

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347326

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900329985		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Data Churn LLC		06/30/2015	LIMITED LIABILITY COMPANY: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bee Factory LLC		
<b>Street Address:</b>	60 Bovet Rd, Suite 111		
<b>City:</b>	San Mateo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94402		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4431933	REPOAPP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7328608847		
<b>Email:</b>	phillip@datachurn.com		
<b>Correspondent Name:</b>	Phillip Isaacs		
<b>Address Line 1:</b>	44 Taylor Dr		
<b>Address Line 4:</b>	Franklin Park, NEW JERSEY 08823		
<b>NAME OF SUBMITTER:</b>	Phillip Isaacs		
<b>SIGNATURE:</b>	/phillip isaacs/		
<b>DATE SIGNED:</b>	07/08/2015		
<b>Total Attachments: 1</b>			
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This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of *June 30, 2015*, (the "Effective Date"), between *Data Churn LLC, having an address at 44 Taylor Dr, Franklin Park, NJ 08823*, (the "Assignor"), and *Bee Factory LLC, having an address at 1710 S. Amphlett Blvd, Suite 209, San Mateo, CA 94027*, (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. *4,431,933*, dated *November 12, 2013*.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor **\$0**.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

PHILLIP ISAACS

Signature of Assignor

*Phillip Isaacs*

Title OWNER

On the 6<sup>th</sup> day of July, 2015, Phillip Isaacs, the person who signed this Assignment Agreement, personally appeared before me, Matthew Newman, Notary Public, and acknowledged that they signed the agreement as, or in behalf of, the Assignor.

*Matthew Newman*

Signature of Notary Public

