

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM346904

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Knowledge Learning Corporation		05/02/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Knowledge Universe Education LLC		
<b>Street Address:</b>	650 NE Holladay Street		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97232		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2259820		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5032202480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(503) 294-9584		
<b>Email:</b>	TM-PDX@STOEL.COM, pphartigan@stoel.com		
<b>Correspondent Name:</b>	Anne W. Glazer/Stoel Rives LLP		
<b>Address Line 1:</b>	900 SW Fifth Avenue, Suite 2600		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	28954-6029		
<b>NAME OF SUBMITTER:</b>	Patrick P. Hartigan, SR Paralegal		
<b>SIGNATURE:</b>	/Patrick P. Hartigan/		
<b>DATE SIGNED:</b>	07/06/2015		
<b>Total Attachments: 5</b>			
source=Conversion Document#page1.tif			
source=Conversion Document#page2.tif			
source=Conversion Document#page3.tif			
source=Conversion Document#page4.tif			

OP \$40.00 2259820



# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "KNOWLEDGE LEARNING CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "KNOWLEDGE LEARNING CORPORATION" TO "KNOWLEDGE UNIVERSE EDUCATION LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF MAY, A.D. 2011, AT 8:51 O'CLOCK A.M.

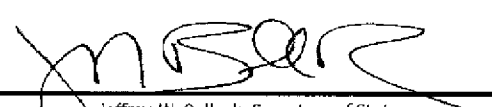
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE SECOND DAY OF MAY, A.D. 2011, AT 9:30 O'CLOCK A.M.

2024304 8100V

110477575

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8730894

DATE: 05-02-11

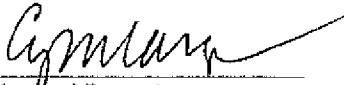
TRADEMARK  
REEL: 005569 FRAME: 0662

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:51 AM 05/02/2011  
FILED 08:51 AM 05/02/2011  
SRV 110477575 - 2024304 FILE

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the corporation first formed is:  
December 23, 1983
4. The name of the Corporation immediately prior to filing this Certificate is:  
Knowledge Learning Corporation
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is:  
Knowledge Universe Education LLC
6. The conversion shall become effective at 9:30am EDT on May 02, 2011 (the "Conversion Effective Time").

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion  
on May 02, 2011.

  
\_\_\_\_\_  
(Authorized Person)  
Name: Elizabeth Large  
Title: Executive Vice President, General Counsel,  
and Corporate Secretary

# Delaware

PAGE 2

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "KNOWLEDGE UNIVERSE EDUCATION LLC" FILED IN THIS OFFICE ON THE SECOND DAY OF MAY, A.D. 2011, AT 8:51 O'CLOCK A.M.

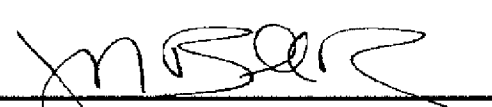
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE SECOND DAY OF MAY, A.D. 2011, AT 9:30 O'CLOCK A.M.



2024304 8100V

110477575

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8730894

DATE: 05-02-11


TRADEMARK  
REEL: 005569 FRAME: 0664

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:51 AM 05/02/2011  
FILED 08:51 AM 05/02/2011  
SRV 110477575 - 2024304 FILE

STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION

- First: The name of the limited liability company is:  
Knowledge Universe Education LLC
- Second: The address of its registered office in the State of Delaware is:  
1209 Orange Street  
Wilmington, DE 19801  
The name of its registered agent at such address is:  
The Corporation Trust Company
- Third: This Certificate of Formation shall become effective at  
9:30am EDT on May 2, 2011.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation  
on May 02, 2011.

  
\_\_\_\_\_  
(Authorized Person)  
Name: Elizabeth Large  
Title: Executive Vice President, General Counsel,  
and Corporate Secretary

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "KNOWLEDGE UNIVERSE EDUCATION LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SECOND DAY OF MAY, A.D. 2011.


AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

2024304 8300

110477575

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8730895

DATE: 05-02-11

RECORDED: 07/06/2015

TRADEMARK  
REEL: 005569 FRAME: 0666