

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347352

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1812 Cothing Corp.		07/08/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Butter Super Soft LLC		
Street Address:	20 West 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3869050	BUTTER SUPER SOFT	
CORRESPONDENCE DATA			
Fax Number:	2122452255		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129745444		
Email:	sgerber@gerblaw.com		
Correspondent Name:	Steven Gerber		
Address Line 1:	666 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10103		
NAME OF SUBMITTER:	Steven M. Gerber		
SIGNATURE:	/Steven M. Gerber/		
DATE SIGNED:	07/09/2015		
Total Attachments: 2			
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source=Butter Super Soft TM assignment#page2.tif			

OP \$40.00 3869050

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, 1812 Clothing Corp., (hereinafter "Assignor"), a New York corporation, having a place of business at 1330 Broadway, Hewlett, New York 11557, is the owner of the entire right, title, and interest in and to the following trademark for the goods covered by the class listed below in the United States (the "Mark"), and the goodwill of the business associated therewith:

<u>REG. NO.</u>	<u>MARK</u>	<u>CLASS</u>	<u>REG. DATE</u>
3,869,050	BUTTER SUPER SOFT	25	11/2/2010

WHEREAS, Butter Super Soft LLC (hereinafter "Assignee"), a New York limited liability company, having a place of business at 20 West 33rd Street, New York, New York 10001, is desirous of acquiring Assignor's entire right, title, and interest in and to said the Mark, and the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its rights, title, and interest in and to the Mark, and the goodwill of the business associated therewith; as well as the right to sue for past infringement.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark in Assignee or its successor.

The Assignee hereby accepts all of the Assignor's rights, title and interest in the Marks, and shall have the sole right and responsibility to record and maintain the rights

conveyed herein and shall bear any and all costs associated therewith.

IN WITNESS WHEREOF, the parties' duly authorized representatives have affixed their signatures below:

1812 Clothing Corp.

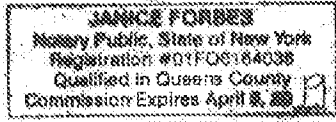
Dated: 7/8, 2015

Mitchell Feig
Name: Mitchell Feig
Title: Pres.

State of New York
County of Westchester

On this 8th day of July, 2015, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.

Jance Forbes
Notary Public



BUTTER SUPER SOFT LLC

Dated: 7/8, 2015

Mitchell Feig
Name: Mitchell Feig
Title: President

ASTA MILLER
NOTARY PUBLIC-STATE OF NEW YORK
No. 01M18181227
Qualified in Kings County
My Commission Expires August 11, 2016

State of New York
County of New York

On this 8th day of July, 2015, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.

ASTA MILLER
Notary Public

ASTA MILLER
NOTARY PUBLIC-STATE OF NEW YORK
No. 01M18181227
Qualified in Kings County
My Commission Expires August 11, 2016