

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347142

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FPS Training Corp.		07/07/2015	CORPORATION: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Park University Enterprises, Inc.		
<b>Street Address:</b>	5700 Broadmoor, Suite 300		
<b>City:</b>	Mission		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66202		
<b>Entity Type:</b>	CORPORATION: MISSOURI		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1295077	CAREERTRACK	
<b>Registration Number:</b>	1389835	EVELYN WOOD READING DYNAMICS	
<b>Registration Number:</b>	1398926	READING DYNAMICS	
<b>Registration Number:</b>	1401622	EVELYN WOOD	
<b>Registration Number:</b>	1448437		
<b>Registration Number:</b>	1450098		
<b>Registration Number:</b>	1740293	FRED PRYOR	
<b>Registration Number:</b>	2894842	EVELYN WOOD	
<b>Registration Number:</b>	2894843	EVELYN WOOD READING DYNAMICS	
<b>Registration Number:</b>	2899059	READING DYNAMICS	
<b>Registration Number:</b>	3296456	CAREERSTORE	
<b>Registration Number:</b>	3787483	CAREERTRACK	
<b>Registration Number:</b>	3787487	TELECARE	
<b>Registration Number:</b>	3875635	MEMORY DYNAMICS	
<b>Registration Number:</b>	3875636	VOCABULARY DYNAMICS	
<b>Registration Number:</b>	4236472	THE EXCEPTIONAL ASSISTANT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

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*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9136479050  
**Email:** tmdocketing.burbach@hoveywilliams.com  
**Correspondent Name:** Cheryl L. Burbach  
**Address Line 1:** 10801 Mastin Blvd., Suite 1000  
**Address Line 4:** Overland Park, KANSAS 66210

<b>ATTORNEY DOCKET NUMBER:</b>	GEN/2311.00000
<b>NAME OF SUBMITTER:</b>	Cheryl L. Burbach
<b>SIGNATURE:</b>	/Cheryl L. Burbach/
<b>DATE SIGNED:</b>	07/07/2015

**Total Attachments: 2**

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, FPS Training Corp., a corporation incorporated under the laws of the State of Kansas, ("Assignor") with a mailing address at 5700 Broadmoor, Suite 300, Mission, Kansas 66202, including any predecessors in interest, has adopted and used the trademarks listed on Schedule A to this Assignment for various goods and services;

WHEREAS, Assignor is the owner of the trademark applications / registrations issued by the United States Patent and Trademark Office and various other jurisdictions, as fully listed on Schedule A to this Assignment, as well as any other registered or unregistered common law marks used by Assignor;

WHEREAS, Park University Enterprises, Inc., a corporation incorporated under the laws of the State of Missouri, with mailing address at 5700 Broadmoor, Suite 300, Mission, Kansas 66202, ("Assignee") has a desire to acquire the above-referenced trademarks that appear on Schedule A as well as any other registered or unregistered marks owned and used by Assignor, including all right, title and interest to the marks, applications, registrations, goodwill of the business symbolized by the marks and right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the above-referenced trademarks, including all common law marks, registered marks and registered marks that are listed on Schedule A to this Assignment, together with the goodwill of the business symbolized by the trademarks, including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

Executed this 7th day of July, 2015.

FPS TRAINING CORP.

By:

Michael B. Hays  
(signature)

MICHAEL B. HAYS

(printed name)

Title:

President

**Schedule A to Assignment of Trademarks**  
United States Registrations

	<b>Registration / Serial No.</b>	<b>Trademark</b>	<b>Registration Date</b>
1.	1295077	CAREERTRACK	Sept. 11, 1984
2.	1389835	EVELYN WOOD READING DYNAMICS and Design 	April 15, 1986
3.	1398926	READING DYNAMICS	June 24, 1986
4.	1401622	EVELYN WOOD	July 15, 1986
5.	1448437	Design only 	July 21, 1987
6.	1450098	Design only 	July 28, 1987
7.	1740293	FRED PRYOR	July 28, 1987
8.	2894842	EVELYN WOOD	Oct. 19, 2004
9.	2894843	EVELYN WOODS READING DYNAMICS	Oct. 19, 2004
10.	2899059	READING DYNAMICS	Nov. 2, 2004
11.	3296456	CAREERSTORE	Sept. 25, 2007
12.	3787483	CAREERTRACK	May 11, 2010
13.	3787487	TELECARE	May 11, 2010
14.	3875635	MEMORY DYNAMICS	Nov. 16, 2010
15.	3875636	VOCABULARY DYNAMICS	Nov. 16, 2010
16.	4236472	THE EXCEPTIONAL ASSISTANT	Nov. 6, 2012