# CH \$290.00 22066

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM347147

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
blinkx (US) Holding, Inc.		03/19/2015	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	RhythmOne (US) Holding, Inc.	
Street Address:	One Market Plaza, Spear Tower	
Internal Address:	Suite 1810	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94105	
Entity Type:	CORPORATION: DELAWARE	

### **PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark		
Registration Number:	2206668	ALL MUSIC GUIDE		
Registration Number:	3983764	ALLGAME		
Registration Number:	2983765	PARENTS MAGAZINE IMAGINE + LEARN		
Registration Number:	3983766	ALLMUSIC		
Registration Number:	2076960	ALL-MUSIC GUIDE		
Registration Number:	2770713	AMG ALL GAME GUIDE		
Registration Number:	2174790	AMG ALL-MOVIE GUIDE		
Registration Number:	3983765	ALLMOVIE		
Registration Number:	4668012	CELEBIFIED		
Registration Number:	3660353	SIDEREEL		
Registration Number:	4320940	SIDEREEL		

### **CORRESPONDENCE DATA**

**Fax Number:** 4154421001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 415-442-1326

Email: ralpert@morganlewis.com

Correspondent Name: Rochelle D. Alpert, Morgan Lewis
Address Line 1: One Market, Spear Street Tower

TRADEMARK

900330250 REEL: 005571 FRAME: 0268

Address Line 4: San	San Francisco, CALIFORNIA 94105	
ATTORNEY DOCKET NUMBER:	100268-2000	
NAME OF SUBMITTER:	Rochelle D. Alpert	
SIGNATURE:	/rda/	
DATE SIGNED:	07/07/2015	

### **Total Attachments: 3**

source=Name change -- Blinkx (US) Holding, Inc. to RhythmOne (US) Holding Inc#page1.tif source=Name change -- Blinkx (US) Holding, Inc. to RhythmOne (US) Holding Inc#page2.tif source=Name change -- Blinkx (US) Holding, Inc. to RhythmOne (US) Holding Inc#page3.tif

TRADEMARK REEL: 005571 FRAME: 0269 Delaware

PAGE 1

# The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "BLINKX (US) HOLDING

INC.", CHANGING ITS NAME FROM "BLINKX (US) HOLDING INC." TO

"RHYTHMONE (US) HOLDING, INC.", FILED IN THIS OFFICE ON THE

NINETEENTH DAY OF MARCH, A.D. 2015, AT 12:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5125745 8100

150380588

AUTHENT CATION: 2217446

DATE: 03-19-15

TRADEMARK
REEL: 005571 FRAME: 0270

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 12:35 PM 03/19/2015 FILED 12:32 PM 03/19/2015 SRV 150380588 - 5125745 FILE

### CERTIFICATE OF AMENDMENT TO CERTIFICATE OF INCORPORATION OF BLINKX (US) HOLDING INC.

blinkx (US) Holding Inc., (the "Corporation"), a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

- 1. The Corporation was originally incorporated on March 16, 2012 pursuant to the General Corporation Law of the State of Delaware ("DGCL").
- 2. Article I of the Corporation's Certificate of Incorporation (the "Certificate of Incorporation") presently reads as follows:

"The name of the corporation is blinkx (US) Holding Inc. (the "Corporation")."

and is hereby amended and restated in its entirety to read as follows:

"The name of the corporation is RhythmOne (US) Holding, Inc. (the "Corporation")."

- 3. The foregoing Certificate of Amendment to Certificate of Incorporation has been duly approved by the Board of the Directors of the Corporation in accordance with the provisions of Sections 141 and 242 of the DGCL.
- 4. The foregoing Certificate of Amendment to Certificate of Incorporation has been duly approved by the written consent of the stockholders in accordance with Sections 228 and 242 of the DGCL and the Corporation's Certificate of Incorporation.
- 5. The foregoing Certificate of Amendment to Certificate of Incorporation shall be effective on and as of the date of filing of this Certificate of Amendment with the Secretary of State of the State of Delaware.

[Remainder of Page Intentionally Left Blank]

WEST\255620501.1

TRADEMARK
REEL: 005571 FRAME: 0271

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to Certificate of Incorporation to be signed this 19th day of March, 2015.

# **BLINKX (US) HOLDING INC**

By: /s/ Edward Reginelli Name: Edward Reginelli Title: Chief Financial Officer

WEST\255620501.1

**RECORDED: 07/07/2015** 

**TRADEMARK** REEL: 005571 FRAME: 0272