

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347020

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nubera eBusiness S.L.		07/06/2015	Sociedad Limitada: SPAIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gartner, Inc.		
<b>Street Address:</b>	56 Top Gallant Road		
<b>City:</b>	Stamford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06904		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4163993	APPAPPEAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8602515211		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	860-251-5703		
<b>Email:</b>	trademarks@goodwin.com		
<b>Correspondent Name:</b>	Barb Villandry, Paralegal		
<b>Address Line 1:</b>	Shipman & Goodwin LLP		
<b>Address Line 2:</b>	One Constitution Plaza		
<b>Address Line 4:</b>	Hartford, CONNECTICUT 06103-1919		
<b>ATTORNEY DOCKET NUMBER:</b>	22313-1007		
<b>NAME OF SUBMITTER:</b>	Barb Villandry		
<b>SIGNATURE:</b>	/Barb Villandry/		
<b>DATE SIGNED:</b>	07/07/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 4163993

## ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (the "Assignment") is made as of July 10, 2015, by **Nubera eBusiness S.L.**, a sociedad limitada (limited liability corporation) of Spain with an address at Avenida Diagonal 622, 3-2, Barcelona, Spain 08021 ("Assignor"), in favor of **Gartner, Inc.**, a Delaware corporation with an address at 56 Top Gallant Road, Stamford, CT 06904 ("Assignee").

**WHEREAS**, Assignor has adopted, used and is the owner of the trademark APPAPPEAL, U.S. Registration No. 4,163,993 (the "Trademark"); and

**WHEREAS**, Assignee is desirous of acquiring the Trademark;

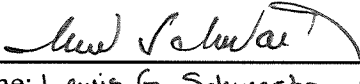
**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor grants, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Trademark, and (a) renewals of the Trademark, (b) all income, royalties, damages and payments now and later due and/or payable with respect to the Trademark including, without limitation, damages and payments for past, present or future infringements, (c) the right to sue for past, present and future infringements, and (d) all rights relating to the Trademark throughout the world, together with the goodwill of the business connected with and symbolized by the Trademark.

Assignor covenants that it will execute any other documents and perform any other acts that may be necessary fully to vest in Assignee the rights conveyed by this Assignment and to register this Assignment with any governmental authority having jurisdiction over it.

This Assignment shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

**IN WITNESS WHEREOF**, the Assignor has caused this Agreement to be duly executed as of the day and year first above written.

### ASSIGNOR

By:   
Name: Lewis G. Schwartz  
Title: Director