

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM347545

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
POW, Inc.		06/17/2015	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	POW Holdings, LLC		
Street Address:	1118 NW Ballard Way		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98107		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4090454	HOLDEN	
Registration Number:	4088537	HOLDEN	
Registration Number:	2963335	HOLDEN	
Registration Number:	4083521	THANK YOU FOR BEING YOU	
CORRESPONDENCE DATA			
Fax Number:	2067492006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2064478925		
Email:	stepn@foster.com		
Correspondent Name:	NANCY V. STEPHENS		
Address Line 1:	1111 3RD AVE		
Address Line 2:	Suite 3400		
Address Line 4:	SEATTLE, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	208493-3 HOLDEN ASGN		
NAME OF SUBMITTER:	Nancy V. Stephens		
SIGNATURE:	/Nancy V. Stephens/		
DATE SIGNED:	07/10/2015		
Total Attachments: 8			

CH \$115.00 4090454

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COLLATERAL SURRENDER AND RETENTION AGREEMENT

THIS COLLATERAL SURRENDER AND RETENTION AGREEMENT (this "Agreement") is entered into as of June 17, 2015, by and among POW HOLDINGS, LLC, a Delaware limited liability company ("Acquirer"), POW, INC., a Washington corporation ("Company"), [REDACTED], the "Investors"), and UNION BAY CAPITAL PARTNERS I, LLC, a Delaware limited liability company ("Union Bay") [REDACTED]

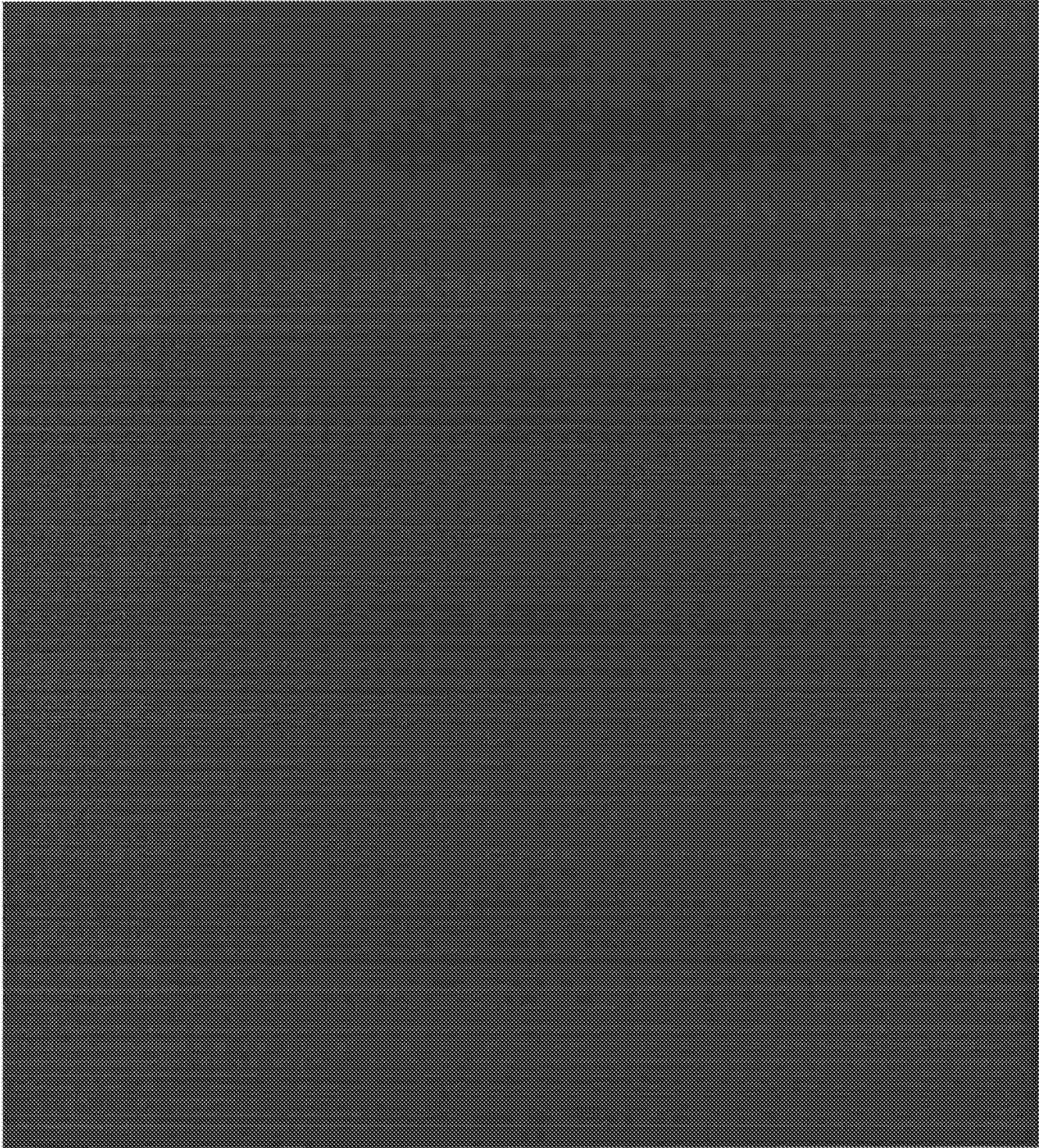
[REDACTED]

[REDACTED] the Company granted to Union Bay a security interest in and to all of the Company's right, title, and interest in and to the Collateral pursuant to that certain (i) Security Agreement [REDACTED]

[REDACTED]

G. Union Bay has represented that it has assigned all of its right, title, and interest in, to, and under the Union Bay Security Agreements and the Collateral to Acquirer [REDACTED]

[REDACTED]



[REDACTED] Company, Union Bay, and each of the Investors agree and consent to (i) Company's immediate surrender of the Collateral to Acquirer and (ii) Acquirer's taking and retention of sole possession of the Collateral [REDACTED]

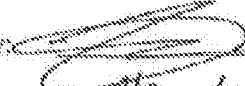
IN WITNESS WHEREOF the undersigned have executed this Agreement as of the first date above written.

ACQUIREE:

POW HOLDINGS, LLC

By: Union Bay Capital Management, LLC, its manager

By: Columbia Pacific Advisors, LLC, its manager

By:  _____

Name: Alex Washburn

Title: Manager

COMPANY:

POW, INC.

By: _____

Name: _____

Title: _____

INVESTORS:

MIKAL J. THOMSEN

LYNN C. THOMSEN

ISAAC J. WELLS

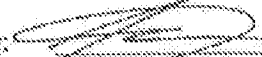
[Signature Page 1 of 2 to Collateral Surrender and Retention Agreement]

UNION BAY:

UNION BAY CAPITAL PARTNERS I, LLC

By: Union Bay Capital Management, LLC, its
manager

By: Columbia Pacific Advisors, LLC, its manager

By:  _____

Name: Alex Washburn

Title: Manager

[Signature Page 2 of 2 to Collateral Surrender and Retention Agreement]

IN WITNESS WHEREOF the undersigned have executed this Agreement as of the first date above written.

ACQUIRER:

POW HOLDINGS, LLC

By: Union Bay Capital Management, LLC, its manager

By: Columbia Pacific Advisors, LLC, its manager

By: _____

Name: _____

Title: _____

COMPANY:

POW, INC.

By: ATSUKO TAMURA

Name: ATSUKO TAMURA

Title: CHAIRPERSON

INVESTORS:

MIKAL J. THOMSEN

LYNN C. THOMSEN

ISAAC J. WELLS

[Signature Page 1 of 2 to Collateral Surrender and Retention Agreement]

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ACQUIRER:

POW HOLDINGS, LLC

By: Union Bay Capital Management, LLC, its manager

By: Columbia Pacific Advisors, LLC, its manager

By: _____

Name: _____

Title: _____

COMPANY:

POW, INC.

By: _____

Name: _____

Title: _____

INVESTORS:

MIKAL J. THOMSEN

LYNN C. THOMSEN

ISAAC J. WELLS

 _____

[Signature Page 1 of 2 to Collateral Surrender and Retention Agreement]

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ACQUIRER:

POW HOLDINGS, LLC

By: Union Bay Capital Management, LLC, its manager

By: Columbia Pacific Advisors, LLC, its manager

By: _____

Name: _____

Title: _____

COMPANY:

POW, INC.

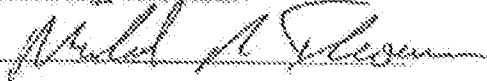
By: _____

Name: _____

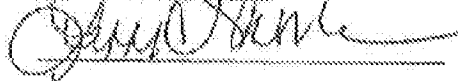
Title: _____

INVESTORS:

MIKAL L THOMSEN



LYNN C. THOMSEN



ISAAC J. WELLS

[Signature Page 1 of 2 to Collateral Surrender and Retention Agreement]