

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Garden Fresh Salsa, Inc.		06/28/2015	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Garden Fresh Salsa Company, Inc.		
Street Address:	1220 E. Nine Mile Road		
City:	Ferndale		
State/Country:	MICHIGAN		
Postal Code:	48220		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2916050	GARDEN FRESH GOURMET	
CORRESPONDENCE DATA			
Fax Number:	2486039639		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2487845039		
Email:	trademarks@wnj.com		
Correspondent Name:	Warner Norcross & Judd LLP/M.Mowers		
Address Line 1:	111 Lyon Street, N.W.		
Address Line 2:	900 Fifth Third Center		
Address Line 4:	Grand Rapids, MICHIGAN 49503-2487		
ATTORNEY DOCKET NUMBER:	160652.164778		
NAME OF SUBMITTER:	Matthew R. Mowers		
SIGNATURE:	/Matthew R. Mowers/		
DATE SIGNED:	07/08/2015		
Total Attachments: 1			
source=GARDEN FRESH GOURMET US Assignment#page1.tif			

OP \$40.00 2916050

ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is acknowledged, and for other good and valuable consideration, ASSIGNOR, Garden Fresh Salsa, Inc., a Michigan corporation, agrees to sell, assign, transfer and convey to ASSIGNEE, Garden Fresh Salsa Company, Inc., a Michigan corporation, and the successors, assigns, and legal representatives of ASSIGNEE, the ASSIGNOR's entire right, title, and interest in the United States and in all foreign countries in and to the following trademark registrations and applications, together with the goodwill of the business appurtenant to and connected with the trademark registrations and application symbolized thereby:

TRADEMARK REGISTRATION

<u>Reg. No.</u>	<u>Issue Date</u>	<u>Mark</u>	<u>Country</u>
2916050	Jan. 4, 2005	GARDEN FRESH GOURMET	United States

ASSIGNOR further sells, assigns, transfers and conveys to ASSIGNEE and the successors, assigns, and legal representatives of ASSIGNEE, the entire right, title, and interest in and to renew, protect, defend and enforce any and rights to the trademark registrations and applications, including all claims for damages by reason of past infringement of said trademark registrations and applications with the right to sue for and collect same and in and to all legal equivalents of said trademark registrations and applications in foreign countries and any reissue or reexamination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment as of the date indicated below.

ASSIGNOR

Garden Fresh Salsa, Inc.

By 
Name: John J. Latella
Title: Co-CEO/General Counsel

Date June 28, 2015