

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347286

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CCI Corporation		07/08/2015	Corporation: Delaware:
RECEIVING PARTY DATA			
Name:	TruckPro, LLC		
Street Address:	1610 Century Center Pkwy, Suite 107		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38134		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85014732	COMPETITIVE PRICED PRODUCTS	
Serial Number:	75702244	LIGHTRUCK QUALITY PRODUCTS	
Serial Number:	85663945	SERVUS	
Serial Number:	73168172	TRUCKRAFT	
CORRESPONDENCE DATA			
Fax Number:	2134522329		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2136207848		
Email:	iprecordations@whitecase.com		
Correspondent Name:	Justine Lu/White & Case		
Address Line 1:	633 West 5th Street, 1900		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	1151682-0006-S216		
NAME OF SUBMITTER:	Justine Lu		
SIGNATURE:	/Justine Lu/		
DATE SIGNED:	07/08/2015		
Total Attachments: 4			
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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this “Assignment”), dated as of July 8, 2015, is entered into by and between CCI Corporation, a Delaware corporation with its principal office located at 3600 West Lake Avenue, Glenview, Illinois 60026 (the “Assignor”), and TruckPro, LLC, a Delaware limited liability company with its principal office located at 1610 Century Center Pkwy, Suite 107, Memphis, TN 38134 (the “Assignee”).

RECITALS:

WHEREAS, Assignor is the owner of the entire right, title, interest, benefits and privileges in and to the trademark and service mark registrations and applications for registration that are described in detail in Exhibit A annexed hereto and all goodwill of the business symbolized by the same (the “Assigned Trademarks”); and

WHEREAS, Assignor wishes to assign to Assignee the entire right, title, interest, benefits and privileges in and to the Assigned Trademarks, and Assignee desires to acquire the entire, right, title, interest, benefits and privileges in and to the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and Assignee do hereby agree as follows:

1. ASSIGNMENT. Assignor hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, effective as of the effective time of the merger of Assignor and its successor with and into Assignee on December 31, 2014, the entire right, title and interest for the United States of America and throughout the world, including the right to sue for past, present, and future infringement and to collect for all past, present and future damages, in and to the Assigned Trademarks, including any applications, registrations and renewals that may be granted thereon together with all goodwill associated therewith.

2. FURTHER ACTIONS. Assignor hereby covenants and agrees to execute and deliver, at the request of Assignee, such further instruments of transfer and assignment and to take any other action as such Assignee may reasonably request to more effectively consummate the assignments and assumptions contemplated by this Assignment.

3. MISCELLANEOUS

3.1. Headings. The headings in this Assignment are for reference only and shall not affect the interpretation of this Assignment.

3.2. Governing Law. This Assignment shall be governed by and construed in accordance with the domestic laws of the State of New York without giving effect to any choice or conflict of law provision or rule (other than sections 5-1401 and 5-1402 of the New York General Obligations Law) that would cause the application of the laws of any jurisdiction other than the State of New York.

3.3. Counterparts/Amendments. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same instrument. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment. This Assignment may only be amended, modified or supplemented by an agreement in writing signed by the Assignor and the Assignee.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, each party hereto has caused this Assignment to be duly executed on its behalf, as of the date first written above.

ASSIGNOR:

CCI Corporation

By: Sharon Carter

Name: Sharon Carter

Title: Treasurer / VP Tax

ASSIGNEE:

TruckPro, LLC




By: Sharon Carter

Name: Sharon Carter

Title: Treasurer / VP Tax

EXHIBIT A

Trademarks

Country	Trademark	Application Date	Application Number	Registration Date	Registration Number
U.S.		Apr. 15, 2010	85/014,732	Apr. 10, 2012	4,123,815
U.S.		May 10, 1999	75/702,244	Aug. 29, 2000	2,381,982
U.S.	SERVUS	June 28, 2012	85/663,945	Oct. 15, 2013	4,419,540
U.S.		Apr. 27, 1978	73/168,172	Nov. 17, 1981	1,177,827

TRADEMARK

REEL: 005572 FRAME: 0272

RECORDED: 07/08/2015