

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347328

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laufer Media, Inc.		06/12/2015	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tigerbeat Media, LLC		
<b>Street Address:</b>	233 Wilshire Boulevard		
<b>Internal Address:</b>	Suite 525		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90401		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2263039	TIGER BEAT	
<b>Registration Number:</b>	3073264	BOP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-282-2000 x2108		
<b>Email:</b>	efilings@loeb.com		
<b>Correspondent Name:</b>	David W. Grace		
<b>Address Line 1:</b>	10100 Santa Monica Boulevard		
<b>Address Line 2:</b>	c/o Loeb & Loeb LLP, Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-4120		
<b>ATTORNEY DOCKET NUMBER:</b>	212738-10002		
<b>NAME OF SUBMITTER:</b>	David W. Grace		
<b>SIGNATURE:</b>	/David W. Grace/		
<b>DATE SIGNED:</b>	07/08/2015		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, LAUFER MEDIA, INC., a California corporation ("Assignor"), hereby sells, assigns, and transfers to TIGERBEAT MEDIA, LLC, a Delaware limited liability company, with an address of 233 Wilshire Boulevard, Suite 525, Santa Monica, California 90401 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed in Exhibit A (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications to register the Marks, including the registrations listed on Exhibit A, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee. This Assignment shall be binding upon and inure to the benefit of the respective successors and assigns to each of the Assignor and the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 12th day of June, 2015.

Assignor

By: [Signature]  
Name: SCOTT LAUFER  
Title: PRESIDENT

State of California )  
County of Santa Barbara )

On June 6, 2015, before me, Christian Romero,  
Notary Public [here insert name and title of the officer]\*, personally appeared Scott Laufer, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature] (Seal)

INSTRUMENT ATTACHED  
PURPOSE ACKNOWLEDGMENT  
STATE ATTACHED  
NOTARY PUBLIC LA 2426580 1

Trademark Assignment

### ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of SANTA BARBARA

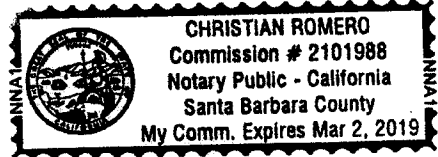
On JUNE 6, 2015 before me, CHRISTIAN ROMERO, NOTARY PUBLIC  
(insert name and title of the officer)

personally appeared SCOTT LAUFER  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Christian Romero (Seal)



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CALIFORNIA  
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**EXHIBIT A**

<b>APPLICATION NO. / REGISTRATION NO.</b>	<b>MARK</b>
Registration No.: 2263039	TIGER BEAT
Registration No. 3073264	BOP
N/A	Any and all rights, if any, owned by the Company in and to the following marks: 16, Sixteen, Teen Beat, Superteen and BB.

**TRADEMARK**