

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347213

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INTERNATIONAL FOODSTUFFS CO.		04/30/2012	PARTNERSHIP: UNITED ARAB EMIRATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INTERNATIONAL FOODSTUFFS CO. L.L.C.		
<b>Street Address:</b>	Al-Wadha Street, Industrial Area No. 1		
<b>Internal Address:</b>	P.O. Box 4115		
<b>City:</b>	Sharjah		
<b>State/Country:</b>	UNITED ARAB EMIRATES		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED ARAB EMIRATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4183660	ACTIVA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-271-6560		
<b>Email:</b>	mkeipdocket@michaelbest.com		
<b>Correspondent Name:</b>	Michael Best & Friedrich LLP		
<b>Address Line 1:</b>	100 E. Wisconsin Avenue, Suite 3300		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-4108		
<b>ATTORNEY DOCKET NUMBER:</b>	089148-9012-US01		
<b>NAME OF SUBMITTER:</b>	Katrina G. Hull		
<b>SIGNATURE:</b>	/katrina g. hull/		
<b>DATE SIGNED:</b>	07/08/2015		
<b>Total Attachments: 3</b>			
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## DEED OF ASSIGNMENT

This Deed of Assignment is effective as of the 30<sup>th</sup> day of April, 2012.

### BETWEEN

- (1) **INTERNATIONAL FOODSTUFFS CO.**, a partnership registered in UAE in the names of Mr Feroz Allana and Mr Shiraz Allana with an address at P.O. Box 4115 Al-Wadha Street, Industrial Area No. 1, Sharjah, United Arab Emirates (the "Assignor")

### AND

- (2) **INTERNATIONAL FOODSTUFFS CO. L.L.C.**, a limited liability company with an address at P.O. Box 4115 Al-Wadha Street, Industrial Area No. 1, Sharjah, United Arab Emirates (the "Assignee").

### WHEREAS:-

- A. The Assignor is the record owner of trade mark number 77/907176, "ACTIVA" registered in Class 31 (the "Trade Mark").
- B. On approximately April 30, 2012, the Assignor sold, assigned and transferred to the Assignee all its legal and beneficial rights, title and interest in the Trade Mark, together with the goodwill of the business associated with the Trade Mark, upon the terms and conditions set out in this Deed.
- C. The Assignee is the owner in fact of the Trade Mark and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

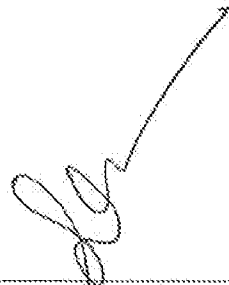
NOW THIS ASSIGNMENT WITNESSETH as follows:-

1. In consideration of the sum of United States Dollars One only (US\$1.00) and other valuable consideration, the receipt and sufficiency of which the Assignor hereby acknowledges, the Assignor HEREBY ASSIGNS and transfers, *nunc pro tunc* as of April 30, 2012, all rights title and interest in the Trade Mark, including all statutory and common law rights attaching thereto and the right to sue for past infringements and to retain any damages obtained as a result of such action, to the Assignee.
2. The Assignor confirms that this assignment is made with the goodwill attaching to the Trade Mark and the goodwill of the business in which the Trade Mark has been used by the Assignor.
3. The Assignor warrants to the Assignee in respect of the Trade Mark as follows:-
  - 3.1 that the Assignor has given no permission to any third party to use them;
  - 3.2 that the Assignor is unaware of any use by any third party of the Trade Mark or any mark(s) similar to the Trade Mark in connection with the goods/services in respect of which the Assignor has used them.
  - 3.3 that no other assignment or purported assignment has been made of the Trade Mark by the Assignor.
4. This Assignment shall be governed by and construed in all respects in accordance with the laws of the Singapore and each party hereby irrevocably submits to the non-exclusive jurisdiction of the courts of Singapore.
5. This Deed may be executed in one or more counterparts, each of which when signed will be deemed to be an original and all of which when taken together will constitute one and the same Deed.


IN WITNESS WHEREOF the parties have hereunto executed this Deed on the date first above written.

Signed for and on behalf of  
INTERNATIONAL FOODSTUFFS CO  
in the presence of:

)  
)  
)



Name: **SANGEETA CHAVAN**  
Designation: **Constituted Attorney**  
**Constituted Attorney**  
Witness: **INTERNATIONAL FOODSTUFFS CO. (IFFCO)**  
**SHARJAH**

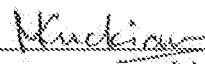
 **S. S. A. Sheikh.**

Signed for and on behalf of  
INTERNATIONAL FOODSTUFFS CO. L.L.C  
in the presence of:

)  
)  
)



Name: **SANGEETA CHAVAN**  
Designation: **Constituted Attorney**  
**Constituted Attorney**  
INTERNATIONAL FOODSTUFFS CO (L.L.C.)  
SHARJAH

 **M. Kuckian**