class 28: Toys, namely, soft projectile shooters and accessories for use with the foregoing.
ULTRA RAPID TEK	Dec. 19, 2014	86486575	Class 28: Toys, namely, soft projectile shooters and accessories for use with the foregoing.

Mark	App. Date	App. No.	Class: Goods / Services
ULTRA TEK	Dec. 19, 2014	86486595	Class 28: Toys, namely, soft and foam projectile shooters and accessories for use with the foregoing.
VAMPIRE HUNTER	May 1, 2014	86269170	Class 28: Toys, namely, soft projectile shooters.
Waterlord	July 28, 2014	86349994	Class 28: Water squirting and water shooting toys.
WILDFIRE	Dec. 19, 2014	86486629	Class 28: Toys, namely, foam projectile shooters and accessories for use with the foregoing.
Wingz	Feb. 26, 2014	86204729	Class 28: Toys, namely, soft projectile shooters and accessories therefor.