

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347676

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900330248

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
All Media Network, LLC		03/11/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	blinkx (US) Holding, Inc.
Street Address:	One Market Plaza, Spear Tower
Internal Address:	Suite 1810
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2206668	ALL MUSIC GUIDE
Registration Number:	3983764	ALLGAME
Registration Number:	2983765	PARENTS MAGAZINE IMAGINE + LEARN
Registration Number:	3983766	ALLMUSIC
Registration Number:	2076960	ALL-MUSIC GUIDE
Registration Number:	2770713	AMG ALL GAME GUIDE
Registration Number:	2174790	AMG ALL-MOVIE GUIDE
Registration Number:	3983765	ALLMOVIE
Registration Number:	4668012	CELEBIFIED
Registration Number:	3660353	SIDEREEL
Registration Number:	4320940	SIDEREEL

CORRESPONDENCE DATA

Fax Number: 4154421001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-442-1326

Email: ralpert@morganlewis.com

TRADEMARK

Correspondent Name: Rochelle D. Alpert, Morgan Lewis
Address Line 1: One Market, Spear Street Tower
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 100268-2000

NAME OF SUBMITTER: Rochelle D. Alpert

SIGNATURE: /rda/

DATE SIGNED: 07/10/2015

Total Attachments: 9

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PURCHASE AGREEMENT

This PURCHASE AGREEMENT (this "Agreement") is made and entered into as of March 11, 2015 (the "Agreement Date") by and among blinkx (US) Holding, Inc., a Delaware corporation ("Purchaser"), All Media Network, LLC, a Delaware limited liability company (the "Company"), the undersigned individuals set forth on Exhibit A attached hereto (each a "Seller" and, collectively, the "Sellers") and Roman Arzhintar as representative to the Sellers (the "Sellers' Representative").

3.13 Intellectual Property.

(a) Patents, Trademarks, Trade Names, Service Marks and Copyrights.

(i) For purposes of this Agreement, the term "Intellectual Property Rights" means copyrights (including, without limitation, the right to use, reproduce, modify, distribute, publicly display and publicly perform the copyrighted work), trademark rights (including, without limitation, trade names, trademarks, service marks, and trade dress), patent rights (including, without limitation, the right to make, use and sell), trade secrets, moral rights, right of publicity, right of privacy, authors' rights, contract and licensing rights, goodwill and all other intellectual property rights as may exist now and/or hereafter come into existence and all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction throughout the world.

(ii) The Company possesses all right, title and interest in or has the right to use the Intellectual Property Rights developed by or for the Company or that the Company purports to either own or have a right to use (the "Company Intellectual Property Rights"). A list of the Company Intellectual Property Rights is set forth in Schedule 1.1(a)(ii) of the Company Disclosure List.

Schedule 3.13(a)(ii)

Company Intellectual Property Rights

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TRADEMARK
REEL: 005572 FRAME: 0107

Country	Classes	Status	Trademark Name	Appl. No.	Filing Date	Reg. No.	Reg. Date	Goods	Renewal Date
US	16	Registered	ALL MUSIC GUIDE	75/296247	22-May-97	2206668	1-Dec-98	Class 16: SERIES OF GUIDE BOOKS TO RECORDED MUSIC	1-Dec-18
US	41	Registered	ALLGAME	85/008941	7-Apr-10	3983764	28-Jun-11	Class 41: COMPUTER AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING DATABASES CONTAINING INFORMATION REGARDING COMPUTER AND VIDEO GAMES	28-Jun-21
US	41	Registered	ALLMOVIE	85/008943	7-Apr-10	3983765	28-Jun-11	Class 41: COMPUTER AND ENTERTAINMENT INFORMATION SERVICES, NAMELY, PROVIDING COMPUTER DATABASES FEATURING INFORMATION AND REVIEWS ABOUT MOTION PICTURE FILMS AND VIDEO RECORDINGS	28-Jun-21
US	41	Registered	ALLMUSIC	85/008944	7-Apr-10	3983766	28-Jun-11	Class 41: COMPUTER AND ENTERTAINMENT INFORMATION SERVICES, NAMELY, PROVIDING DATABASES CONTAINING INFORMATION REGARDING PRE-RECORDED MUSIC	28-Jun-21

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US	42	Registered	ALL-MUSIC GUIDE	75/027675	4-Dec-95	2076960	8-Jul-97	Class 42: PROVIDING ACCESS TO AN INTERACTIVE COMPUTER DATABASE IN THE FIELD OF PRE-RECORDED MUSIC	8-Jul-17
US	42	Registered	AMG ALL-MOVIE GUIDE	75/296249	22-May-97	2174790	21-Jul-98	Class 42: COMPUTER INFORMATION SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER DATABASES FEATURING INFORMATION AND REVIEWS ABOUT MOTION PICTURE FILMS AND VIDEO RECORDINGS	21-Jul-18
US	41, 42	Registered	CELEBIFIED	85/726,602	11-Sep-12	4668012	1/6/2015	Class 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE IN THE FIELD OF ENTERTAINMENT FEATURING INFORMATION, NEWS, GOSSIP, TRIVIA, REVIEWS, AND ENTERTAINMENT-RELATED VIDEOS ABOUT TELEVISION PROGRAMS, WEB PROGRAMS, MOTION PICTURE FILMS, VIDEO GAMES, VIDEO RECORDINGS, PRE-RECORDED MUSIC, ACTORS, MUSICIANS, DIRECTORS AND ARTISTS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING DATABASES FEATURING INFORMATION ON ENTERTAINMENT MEDIA, DIGITAL GOODS, CONTENT, MATERIAL, AND GAMES, ALL IN THE NATURE OF TELEVISION PROGRAMS, WEB PROGRAMS, MOTION PICTURE FILMS, VIDEO GAMES, VIDEO RECORDINGS, PRE-RECORDED MUSIC, ACTORS, MUSICIANS, DIRECTORS AND ARTISTS. Class 42: COMPUTER SERVICES, NAMELY, PROVIDING CUSTOMIZED WEB PAGES FEATURING USER-DEFINED INFORMATION, PERSONAL PROFILES, AND ENTERTAINMENT-RELATED INFORMATION, AND PROVIDING SEARCH ENGINES FOR OBTAINING ENTERTAINMENT-RELATED DATA ON A GLOBAL COMPUTER NETWORK, CREATING INDEXES OF	1/6/2025

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								ENTERTAINMENT-RELATED INFORMATION; COMPUTER SERVICES, NAMELY, HOSTING AN ON-LINE WEB SITE FOR OTHERS TO VIEW ENTERTAINMENT-RELATED VIDEO CONTENT, TO FACILITATE ENTERTAINMENT-RELATED DISCUSSIONS, AND TO IDENTIFY DIGITAL GOODS, CONTENT AND MATERIAL. Class 45: PROVIDING A SOCIAL NETWORKING AND COMMUNITY NETWORKING WEBSITE FOR DISCUSSING TOPICS RELATED TO ENTERTAINMENT.	
US	41, 42	Registered	SIDEREEL	77596390	20-Oct-08	3660353	28-Jul-09	CLASS 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE IN THE FIELD OF ENTERTAINMENT FEATURING INFORMATION ABOUT TELEVISION SHOWS, MOVIES, ACTORS, NEWS, REVIEWS, AND TRIVIA. CLASS 42: COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING ENTERTAINMENT-RELATED DATA ON A GLOBAL COMPUTER NETWORK, CREATING INDEXES OF ENTERTAINMENT-RELATED INFORMATION, HOSTING ON-LINE WEB SITE FOR OTHERS TO FACILITATE ENTERTAINMENT-RELATED DISCUSSIONS, AND PROVIDING CUSTOMIZED WEB PAGES FEATURING USER-DEFINED INFORMATION, PERSONAL PROFILES AND ENTERTAINMENT-RELATED INFORMATION.	28-Jul-19

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US	42, 42, 45	Registered	SIDEREEL (and Design)	85/710,557	22-Aug-12	4320940	4/16/2013	<p>Class 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE IN THE FIELD OF ENTERTAINMENT FEATURING INFORMATION ABOUT TELEVISION SHOWS, WEB TELEVISION SHOWS, MOVIES, ACTORS, NEWS, REVIEWS, AND TRIVIA. Class 42: COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING ENTERTAINMENT-RELATED DATA ON A GLOBAL COMPUTER NETWORK, CREATING INDEXES OF ENTERTAINMENT-RELATED INFORMATION, HOSTING ON-LINE WEB SITE FOR OTHERS TO FACILITATE ENTERTAINMENT-RELATED DISCUSSIONS, AND PROVIDING CUSTOMIZED WEB PAGES FEATURING USER-DEFINED INFORMATION, PERSONAL PROFILES AND ENTERTAINMENT-RELATED INFORMATION. Class 45: PROVIDING A SOCIAL NETWORKING AND COMMUNITY NETWORKING WEBSITE FOR DISCUSSING TOPICS RELATED TO ENTERTAINMENT. CLASS 45: PROVIDING A SOCIAL NETWORKING AND COMMUNITY NETWORKING WEBSITE FOR DISCUSSING TOPICS RELATED TO ENTERTAINMENT.</p>	4/16/2023
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IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

PURCHASER

BLINKX (US) HOLDING, INC.

By: Subhansu Mukherjee
Name: Subhansu Mukherjee
Title: Chief Executive Officer

COMPANY

ALL MEDIA NETWORK, LLC

By: _____
Name: Roman Arzhintar
Title: President and Manager

SELLERS' REPRESENTATIVE

Name: Roman Arzhintar

[SIGNATURE PAGE TO PURCHASE AGREEMENT]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

PURCHASER

BLINKX (US) HOLDING, INC.

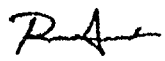
By: _____
Name: Subhransu Mukherjee
Title: Chief Executive Officer

COMPANY

ALL MEDIA NETWORK, LLC

By:  _____
Name: Roman Arzhintar
Title: President and Manager

SELLERS' REPRESENTATIVE



Name: Roman Arzhintar

[SIGNATURE PAGE TO PURCHASE AGREEMENT]