# CH \$65.00 859618

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM347033

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GTR Life, LLC		06/02/2015	LIMITED LIABILITY COMPANY: FLORIDA

## **RECEIVING PARTY DATA**

Name:	VerticalScope Inc.	
Street Address:	700-111 Peter Street	
City:	Toronto, Ontario	
State/Country:	CANADA	
Postal Code:	M5V-2H1	
Entity Type:	CORPORATION: CANADA	

## **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	85961845	GT-R LIFE
Serial Number:	85961919	NAGTROC

## **CORRESPONDENCE DATA**

**Fax Number:** 2129692900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 212-969-3000

Email: trademark@proskauer.com

Correspondent Name: Jenifer deWolf Paine
Address Line 1: Proskauer Rose LLP
Address Line 2: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

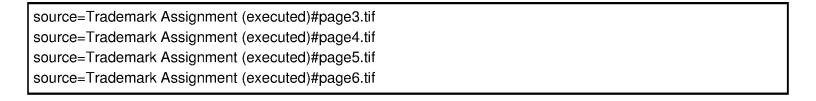
ATTORNEY DOCKET NUMBER:	77779-001
NAME OF SUBMITTER:	Jenifer deWolf Paine
SIGNATURE:	/Jenifer deWolf Paine/
DATE SIGNED:	07/07/2015

# **Total Attachments: 6**

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TRADEMARK REEL: 005570 FRAME: 0350

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### TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), effective as of June 2, 2015 is made by GTR Life, LLC ("Seller"), a Florida Limited Liability Company with a place of business at 1969 Alafaya Trail Suite #341 Orlando Florida 32828, in favor of Verticalscope Inc. ("Buyer"), an Ontario corporation, located at 700-111 Peter Street, Toronto, Ontario, Canada, M5V-2H1, the purchaser of certain assets of Seller pursuant to a Web Site Purchase Agreement between Buyer and Seller, dated as of the June 2, 2015 (the "Asset Purchase Agreement").

WHEREAS, under the terms of the Asset Purchase Agreement, Seller has conveyed, transferred and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office;

### NOW THEREFORE, Seller agrees as follows:

- 1. Assignment. In consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Seller hereby irrevocably conveys, transfers and assigns to Buyer, all of Seller's right, title and interest in and to the following (the "Assigned Trademarks"):
- (a) the trademark registrations and applications set forth in Schedule 1 hereto, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof (the "Frademarks");
- (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing, and
- (d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

- 2. Recordation and Further Actions. Seller authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by Buyer. Seller shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademark is properly assigned to Buyer, or any assignee or successor thereto.
- 3. Terms of the Asset Purchase Agreement. The terms of the Asset Purchase Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Assigned Trademarks are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.
- 4. <u>Counterparts.</u> This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.
- 5. <u>Successors and Assigns</u>. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice or conflict of law provision or rule.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Seller has duly executed and delivered this Trademark Assignment as of the date first above written.

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Name: Christopher WJomson Jr Title: Managing Partner Address for Notices: 1969 S Alafaya Tr. #341 Orlando, FL 33838

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# SCHEDULE 1

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GT-R Life US Registered Trademark

Serial Number 85961845

IC 035. US 100 101 102. G & S: Providing a website featuring an online directory of classified advertisements featuring Grand Tour Racing (GTR) vehicles; club services, namely, promoting the interests of owners of Grand Tour Racing (GTR) vehicles.

(REGISTRANT) GTR LIFE, LLC LIMITED LIABILITY COMPANY FLORIDA 1969 S. Alafaya Trali, #341 Orlando FLORIDA 32828

NAGTROC US Registered Trademark

Serial Number 85961919

IC 035. US 100 101 102. G & S: Providing a website featuring an online directory of classified advertisements featuring Grand Tour Racing (GTR) vehicles; club services, namely, promoting the interests of owners of Grand Tour Racing (GTR) vehicles.

(REGISTRANT) GTR LIFE, LLC LIMITED LIABILITY COMPANY FLORIDA 1969 S. Alafaya Trail, #341 Orlando FLORIDA 32828

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