

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346981

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miramar Brands Group Inc		12/20/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mr Stephen Y Ascher Jr		
Street Address:	1934 Meridian		
Internal Address:	576		
City:	Mammoth Lakes		
State/Country:	CALIFORNIA		
Postal Code:	93546		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3891117	MIRAMAR	
Registration Number:	3891118	MIRAMAR	
CORRESPONDENCE DATA			
Fax Number:	8886771970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6269938000		
Email:	stephenascherjr@gmail.com		
Correspondent Name:	Stephen Y Ascher		
Address Line 1:	1934 Meridian		
Address Line 2:	576		
Address Line 4:	Mammoth Lakes, CALIFORNIA 93546		
NAME OF SUBMITTER:	Stephen Y Ascher Jr		
SIGNATURE:	/Stephen Ascher/		
DATE SIGNED:	07/07/2015		
Total Attachments: 1			
source=2010_12_20_Miramar Trademark - CLASS 25 TO ASCHER JR#page1.tif			

OP \$65.00 3891117

ASSIGNMENT OF TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, MIRAMAR BRANDS GROUP, INC. a California corporation, having its principal office at 36 W Colorado Boulevard, Pasadena, California 91105 U.S.A. ("Assignor"), hereby sells, assigns and transfers to Stephen Yount Ascher, Jr., an individual, having his principal office at 1934 Meridian, Mammoth Lakes, California 93546 U.S.A. ("Assignee"), and Assignee hereby accepts from Assignor:

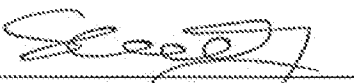
- A. All of Assignor's right, title and interest in and to the MIRAMAR trademark registrations #3891117 an #3891118 in International Class 25, service marks, registrations of the trademarks and service marks and applications for such registrations (hereinafter collectively and individually referred to as the "Trademarks."); and
- B. The goodwill of the business connected with the use of and symbolized by the Trademarks.

IN WITNESS WHEREOF, the undersigned have hereunto set their hands as of this 20th day of December, 2010.

MIRAMAR BRANDS GROUP, INC.

STEPHEN YOUNT ASCHER, JR.

By: 
Name: Stephen Y. Ascher, Sr.
Title: Executive Vice-President


Stephen Yount Ascher, Jr.