

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347136

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JCP Specialty Foods, Inc.		07/07/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Williams Sausage Company, Inc.		
Street Address:	5132 Old Troy-Hickman Road		
City:	Union City		
State/Country:	TENNESSEE		
Postal Code:	38261		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1736829	J.C. POTTER	
CORRESPONDENCE DATA			
Fax Number:	4062949002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	406-294-9000		
Email:	toni@teaselaw.com		
Correspondent Name:	Antoinette M. Tease		
Address Line 1:	PO Box 51016		
Address Line 4:	Billings, MONTANA 59105		
ATTORNEY DOCKET NUMBER:	WILLIAMS SAUSAGE COMPANY		
NAME OF SUBMITTER:	Antoinette M. Tease		
SIGNATURE:	/Antoinette M. Tease/		
DATE SIGNED:	07/07/2015		
Total Attachments: 1			
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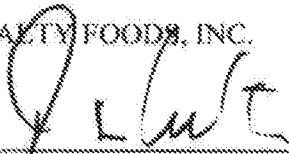
TRADEMARK ASSIGNMENT

WHEREAS, JCP Specialty Foods, Inc., a Delaware corporation with its principal place of business at 730 West Lake Cook Road, Ste. 485, Buffalo Grove, Illinois, 60089 ("Assignor"), is the record owner of the J.C. POTTER word mark and U.S. Trademark Registration No. 1736829 for registration thereof on the Principal Register of the U.S. Patent and Trademark Office, issued on December 1, 1992 (the "Trademark"); and

WHEREAS, Williams Sausage Company, Inc., a Tennessee corporation with its principal place of business at 5132 Old Troy-Hickman Rd., Union City, Tennessee 38261, U.S.A. ("Assignee"), desires to acquire the entire right, title and interest in and to the Trademark Registration No. 1736829 and any other registrations therefor, whether in the United States or any other foreign country, in accordance with the terms and conditions of this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark and any applications and/or registrations therefor, including U.S. Trademark Registration No. 1736829, together with the goodwill of Assignor associated with the use of and symbolized by the Trademark, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

JCP SPECIALTY FOODS, INC.



Thomas M. Dalton, Chief Executive Officer

Date: 7/7/15

Subscribed and sworn to before me on 7/7, 2015


Notary Public